

# As We Age in Oakland: A 5-Year Strategic Action Plan Project Brief

The City of Oakland's Human Services Department, Aging and Adult Services (AAS) division and the Mayor's Commission on Aging (MCOA) are working together to embark on a communitywide collective impact planning project that culminates in the release of *As We Age in Oakland: A 5-Year Strategic Action Plan* by July 1, 2025. The planning process involves:

- Identifying the needs of the client populations served by the AAS and MCOA, which include Oakland residents aged 55 years and older and adults aged 18 and above with disabilities.
- Establishing priorities to address the identified needs of the client populations.
- Developing a 5-year strategic plan with clear, actionable, and achievable steps to support priorities to age well in Oakland in the next five years.

*As We Age in Oakland: A 5-Year Strategic Action Plan* is a collaborative and participatory planning process that calls on residents, service providers, elected officials, and public sector leaders and staff to get involved. While the AAS and MCOA co-lead the project, anyone interest in seeing Oakland residents age well and thrive is invited to participate in this process. Here are a few ways to get involved:

- Serve on the Planning Task Force (Steering Committee) or a Stakeholder Group focused on a specific area of interest.
- Serve as a subject-matter expert in the areas of caregiving, equity and inclusion, health, housing, open space, safety and violence prevention, transportation, etc.
- Contribute your skills in the areas of data collection and analysis, outreach, group facilitation, research and survey design, strategic planning, translation/interpretation, etc.
- Complete our survey and/or participate in a community listening session.
- Get the word out and encourage family members, friends, and neighbors to complete a survey, attend a listening session, and participate in the process.

As part of the ongoing commitment to ensure that the 5-year plan demonstrates results, the AAS and MCOA will invest in the successful implementation of the plan by:

- Monitoring the fulfillment of the plan's goals, objectives, strategies, and tactics.
- Evaluating the impact of the implementation of the 5-year plan on the client populations and the Oakland community annually.
- Communicating progress to Oakland's Mayor, City Councilmembers, stakeholders, civic and community leaders, and the public.
- Advocating for funding, resources, and supports for beneficiaries of our *As we Age in Oakland: A 5-Year Strategic Action Plan*.

Ready to get involved?  
Want to know more?

Come to the kickoff event  
at the Mayor's  
Commission on Aging  
meeting!

**September 4, 10:00 a.m.**  
**Downtown Oakland**  
**Senior Center**  
**200 Grand Avenue**  
**Oakland**