Aging and Adult Services & Mayor's Commission on Aging Aging Well in Oakland: A 5-Year Strategic Action Plan Planning Process Phases

1. Form

- •Form Planning Task Force
- •Form Stakeholder Groups

2. Discover

- Community kickoff meeting (@Sept MCOA -DOSC)
- Collect data, reports, sample surveys available to inform planning
- Identify assessments underway or planned

3. Assess

- Develop survey& conduct needsassessment
- Hold listenin sessions
- Analyze data
- Present results to the public
- Gather public input on needs assessment results

4. Plan

- Establish
 priorities based
 on identified
 needs
- •Develop 5-year goals
- •Develop SMART objectives one year at a time with specific action steps

5. Publish

- •Draft strategic plan
- •Hold public hearing on the draft plan
- Revise plan based on public feedback
- •Publish the plan by July 1, 2025

6. Act

- •Implement plan
- Provide quarterly report to MCOA on achieving plan objectives
- Publish annual report
- Develop annual plan update with new objectives for the coming fiscal year

Months 1-2 (Jul – Aug) Month 3 (September) Months 4-8 (Oct - Jan) Months 9-11 (Feb – Apr) Months 11-12 (May – Jun)

July 1 through June 30