

MINUTES



Alameda County- Oakland Community Action Partnership (AC-OCAP)

Visit us on the web at AC-OCAP.com or contact us by email at AC-OCAP@oaklandnet.com

Vision Statement: To end poverty within the City of Oakland and throughout Alameda County

Our Promise: Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes Oakland and Alameda County a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

ADMINISTERING BOARD MEETING

Tuesday, September 11, 2018 5:30 p.m.-7:30 p.m.

City Hall - 1 Frank H. Ogawa Plaza, Hearing Room 2

Board Members Present: Gladys Green (Chair), Monique Rivera (Vice Chair), Supervisor Wilma Chan (Brittany Carter), Janice Heredia, Supervisor Nate Miley (Angelica Gums), Teresa Jackson, Lisa Ruhland and Sandra Johnson (Secretary)

Excused: Sean Callum, Councilmember Lynette McElhaney (Brigette Cook), Clarissa Doutherd, Andrea Ford (Treasurer), Venita Dumas and Max Chacana.

Staff: Estelle Clemons, Emily Derenthal, Dwight Williams, and Sandra Lange, (Temp)

Guest: Ricardo Bonilla, Damian Bradley, Barron Bradley, Esther Chambers, Robert Cox, Bobby Dozier, Jr., Macy Harris, Zakiya Harris, DeAndre Luke Harrison, Armando Hernandez, Diane Jesus, Carol Johnson, Roth Johnson, Meryl Klein, Njeri McGee-Tyner, Aquil Naji, Caleb Smith, Deborah Taylor, and Iris Merriouns

A. Call to Order/Approval of Agenda

Gladys Green (Chair) called the meeting to order at 5:35 p.m. Monica Rivera suggested that we begin with agenda item E due to lack of quorum.

B. Roll Call/Determination of Quorum/Recite AC-OCAP Promise

Roll call was called by staff E. Clemons. A quorum was not established. The board met as a committee of the whole board.

C. Approval of Draft July 9, 2018 Administering Board Minutes

Not done as no quorum.

E. Presentation – AC-OCAP Grantees (Unity Council, Hack the Hood, St. Mary's Center, Roots and Rubicon)

Estelle Clemons informed everyone that AC-OCAP conducts site visits the first year for grantees and invite grantees to do a board presentation during their second year. Grantees are invited to the board meetings because board members are not always able to visit each grantee.

Rubicon

Diane Jesus and Bobby Dozier, Jr. from Rubicon presented. Diane is the Workforce Navigator at Rubicon. Diane explained how she goes out to the community and inform them of Rubicon's services. She is able to go to many different agencies in Alameda County as well as low income housing programs to inform them of the resources available in Alameda County. Diane highlighted that she can empower and inspire individuals to go back to school so that they can make more than just minimum wage.

Meeting is held in a wheelchair accessible facility. Contact the Office of the City Clerk, 1 Frank H. Ogawa Plaza, Room 201 or call (510) 238-3611 (VOICE) or (510) 238-6451 (TTY) to arrange for the following services: Sign interpreters or Phonic Ear hearing devices for hearing impaired; 2) Large print Braille, or cassette tape text for visually impaired. Please refrain from wearing scented products to this meeting.

Diane introduced participant Bobby Dozier, Jr. who received help from Rubicon. Through Rubicon, Bobby was able to get training at Castro Valley Adult School. Without Rubicon, he would not have known that this type of program was available. Bobby is thankful for the opportunity and grateful to be employed.

Board member M. Rivera pointed out that Rubicon is above their target and asked Diane what has made the program so successful. Diane explained that the success is strongly due to the fact that she can go out into the community and talk to individuals one on one. She also stated that she is flexible with time and will meet with individual after hours.

Staff E. Derenthal introduced Hack the Hood. Hack the Hood had a video presentation, but due to other meetings at City Hall, no equipment was available. Emily will send the video presentation to board via email.

Hack the Hood

Zakiya Harris introduced herself and informed everyone that she along with two other women were cofounders of Hack the Hood. Zakiya explained that their programs serve low-income young people of color interested in technology and living in the Bay Area. She emphasized that there are many more opportunities than just the "five" big tech companies. Their program is twofold as it encompasses both youth and economic development. Their program helps students to improve their tech skills. The economic development part of the program pairs a student with a local small business owner in the community to get a website up and running. There is no cost to these small business owners for this service and support. Zakiya pointed out that their graduations generally take place at companies like Pandora. Their program is so much more than just improving technology skills. They also work on students social skills such as public speaking, LinkedIn account, and other social media.

Ricardo Bonilla introduced himself as the Program Director. Ricardo emphasized that the video would show the opportunities that Hack the Hood has provided for students. Ricardo stated that for 2018, they have had 3 major boot camps. Two took place this Summer and they graduated 42 students at Pandora Radio. In addition, another boot camp took place in the Spring and two after school programs took place. For the remaining part of 2018, one more coding class will take place as well as a Raspberry Pie class which is new. In addition, a 3rd period digital marketing class will take place at Dewey Academy. (Forty) students will be able to enroll in the class.

Graduate Participant DeAndre Luke Harrison was next to speak. Luke was living in a homeless shelter and saw a flyer about Hack the Hood. Luke took one class and was then sick for a year. He returned to the program a year later and graduated. Luke explained the professional development skills that he learned. Luke has been able to make many contacts at several well known companies. Luke has continued to be involved with Hack the Hood as he has an internship with Hack the Hood. Luke is thrilled to be giving back to Hack the Hood. Luke was listed in a San Francisco magazine as being one of the 100 most influential people coming up in tech.

Board member M. Rivera stated that their numbers looked a little low. Zakiya stated that for Oakland their numbers were improving as they work with more partnerships. The challenge has to do with non-Oakland Alameda County. They have been troubleshooting and addressing the challenges with working partners. Currently, they have partnerships with San Leandro Boys & Girl Club and Hayward Adult School. They are continuing to look for more partners in Alameda County that are not Oakland. They have had some staff challenges that they are overcoming.

Roots Community Health Center

Aquil Naji, Chief Operations Officer from Roots Community Health introduced himself. Roots is currently in 9 different locations. Aquil explained how the programs are helping individuals become

gainfully employed. Aquil indicated that they have 130 relationships with manufacturers. Roots believe that a healthy community must be empowered and full of opportunities. Training and employment opportunities are created for everyone, especially those who have been shut out of the workforce.

Roth Johnson, Director of Finance introduced himself and explained how the funding is used. Roth indicated that sustainability is everything. Roth said that they are actively looking to grow programs.

Participant Macy Harris introduced himself. Macy had been in prison for 33 years. Macy is currently enrolled in a program and will soon receive his certificate in accounting. Macy is grateful for the opportunity that Roots has provided for him. Roots has given him the opportunity to be of service.

Gladys Green asked how many people were in the program in 2018. Aquil answered that 24 participants were in the program. 18 are gainfully employed, with 9 employed at Tesla.

St. Mary's Center

Carol Johnson, Executive Director at St. Mary's Center thanked AC-OCAP for its support. The money received from AC-OCAP is used to support their emergency winter shelter as well as transitional housing. Carol is pleased that they have overshot their goals and explained the services offered by St. Mary's. Most of their programs are senior focused with a small amount for their onsite pre-school.

Participant Esther Chambers told her story of being homeless. Esther was a college graduate from UCLA that found herself homeless and living in a car. Layer upon layer of catastrophe took over her life. Esther reluctantly went to St. Mary's on the advice of a friend. Esther is eternally thankful as St. Mary's has given her life back. St. Mary's treats your soul and recognize that you have a soul. Everyone has a Case Manager and is working on an individualized program to move their life forward. Esther is pleased to say that she is working on her MBA and will graduate next April.

The Unity Council

Armando Hernandez, Director of Community Programs at Unity Council introduced himself and then welcomed Caleb Smith, Housing and Financial Coach to speak. Caleb indicated that they provide a variety of services for people in all stages of life. They recently added a medical assistant program. Caleb indicated that Unity is at their goal for the year in enrollment in Oakland. Unity will be expanding throughout the rest of the year in Alameda County. They have hired a community outreach specialist who has streamlined the registration and onboarding process.

Teresa Jackson asked what some of the challenges were with housing. With the new system of "2-1-1," it has become difficult to navigate through the housing shortage. Everyone is optimistic that the system problems will get resolved soon.

D. **Community Action Partnership Update (E.Clemons)**

1. Board Update

Venita Dumas has asked to be removed from the board. We are working with Council Member Larry Reid to have a new letter. Mr. Robert Cox is being recommended by Larry Reid's office to join the AC-OCAP board. Three representatives have been recommended and their applications submitted. Their addresses have been checked and they are in good standing to be representatives for the district. One was in the board packet and two additional have been submitted after board packets went out. We will vote next month when we have a quorum. Carolyn Mixon (District 1) was absent. Deborah Taylor (District 2) and Njeri McGee-Tyner (Alameda County District 3) introduced themselves and the AC-OCAP promise was recited.

Estelle Clemons indicated that we already discussed the vacancies and prospective representatives to be voted on next month.

2. 2017-2018 Program Update

Grantee Update: 2018 mid-year matrix was in agenda packet.

3. ASK Letter

Information was in agenda packet. The county declined the city's request for central services overhead support.

4. 2018 Cal EITC Free Tax Preparation Assistance Grant

Estelle informed the board that she is working on the grant and it will be submitted to State of California this Friday, September 14, 2018. The grant is for \$176,000.

5. Conferences

The National Community Action Partnership conference was held in Denver, CO August 28-31, 2018 and CalCAPA is in Sonoma, CA November 13-16, 2018. Discussion will be tabled for next month.

F. **Committee Reports**

Estelle Clemons introduced Sandra Lange (AC-OCAP Temp) to the board.

Future/Proposed Agenda Items G.

Future:

Next month you will be having a presentation from your next round of Grantees. All grantees that will be presenting we have contracts with. In December, our internal partners will speak. They are HERA, Bay Area Legal and Eden I&R.

Health

- Trauma Informed Care*
- La Clinica de la Raza
- Alameda County Building Blocks Collaborative*

Financial Empowerment

- Alameda County AC CAN
- Cal Reinvestment
- Bank on Oakland
- Earned Income Tax Credit/UWBA*

Youth

- Oakland Fund Children Youth (OFCY)*
- Oakland Youth Commission *
- REACH Ashland/Cherryland Youth Center*
- Early Care & Education Planning Council*

Public Safety

- Citywide Public Safety Plan*
- Cease Fire/Street Outreach*
- Oakland Unite*
- Seven Step (Re-entry Population)

Social Justice

Ella Baker Center

- Social Services Agency TANF, GA*
- **ALL-IN***

Housing

- Tri-Valley Housing
- Community Housing Path/Everyone Home*
- East Bay Housing Organization (EBHO)*
- Spectrum LIHEAP/Weatherization*
- Oakland Housing Authority*
- Alameda County Housing Authority
- City of Oakland Housing Road Map*

Education

- Promise Neighborhoods- Cal State East Bay *
- Head Start/Early Head Start
- AC Child Care *

Employment

- Alameda County WIB*
- East Bay Sustainable Alliance
- Oakland WIB*
- Minimum Wage/Life Up Oakland/\$15 hr. (local union)

Board Development

- Jim Masters CAP History/ Board Training*
- Jim Master Structure of the American **Economy**
- Public Ethics Presentation*

Food Security

- Alameda County Hope Collaborative
- Rise up

Community Development

- CDBG *
- * = Presented

Alameda County Community Food Bank *

Transportation

Alameda County Transportation Commission

H. Announcements

CalCAPA Sonoma, CA November 13-16, 2018 – Estelle indicated that one request from Sean Callum was received. No other board members requested to attend.

Oakland Rotary – No Report

United Seniors of Oakland and Alameda County – Sandra Johnson reported that the 15th Annual Healthy Living festival will take place on Thursday, September 13, 2018 at Oakland Zoo.

Alameda County/Social Services/All In Update – Brittany Carter will send email to board with information on a First 5 event coming up.

City of Oakland Update – Lisa Ruhland informed everyone that Creek to Bay Day will be held September 15, 2018. She encouraged everyone to attend.

Other Organizations – No Reports

I. **Agenda Attachments**

- Draft July 9, 2018 Administering Board Minutes
- D1B District 1 Board Application & Petition (Carolyn Mixon)
- D2A Mid-Year Progress Reports Matrix
- AC-OCAP Alameda County "Ask" Update D3

J. Open Forum – None

K. Adjournment

The meeting was adjourned at 7:05 p.m.