

Celebrating Our HeART-filled Heritage: Pasifika Futurism, the SPULU Experience

Event: Celebrating Our HeART-filled Heritage: Pasifika Futurism, the SPULU Experience

Location: Oakland Chinatown Chamber of Commerce, 388 9th St Suite 290

Date/Time: Friday, June 2 @ 7:00 – 10:00 pm

Number of people reached: 17 people through sign-ups and flyers

- 17 people engaged in the interactive Tree Activity



Image: Celebrating Our HeART-filled Heritage event flyer

Event Description:

The Deeply Rooted in Oakland Partnership conducted English outreach at the Celebrating Our HeART-filled Heritage: Pasifika Futurism, the SPULU Experience event, organized by Oakland Asian Cultural Center. The mission of the event was to showcase customs and traditions through various art forms to express the impact social issues have on the relationship one has with self, their family, their community and the world around them. The event also featured a marketplace of vendors and community resources as well as snacks and beverages. The event welcomed residents of all ages.

The team shared an informational flyer on the Oakland General Plan; a trifold brochure to introduce the Environmental Justice and Safety elements, what we have heard at the events and how to get involved; we also handed out 2-pager on housing and Environmental Justice

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conditions impacting Oakland residents; and resources for Emergency Rapid Assistance Program (ERAP), library, and maintenance.

The team displayed a tree that community members could engage with by responding to prompts related to topics in the Environmental Justice and Safety element. Community members filled the tree up with their answers, and could take home locally sourced seed packets. Deeply Rooted Collaborative outreach team members referred community members to direct service organizations or City Department to address their current needs and gathered questions regarding the General Plan and City services.

Engagement Approaches:

1) Approach people to have a conversation rather than extracting information from them 2) Inform people about the Environmental Justice and Safety Element, 3) Engage people to share their experiences and solutions through an interactive tree activity, 4) Share and connect residents to City of Oakland resources.

ENVIRONMENTAL JUSTICE THEMES

MINIMIZE LAND, AIR WATER, POLLUTION

- **Issues**

- Air pollution is creating negative health impacts in residents.

DEVELOP AREAS FOR EXERCISE SUCH AS PARKS

- **Issues**

- Residents are afraid of going to parks due to lack of safety.

- **Solutions**

- Create more spaces for parks and recreation, especially a rugby field.
- Increase lighting and eyes on streets through land use changes to increase safety at parks.

PROVIDE ACCESS TO HEALTHY FOOD

- **Solutions**

- Increase nutritional education.
- Provide affordable food options that are walking distance from homes.

INCREASE ACCESS TO CULTURAL CENTERS, LIBRARIES, CHILD CARE CENTERS, FACILITATES, AND OTHER BASIC AMENITIES

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- **Issues**
 - Businesses close too early in the day.
- **Solutions**
 - Organize community events in the night.
 - Invest in social and emotional education at schools.

SAFETY THEMES

MITIGATE THE IMPACT OF EARTHQUAKES AND FIRES

- **Issues**
 - Residents do not feel adequately prepared to deal with earthquake and fire emergencies.
- **Solutions**
 - Provide residents with basic needs, like water and electricity, in an emergency.

BUILD INFRASTRUCTURE FOR EMERGENCY, EVACUATION, AND ALERTS

- **Issues**
 - Potholes are distressing for residents.
- **Solutions**
 - Fix and maintain streets.

PUBLIC SAFETY

- **Issues**
 - Gun violence endangers the lives of residents.
- **Solutions**
 - Create policies to reduce guns in neighborhoods.
 - Increase police presence in every neighborhood.
 - Provide creative outlets and activities.