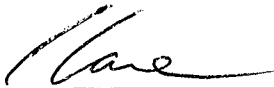


2019 SEP 26 PM 3: 35

Approved as to Form and Legality


City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. 87908 C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF AND COUNCILMEMBERS NIKKI
FORTUNATO BAS AND LYNETTE MCELHANEY

**RESOLUTION RECOGNIZING THE IMPORTANCE OF THE 2020 U.S.
CENSUS AND ENCOURAGING ALL RESIDENTS TO PARTICIPATE IN
THE CENSUS TO ENSURE AN ACCURATE COUNT FOR THE CITY OF
OAKLAND**

WHEREAS, the U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the population every ten years; and

WHEREAS, the next enumeration will be held on April 1, 2020, and will be the first Census to rely heavily on online responses; and

WHEREAS, the primary and perpetual challenge facing the U.S. Census Bureau is the undercount of certain population groups; and

WHEREAS, that challenge is amplified in California, given the size of the state and the diversity of communities; and

WHEREAS, California, the County of Alameda and the City of Oakland each has a large percentage of individuals that are considered traditionally hard to count; and

WHEREAS, these diverse communities and demographic populations are at risk of being missed in the 2020 Census; and

WHEREAS, the census count impacts how congressional seats are apportioned, how state and federal dollars are distributed, where businesses choose to invest; and

WHEREAS, California receives nearly \$77 billion in federal funding that relies, in part, on census data; and

WHEREAS, Oakland receives millions in federal funding that relies, in part, on census data; and

WHEREAS, a complete and accurate count is essential to maintaining and improving services for Oakland residents; and

WHEREAS, the data is also used in the redistricting of state legislatures, county boards of supervisors and city councils; and

WHEREAS, the decennial census is a massive undertaking that requires cross-sector collaboration and partnership in order to achieve a complete and accurate count; and

WHEREAS, California's leaders have dedicated a historic amount of funding and resources to ensure every Californian is counted once, only once and in the right place; and

WHEREAS, Census activities require coordination between tribal, city, county, state governments, community-based organizations, education, and many other stakeholders; and

WHEREAS, the U.S. Census Bureau is facing several challenges with Census 2020, including constrained fiscal environment, rapidly changing use of technology, declining response rates, increasingly diverse and mobile population; and

WHEREAS, regardless of citizenship status, all Oakland residents should participate in the Census without fear of retribution as personal information collected through the Census is protected under Title 13 of the United States Code and therefore, cannot be shared with any federal, state or local law enforcement and government agencies, nor can it be used to determine eligibility for government benefits; and

WHEREAS, the City of Oakland in partnership with the County of Alameda and other local governments, the State, businesses, schools, and community organizations, is committed to robust outreach and communication strategies, focusing on reaching the hardest-to-count individuals; now, therefore, be it

RESOLVED: That the City of Oakland recognizes the importance of the 2020 U.S. Census and supports outreach to help ensure a complete, fair, and accurate count of all Californians; and be it

FURTHER RESOLVED: That the City of Oakland encourages all residents to participate in the 2020 U.S. Census to ensure an accurate count for the City, region and the State of California.

IN COUNCIL, OAKLAND, CALIFORNIA,

NOV 0 5 2019

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND PRESIDENT KAPLAN → 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:



LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California