

Oakland Carnival & Wellness Festival

Event: Oakland Carnival & Wellness Festival

Location: Mosswood Park, 3612 Webster Street, Oakland

Date/Time: Thursday, June 29, 2023 @ 2:00pm to 7:00pm

Number of people reached: 75 people through flyers and signups

- 23 people engaged in the interactive Tree Activity



Image: Oakland Carnival & Wellness Festival Event Banner

Event Description:

The Deeply Rooted in Oakland Partnership conducted English outreach at Oakland Carnival & Wellness Festival. Oakland Carnival & Wellness Festival brought culture, community, and wellness to Mosswood Park.

The team shared an informational flyer on the Oakland General Plan; a 2-pager on housing and environmental justice conditions impacting Oakland residents; and resources for Emergency Rapid Assistance Program (ERAP), library, and maintenance. The 2-pager on housing and environmental justice conditions presented racial displacement, housing affordability, pollution burden, past and future housing production in Oakland, and a call to action.

The team displayed a tree that community members could engage with by responding to prompts related to topics in the Environmental Justice and Safety element. Community members filled the tree up with their answers. Deeply Rooted Collaborative outreach team

Oakland Carnival & Wellness Festival

members referred community members to direct service organizations or City Department to address their current needs and gathered questions regarding the General Plan and City services.

Engagement Approaches:

1) Approach people to have a conversation rather than extracting information from them 2) Inform people about the Environmental Justice and Safety Element, 3) Engage people to share their experiences and solutions through an interactive tree activity, 4) Share and connect residents to City of Oakland resources.

ENVIRONMENTAL JUSTICE THEMES

ENSURE SAFE AND SECURE HOUSING

- **Solutions**
 - Invest in housing models like community land trusts and cooperatives.
 - Guarantee affordable housing for everyone.

DEVELOP AREAS FOR EXERCISE SUCH AS PARKS

- **Solutions**
 - Increase spaces for sports, like soccer fields, as well as sports leagues for youth.
 - Provide recreation areas in all schools.
 - Provide more parks in all neighborhoods.

PROVIDE ACCESS TO HEALTHY FOOD

- **Solutions**
 - Create more community gardens and free seed banks.
 - Use more cooperative models of distributing food to the community.
 - Don't use toxic substances in foods.
 - Ensure food stores are within walking distance of all homes.

INCREASE ACCESS TO CULTURAL CENTERS, LIBRARIES, CHILD CARE CENTERS, FACILITATES, AND OTHER BASIC AMENITIES

- **Solutions**
 - Provide more public bathrooms for all people to be able to use.
 - Increase public transportation access.

Oakland Carnival & Wellness Festival

- Ensure childcare facilities and wellness centers are within walking distance of all homes.
- Create spaces for music and dancing for youth.
- Ensure equitable education and resources in all K-12 schools.
- Provide mental health services.

SAFETY THEMES

PROTECT PEOPLE FROM POLLUTED AREAS SUCH AS INDUSTRIAL ZONES, FREEWAYS, LANDFILLS, AND TOXIC CLEANUP SITES

- **Solutions**

- Create employment opportunities for people to remediate soil, care for trees and parks, and keep neighborhoods clean.

PUBLIC SAFETY

- **Issues**

- Residents experience car break-ins.