

Public Art Advisory Committee
Regular Meeting
Monday, September 14, 2020
5:30 - 7:30 pm

Pursuant to the Governor's Executive Order N-29-20, all members of the Public Art Advisory Committee and Cultural Affairs Division will join the meeting via phone/video conference and no teleconference locations are required.

Please click the link below to join the webinar:

<https://zoom.us/j/98652358624>

Or iPhone one-tap :

US: +14086380968,,98652358624# or +16699006833,,98652358624#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 408 638 0968 or +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 646 876 9923 or +1 301 715 8592 or +1 312 626 6799

Webinar ID: 986 5235 8624

International numbers available: <https://zoom.us/j/98652358624>

COMMENT: DUE TO THE SUSPENSION OF THE SUNSHINE ORDINANCE ALL PUBLIC COMMENT ON AGENDA ITEMS WILL BE TAKEN UNDER ITEM II. COMMENTS FOR ITEMS NOT ON THE AGENDA WILL BE TAKEN UNDER OPEN FORUM AT THE END OF THE MEETING.


There are three ways to submit public comments. • eComment. To send your comment directly to Public Art Advisory Committee staff BEFORE the meeting via email kzarembo@oaklandca.gov • To comment by Zoom video conference, click the "Raise Your Hand" button to request to speak when Public Comment is being taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to "Raise Your Hand" is available at: <https://support.zoom.us/hc/en-us/articles/205566129> - Raise-Hand-In-Webinar. • To comment by phone, please call on one of the above listed phone numbers. You will be prompted to "Raise Your Hand" by pressing "*9" to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute your self by pressing *6. If you have any questions, please email Kristen Zarembo, Public Art Program Coordinator and staff for the Public Art Advisory Committee at KZarembo@oaklandca.gov.

**Public Art Advisory Committee
Regular Meeting
Monday, September 14, 2020
5:30 - 7:30 pm
AGENDA**

- I. **Welcome/Call to Order/Roll Call**
- II. **Public Comment**
- III. **Approval of Minutes: August 3, 2020 meeting**
- IV. **Action Item: Request to Review and Approve District 1 Anti-Graffiti Mural by artist Caroline Stern for Piedmont Grocery, 4038 Piedmont Avenue.**
- V. **Action Item: Request to Review and Approve Huey P. Newton Memorial Bust by artist Dana King for Mandela Parkway and Receive and Introduction to the Black Panther Party Monument Proposal.**
- VI. **Informational Item: Staff Updates on Current Projects and Program Activity**
 - a. **Collections: BART 17th St. Gateway- Shifting Topographies Fire Damage Update**
 - b. **Public Art in Private Development- Completed and Ongoing Projects**
 - c. **Artist-Community Initiated Projects- Updates**
 - d. **New Projects: Mosswood Park and Pre-Qualified Artist Pool RFQ Parameters**
- VII. **Discussion Item: Public Art Advisory Committee Working Discussion: Goals and Aspirations**
- VIII. **Open Forum**
- IX. **Announcements**
- X. **Agenda Building: Outline agenda for October 2020 meeting**
Next regular meeting: October 5, 2020 via Teleconference
- XI. **Adjourn**

Oakland Cultural Affairs - Public Art Program, 1 Frank H. Ogawa Plaza, 9th fl. Oakland, CA 94612

www.oaklandculturalarts.org

 This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email KZaremba@oaklandca.gov or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonés, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a KZaremba@oaklandca.gov o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場適輪。殘輔設, , , 粵語國語譯務請會議個

電郵 KZaremba@oaklandca.gov 電(510) 238-4949 711 (電話專務) 請塗, 參

對學。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ KZaremba@oaklandca.gov hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department

Public Art Coordinator – Kristen Zaremba

Phone: (510) 238-2155

Recorded Agenda: (510) 238-2386

Telecommunications Relay Service: 711

**Public Art Advisory Committee
(PAAC)
August 3, 2020
Zoom Teleconference
Minutes**

Members Present: Jennifer Correia, Charmin Roundtree-Baaqee (Co-Chair), Jennifer Kessler, Michele Ramirez, Patricia Cariño Valdez, Yulia Pinkusevich*

Excused: Eric Murphy

Absent:

Staff Present: Kristen Zaremba, Public Art Coordinator; Roberto Bedoya, Cultural Affairs Manager*; Neha Balram, Cultural Affairs Program Analyst

Guests: Safi Jiroh (Leaderspring)

Meeting Chair: C. Roundtree-Baaqee

*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:30 p.m.** Cultural Affairs Program Analyst Neha Balram provided information on how City of Oakland Boards and Commissions
- 2. Public Comment:** Safi Jiroh from Leaderspring, the Race and Equity consultant hired by Cultural Affairs, introduced herself and invited committee members to respond to invitations to participate in discussion about the Division's goals to improve program and policy standards for increased and intentional equity within Cultural Affairs commissions and grants.
- 3. Minutes: J. Kessler moved to approve the minutes of the January 6, 2020 Public Art Advisory Committee meeting. P. Cariño Valdez seconded. Motion passed unanimously.**
- 4. Informational Item: Public Art Coordinator and Committee Updates** Public Art Coordinator Kristen Zaremba welcomed everyone to the first committee meeting convened since the Alameda County Shelter In Place orders and closure of City Hall. Zaremba reported Cultural Affairs staff have been actively working remotely to support ongoing work across the City, and invited committee members to share any relevant updates.
- 5. Informational Item: Cultural Affairs Update.** Cultural Affairs Manager Roberto Bedoya provided an update on Cultural Affairs Division activities, including distribution of emergency funds to the local arts community and the reactivation of the Cultural Affairs Commission. Bedoya reported on the short and long term fiscal impacts to the arts community, the Division and the "TOT" Hotel Tax allocations to the grants program. Due to reductions in these allocations, as well as the Shelter in Place orders, some sectors of the arts community,

including street festivals, are on hold. Staff are working on CARES funding distribution, which was allocated for lost revenues incurred by the arts community and must be committed contractually by October, via an intermediary, to meet state and federal deadlines. Staff will continue with ongoing program goals and invite PAAC participation in strategies for supporting the arts community with limited internal resources and staffing. Committee members agreed it would be helpful to have time allocated for brainstorming on future agendas.

6. Informational Item: Staff Updates on Pending Projects and Program Activity

- a. Collections: BART 17th St. Gateway- Shifting Topographies Fire Damage Update; Planning for Collections Database Updates** Zaremba provided a status report on the project damaged by fire in early March 2020. Public Art staff have been working with other City staff and BART representatives to determine short and long term requirements to address the damage.
- b. Public Art in Private Development: Completed and Ongoing Projects.** Zaremba presented images of recently installed projects, noting that after a slow-down in the spring, housing construction has proceeded at a regular pace during the Shelter in Place restrictions.
- c. Measure DD: Gardens at Lake Merritt Gates- Postponed Dedication Alternatives** The dedication previously scheduled for March was cancelled due to the Alameda County Shelter in Place orders. Staff will work with the Friends of the Gardens to develop an alternative and invited suggestions from PAAC members.
- d. New Projects: Mosswood Community Center and Park Master Plan Update and Preliminary Artist Recruitment Discussion.** Zaremba reported that staff continue to work with Public Works and project designers ACE architecture to identify engaging and exciting public art opportunities within the project. Funding will be allocated in phases, in line with the construction schedule, commencing with Phase 1- construction of the Community Center anchor facility. Possible opportunities include a signature commission for the building entrance and/or interior public spaces, or exterior park amenities and paving applications designed to engage children and various park visitors. PAAC member Charmin Baaqee, as a member of the Mosswood Master Plan community outreach team, further spoke to efforts to create an updated prequalified artist pool, with opportunities for emerging artists and in alignment with the Cultural Plan, centered around belonging in Oakland. Committee members expressed support for creating thoughtful opportunities for emerging public artists.
- e. Artist-Community Initiated Projects- Oakland Art Murmur Storefronts; Pro Arts on the Plaza; Community Mural Proposals.** Zaremba provided introductory background on private initiatives to place temporary artwork installations in publicly accessible spaces that allow for safe and meaningful interaction.
- f. New Projects: 2020-21 Open Proposals, CIP Project Plans.** Zaremba reported that CIP projects for Libraries and Parks, as well as the next phase of Measure DD, will be rolling out for 2021. A refreshed prequalified artist pool will be beneficial for staying on schedule with these projects, before implementation of a refreshed Open Proposals program for 2021.

- 7. Informational Item: Huey P. Newton Foundation Proposal(s) for West Oakland and Lake Merritt.** The foundation is moving forwards with plans for placement of a memorial bust of Newton for West Oakland this fall, and
- 8. Informational Item: PAAC Co-Chair, Nominations and Skills Matrix Updates:** One vacant seat will be filled with previous nominees, and Committee members are encouraged to submit additional nominees and to consider serving as a Committee co-chair.
- 9. Open Forum:**
- 10. Announcements:**
- 11. Agenda Building: Artist initiated murals, H. P. Newton Foundation, Pre-Qualified Pool Call for Artists- RFQ**
- 12. Adjournment: Y. Pinkusevich moved to adjourn the meeting at 7:28. J. Kessler seconded. Motion passed unanimously.**

Cultural Affairs Division

Economic & Workforce Development



Public Art Advisory Committee Proposal Review Form

Date 8/22/2020

Artist(s) Caroline Stern

Project Contact Caroline Stern

Organization (if applicable) _____

Phone # 510-506-9766 Email carolinestem@sbcglobal.net

Street Address 5495 Claremont Ave

City Oakland State CA Zip 94618

Proposed Site of Project (Address/Cross St. with physical details) Piedmont Grocery Glen Street and Piedmont Ave

Name of Property Owner, Proposed Location Roger Beardsley

City Council District of Proposed Location 1

Attachments Checklist *Attach a separate document to address the following items, bundled together in a single electronic file:*

1. Review Form (this page)
2. Project Narrative
3. Artist Resume
4. Examples of Past Work
5. Visual Proposal
6. Materials and Methods Description
7. Photos of Site
8. In-Situ Mockup
9. Timeline
10. Budget
11. Maintenance Plan
12. Community Outreach / Support Documentation
13. Insurance Documentation
14. Permission(s)- Private Property Owner or City
15. Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

2. Project Narrative: Proposed mural --Piedmont: *a gentle slope leading from the base of the mountains to region of flatland — to brighten and beautify the Glen Avenue side of Piedmont Grocery.*

The mural would encompass a blighted and neglected visible wall on Glen avenue. The wall is in a highly trafficked area close to the parking lot and across from Peet's coffee. The wall is often tagged and would benefit from attention to uplift the community.

The concept is to create a mural that portrays the original Ohlone Lands of the Piedmont neighborhood.

The landscape image was inspired and developed by the Bay Area Tonalist painter Percy Gray of the 1920's. The image would reveal the predeveloped landscape of the Ohlone land and neighborhood.

The natural image would also be a resource of calm and colorful inspiration for the community.

3. Resume

Caroline Stern — PAINTER, ARTIST, DESIGNER

Deco Art 5495 Claremont Ave, Oakland CA 94618
Oaklandartworks.com
510-506-9766

EDUCATION

Masters of Educational Technology/ Single Subject (Art) Teaching Credential CSU East Bay, 2015,
California College of the Arts Painting and Drawing 1989-1991 and Oberlin College, 1987 B.A., English
Literature

RECENT PROJECTS

Hillside School, Berkeley - Restoration (2019)
Marines Memorial Hotel, San Francisco - Restoration (2017/18)
Marica Restaurant, Oakland - Faux Finish (2018)

PUBLIC ART MURAL PROJECTS BAY AREA, CA

Watson Wellness Clinic, Piedmont Grocery
Laurel Business District Planters, Rockridge Signage, Montclair, Jack London Square, Sea Turtle Mural
California Quail 106th and MacArthur, Oakland, CA, Magic Theater/Aurora Theater, San Francisco
Shakespeare in the Park, Oakland; 2 large-scale backdrops for Midsummer Nights Dream, Traveling
Jewish Theater

VOLUNTEER ART EDUCATION

Youth Spirit - Mural Program, City of Berkeley
San Francisco Design Center - DIFFA Dining by Design, AIDS Benefit, SF General
Exploratorium - Gala Opening
IFDA-International Furnishing and Design Association, Chair Designs for Veterans

ART EDUCATION

Alameda Community Learning Center, Art Teacher 2020-present

Castlemont High School, Oakland, CA (Winter/Spring) Montera Middle School, Oakland, Lead Artist,
Art's Integration in Engineering- Hoover Elementary School Lead Artist in Residence-Kaiser
Elementary School Youth Uprising (City of Oakland) and Girls, Inc. of Alameda County.

References available upon request

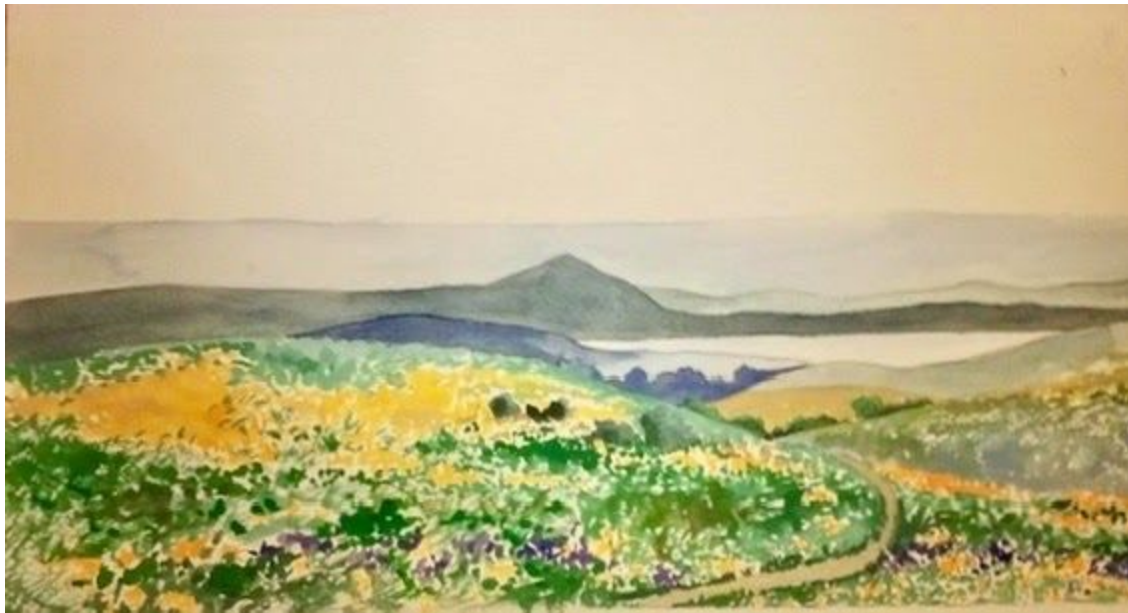
4. Examples of Past work







5. Visual Proposal



6. Materials and Methods

Materials Nova Color Paints, anti-graffiti varnish 3 coats

Methods brush painting, drawing transfer, and graphic design images

7. Photos of Site



8. In-situ Mock-up



9. Timeline Pending funding-ready to start as soon as City Grant arrives
Mural would be implemented in a four-six week time frame once funding arrives.

10. Budget

We have received a resolution of support from our Councilmember Dan Kalb,
in the amount of \$4,500.
estimate \$500.00 local residents and TACO

We have also received commitments from local residents, as well
as volunteer support from a group of artists from The Temescal Art
Committee, which promotes the Arts in Oakland-TACO is
considering financial support based on our submitting a formal proposal.

Budget for Project Phase 1	12x15 ft Landscape Painting
Scaffolding, ladders, tarps	
Wall preparation primer base	\$500.00
Materials	\$850.00
Nova Color Paints, anti-graffiti varnish 3 coats, brushes, drawing materials, and graphic design	
Design	\$ 1000.00
Insurance	\$1000.00
Labor	\$,7500.00 team of artists
Total for Landscape mural	\$10850.00

11. Maintenance Plan Artist will be available to touch up any graffiti within reason for five years.

12. Community Outreach

Organizations:

From: Kitty Hughes (AKA Kathryn), Oakland Heritage Alliance Board Me

To: "carolinestern@sbcglobal.net" <carolinestern@sbcglobal.net>

Sent: Wednesday, September 18, 2019, 10:30:58 AM PDT

Subject: Hi, I am nominating Piedmont Grocery for an award from the Oakland Heritage Alliance..

Hi,

I am nominating Piedmont Grocery for an award from the Oakland Heritage Alliance and am including your murals in the write-up. Time is getting short and I would prefer talking with you directly. Amy Pence, grocery manager, has been helping me with the description, but I am missing details for the murals.

My cell phone is 510-774-9275. It would be nice to include you in the award ceremony.

Kitty Hughes (AKA Kathryn), Oakland Heritage Alliance Board Member

Email: khughes5@earthlink.net

Piedmont Avenue Neighbors:

From: dorlie.fong <dorlie.fong@gmail.com>

To: Isantobello@hotmail.com <Isantobello@hotmail.com> **Date:** Saturday, August 22, 2020, 7:13 PM -0700

Subject: Mural Project

Dear Louella,

I am happy to know that the mural project for Piedmont Grocery is moving forward!!

As a frequent Piedmont Avenue shopper, the possibility of seeing something cheerful and lovely on the stark, blank wall of Piedmont Grocery will bring a bit of life and cheer to the sad atmosphere of business closings on the Avenue. The proposed pastoral scene will be a beautiful addition to the neighborhood!

Thanks again for working to make the mural a reality!

Best wishes, Dorlie Fong

From: <sstumbaugh@sbcglobal.net>

To: Louella Santobello <Lsantobello@hotmail.com> Date: Tuesday, August 25, 2020, 12:07 PM -0700 Subject: Mural project

Louella,

As a local resident, I am so excited to see the mural on the side of Piedmont Grocery come to life. The scene that artist Caroline Stern has depicted will not only add beauty to a currently blank wall, but it will also uplift the neighborhood during what has been a very challenging time. I can't wait to walk past that site next to Piedmont Avenue and be delighted by such a lovely mural.

Regards,

Sandra Stumbaugh Piedmont resident

From: Martine Tabilio <martinetabilio@gmail.com> To: <lsantobello@hotmail.com>

Date: Monday, August 24, 2020, 1:28 PM -0700 Subject: Wall art

Hey Louella, as a neighbor living only a block away, I wanted to let you know I totally support the mural project proposed for the Glen Ave Piedmont Grocery wall. This is one of those times when a wall is a good thing, providing a perfect canvas for artist and art, a wall that draws people together.

Piedmont Ave has a rich tradition of murals which both reflect and add to the neighborhood's history and it's vibrancy. And in times like these, I think it's even more essential that that tradition, that participation in the greater good continues; that wall space begs for the an artist's vision, a panoramic treatment!

Thanks for your attention, Martine Tabilio

Close

Untitled 2.pdf



CATALYTIC AGENCY

August 25, 2020

Louella Santobello
4030 Panama Court Apt 313
Oakland, CA 94611
510-282-1374

Dear Ms Santobello

I am writing this letter to you in support of the concept of a mural on the East wall of the Piedmont Grocery store building on Glen Avenue. As a resident in the Glen Avenue neighborhood, I live directly across from this wall, my living room windows face it.

Over the years I have watched graffiti come and go from this wall and when you first proposed the idea of a mural for that wall I was thrilled at the idea.

Today, with the pandemic and the sequestering I feel that a community effort to beautify and enhance an area that is so well traveled by citizens coming and going from the market would be an uplifting action to take, boosting the spirits of folk as they come and go from their tasks.

As an Oakland resident I am proud of our city's response to this idea. I am also pleased that the Piedmont Grocery and our neighborhood supports this lovely concept and look forward to watching the artists render the images on the wall, enhancing our environment and making all of us proud of our neighborhood and our city.

Sincerely yours,

Douglas McKechnie, Station Chief

We have received a resolution of support from our Councilmember Dan Kalb, in the amount of \$4,500.

We have also received commitments from local residents, as well as volunteer support from a group of artists from The Temescal Art Committee, which promotes the Arts in Oakland-TACO is considering financial support based on our submitting a formal proposal.

We are in communication with the Piedmont Avenue Neighborhood Association Plan and hope to be on their Agenda for support in the Fall.

13. Insurance



Associated Industries Insurance Company, Inc.
 800 Superior Ave E. 21st Floor
 Cleveland, OH 44114

COMMERCIAL GENERAL LIABILITY COVERAGE DECLARATIONS

Policy Number XN108365401	Policy Period From: 08-29-2019 To: 08-29-2020 <small>12:01 A.M. Standard Time at the Named Insured's Address</small>
Transaction RENEWAL POLICY	
Named Insured and Address CAROLINE STERN 5495 C CLAREMONT AVENUE OAKLAND, CA 94618	Producer BU083 BUILDING TRADES ASSOCIATION INS SERVICES 4000 N FEDERAL HWY STE 210 BOCA RATON, FL 33431
Telephone: (800) 326-7800	
Business Description PAINTING-EXTERIOR-BLDGS OR STRUCTURES-THREE	Type of Business Individual
Audit Period	

IN RETURN FOR THE PAYMENT OF THE PREMIUM, AND SUBJECT TO ALL THE TERMS OF THIS POLICY, WE AGREE WITH YOU TO PROVIDE THE INSURANCE AS STATED IN THIS POLICY.

LIMITS OF INSURANCE

General Aggregate Limit (Other than Products-Completed Operations)	\$ 2,000,000
Products - Completed Operations Aggregate Limit	\$ 1,000,000
Each Occurrence Limit	\$ 1,000,000
Personal and Advertising Injury Limit	\$ 1,000,000
Medical Expense Limit, any one person	\$ 5,000
Damage to Premises Rented to You Limit, any one premises	\$ 100,000

AMENDED LIMITS OF LIABILITY

Refer to attached schedule, if any.

LOCATIONS OF ALL PREMISES YOU OWN, RENT OR OCCUPY

Refer to attached schedule.

CLASSIFICATIONS

Refer to attached schedule, if any.

TOTAL PREMIUM FOR THIS COVERAGE PART \$ 654.00

FORMS AND ENDORSEMENTS* See Forms and Endorsements Schedule

*Entry optional if shown in common policy declarations.

THESE DECLARATIONS TOGETHER WITH THE COMMON POLICY DECLARATIONS, COMMON POLICY CONDITIONS, COVERAGE FORM(S) AND FORM(S) AND ENDORSEMENTS, IF ANY, ISSUED TO FORM A PART THEREOF, COMPLETE THE ABOVE NUMBERED POLICY.

07-02-19
Date

Signature of Authorized Representative

14. Permission

4038 PIEDMONT AVENUE , LLC
PO Box 31
ROSLYN WA 98941

August 28, 2020

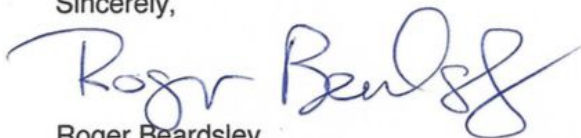
Public Art Advisory Committee
City of Oakland
Oakland CA

RE: Mural for wall of Piedmont Grocery Building

I am writing in support the application for a mural on the wall of the Piedmont Grocery building, at 33 Glen Ave, Oakland CA. The lead artist Caroline Stern has been pursuing this project since Spring 2017, and more recently has been working with Louella Santobello, a local resident who has taken an interest in the project.

I have been consulted on the image representing the east bay hills before the area was urbanized. It should bring a reminder of nature into an area that has too little these days. I support the project, and as representative of the building owners plan to match the \$2,500 to be donated to the project by the Piedmont Grocery Company.

Sincerely,



Roger Beardsley
Managing Partner
4038 Piedmont Avenue, LLC

★ Roger Beardsley <roger_beardsley@yahoo.com> 

November 3, 2019 at 8:30 PM

Re: Mural - Piedmont Grocery, Glen Avenue facade

To: carolinestern@sbcglobal.net <carolinestern@sbcglobal.net>

Caroline,

Yes we had all three, and considered other options... originally I was thinking of a false storefront kind of image, but I think now that nature image is better

The "poppies on the hill" image stood out to us. My wife was first to identify that image as her favorite, and I have to agree. Since piedmont means 'foot of the mountain' it also seemed most appropriate for the area. Is that image a painting of yours or from another source?

Regarding the accident, my wife has been healing well and yesterday started taking a few steps without the crutches that have been constant companion for 8 weeks. Thank you for your condolences... I have been a busy candy stripper.

How large is the mural intended to be, and what cost do you plan to apply for?

Roger Beardsley

Louella Santobello <lsantobello@hotmail.com> 

November 3, 2019 at 11:30 PM

Re: Re[4]: Mural - Piedmont Grocery, Glen Avenue facade

[Details](#)

To: Roger Beardsley <roger_beardsley@yahoo.com> Cc: & 2 more

Roger,
Thanks so much for getting back to us with your preferred design for the mural.

Caroline can now move forward with "tailoring" the design to fit the wall in terms of perspective, fit onto the building, and "visual entry."

As soon as that is done, we can formally submit a request for funding.

We shall, of course, keep both you and Dave Larsen apprised of developments as they unfold.

Best regards,
Louella

[See More from Roger Beardsley](#)

ITEM V AGENDA STAFF REPORT

To: Public Art Advisory Committee
Attn: Charmin Roundtree-Baaqee, Co-chair
From: Kristen Zarembo, Public Art Coordinator
Date: September 14, 2020
RE: Huey P. Newton Foundation Memorial and Black Panther Party Monument Introduction

SUMMARY

Staff requests the Public Art Advisory Committee (PAAC) receive a presentation from the Huey P. Newton Foundation and provide preliminary comments for the proposed placement of artworks on City property, in accordance with Oakland Percent for Public Art Ordinance 13562 C.M.S.

BACKGROUND

The Huey P. Newton Foundation has proposed placement of a memorial bust for placement on the Mandela Parkway, at 9th Street, as well as a large-scale monument dedicated to the Black Panther Party for placement in the open space on Fallon Street directly across from the Alameda County courthouse. The Huey Newton memorial bust will be created by local artist Dana King. An Artist for the Black Panther Party monument will be selected through a competitive, invitation based selection process. The foundation will submit designs for PAAC approval of each artwork, as plans are finalized. The City requires that public art projects intended for placement on City property or within the public right of way be reviewed and approved by the Public Art Program and Public Art Advisory Committee, prior to proceeding with all other City permitting requirements.

Artworks to be placed on City property will be documented through permits for improvements in the public right of way. Agreements for ongoing maintenance for the artwork placed in the Public Right of Way will be developed after design approval, prior to installation.

ACTION REQUESTED

Staff requests the Public Art Advisory Committee (PAAC) receive a presentation from the Huey P. Newton Foundation, provide preliminary comments for the proposed placement of artwork on City property, in accordance with the Oakland Public Art Ordinance 13562 CMS and authorize staff to proceed with facilitation of the development of a draft agreements for design, ownership responsibilities and ongoing maintenance of all artwork placed in the Public Right of Way.

Respectfully submitted,



Kristen Zarembo, Public Art Coordinator



DR. HUEY P.
NEWTON
FOUNDATION

PRESERVING OAKLAND'S HISTORY BUILDING A BETTER FUTURE

Dr. Huey P. Newton Memorial Bust

As co-founder of the Black Panther Party, Huey Newton emerged as an international figure of the revolutionary left in the 1960s and 1970s, the primary philosopher of the Party, and a devout servant to the people of Oakland.



West Oakland 9th and Mandela Pkwy

by Dana King

WE PROPOSE

- Rename "9th Street" to Dr. Huey P. Newton Way
- Erect a bust of Dr. Huey P. Newton on 9th St and Mandela Parkway, where he was killed
- The bust's dimensions are 72" x 36" x 36". If we put sides on the main base it will be 72" x 60" x 60".





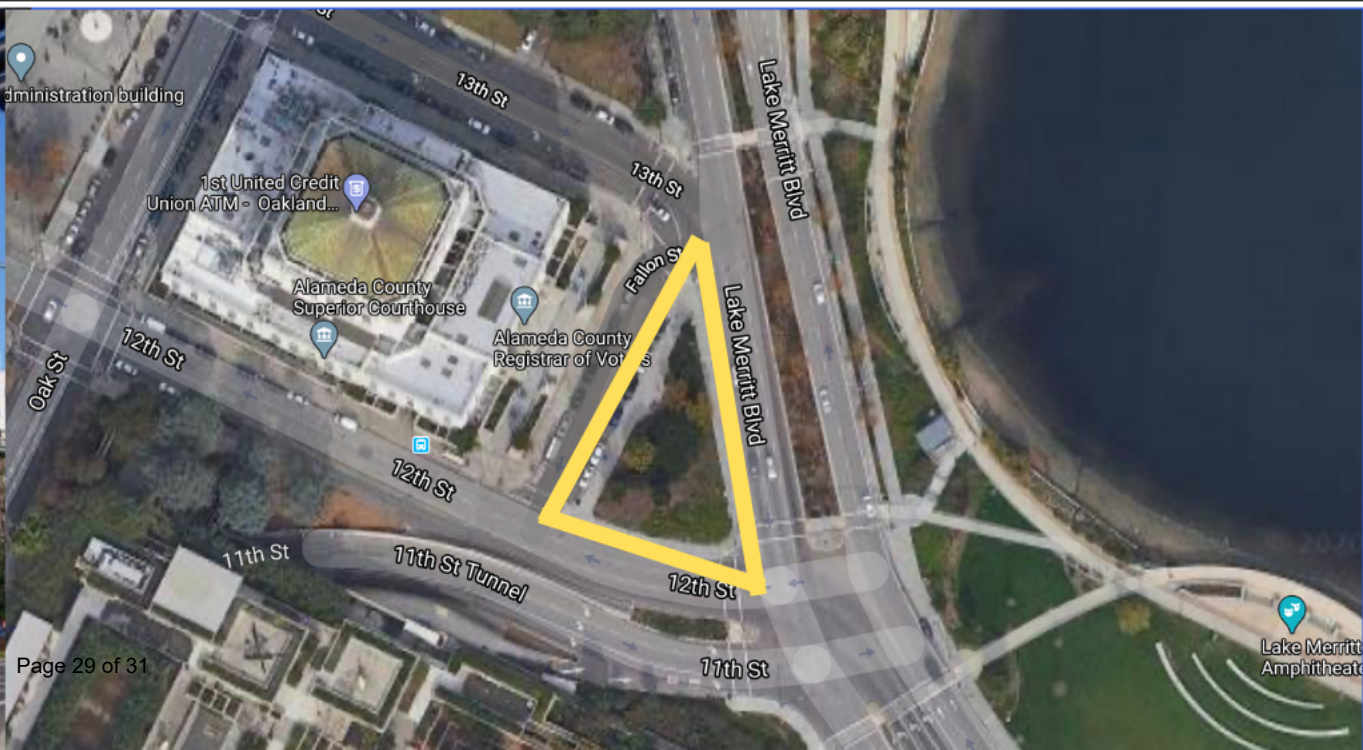
A black and white photograph of several Black Panther Party members. They are wearing their iconic black leather jackets with silver chains and holding up the Black Panther Party flag, which features a raised fist and a rifle. The image is semi-transparent, allowing the text to be overlaid.

BLACK PANTHER PARTY Monument

In a time when the country is energized to reevaluate the stories that monuments are telling, we are honoring the Black Panther Party's vital place in Oakland's history.

WHERE?

We are working with the city of Oakland, community partners, developers, and other stakeholders to identify the appropriate site for the monument. The top location is in front of the Alameda County Courthouse. The parcel of land is approximately 55 x 40 x 55m.



Our Team



FREDRIKA NEWTON
President



XAVIER BUCK
Deputy Director



DAMIEN MCDUFFIE
Brand Strategist



ELISHA GREENWELL
Board Member



MARSHAWN LYNCH
Board Member



KUNAL MERCHANT
Project Advisor

Partners



Stanford LIBRARIES



Get In Touch With Us

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