

ITEM I.d. – APPROVAL OF MINUTES

Thursday April 27, 2018

8:30 a.m. – 11:00 a.m.

Minutes

Members in Attendance: John Brauer, Kori Chen, Polly Guy, Derreck Johnson, Doreen Moreno, Gilbert Pete

Absent Members: Herb Garrett, Darien Louie

The City of Oakland Workforce Development Board convened the Executive Committee Meeting, April 28, 2018 at Oakland City Hall located at One Frank H. Ogawa Plaza, Oakland, CA 94612 in Hearing Room 4.

1. The Board meeting was called to order by Kori Chen on behalf of the Board Chair, Herb Garrett at 8:54am.
2. Board staff called roll. A Board quorum was met.
3. The Board Chair called for the adoption of the agenda: Item I.c. Adoption of the August 3, 2017 Agenda.
4. The Board Chair addressed the first action item: Item III.a. Approving the 2018 Earn and Learn East Bay Summer Jobs Program Awards.
5. There was one speaker card on the item addressing the need for more funding for the Summer Job Program.

Board Discussion:

How can we have a significantly bigger impact? How can we engage some of our priority Industry Sectors to create more training opportunities and increase the funds we have to subsidize the service providers? An Ad Hoc Committee was suggested. It would be good to know to the number of youth within the city of Oakland. It was thought to be a good idea to rebrand the youth summer program so that businesses understand that this is a responsibility rather than a subsidized program. We have subsidized employment for such a long time that we've gotten comfortable with it.

A motion was made by John Brauer to:

1. Approve “up-to” funding allocations to
 - a) Lao Family Community Development;
 - b) Youth Employment Partnership;
 - c) Unity Council; and
 - d) Youth Uprising;
2. Authorize staff to finalize service contracts with each of these organizations and;
3. Authorize staff to allocate any additional funds raised for the 2018 Earn & Learn East Bay Summer Program to these organizations without returning to the OWDB for approval
4. Authorize staff to allocate up to 10 percent of the budget of any additional summer youth funds raised for Earn and Learn to these organizations without returning to the Workforce Development Board for approval

The motion was seconded by Doreen Moreno.

Ayes: 6

Nays: 0

Abstentions: 0

The motion carried.

6. The Board Chair addressed the first discussion item: Fiscal Year 2018/2019 Workforce Development Board Budget Development. Stephen Baiter presented the background.

Board Discussion:

These are planning estimates for local areas. The Board is still heavily dependent on Federal dollars and that comes a lot of challenges.

What can we do to help pursue other funding grants?

A measure has been proposed by Council Member Brooks around the allocation of funds to pay for certain kinds of services in the city, including apprenticeship training and Job centers. It's very unclear right now how that's going to evolve. There is a fair amount of support for the concept of investing local resources into workforce development.

How can cannabis tax dollars' support workforce development? There is a lot happening on the business development side with entrepreneurs trying to start their own businesses as well as providing other kinds of incentives. San Francisco has set up an Office of Cannabis. They recently did a Job fair.

We need more targeted outreach to populations for hiring such as Veterans.

Alameda County Probation has a hiring initiative and are releasing RFPs. Oakland should look for opportunities to collaborative. We invited representatives from Probation and the Sheriff's Department to our next Board meeting to talk about what they're doing and how the board might be more active. How can we leverage AB 109 and Prop 47 funding that comes through the Alameda County Board of Supervisors? How do we position ourselves so that fund come directly to the Workforce Board to better serve the clients in Oakland?

A large percentage of returning citizens are coming back to Oakland. The State has released a Prison to Employment Initiative which basically invests 37 million over a two-year period to get Local Boards connected with systems that work to connect the formerly incarcerated to employment opportunities. An interest was expressed in exploring how State funds are allocated to the local area to support this population.

7. The Board Chair addressed the second discussion item: FY 2018/2019 OWDB Strategic Priorities. Stephen Baiter presented the background.

Board Discussion:

There are 2 key activities in Fiscal Year 2018/2019, updating the strategic plan and completing a RFP process for adult job seekers, youth services and One-Stop Operator. The State is requesting a mid-point revision of both our Local and Regional Plan. We anticipate Guidance from the State in the next month.

We have bifurcated the RFP process between youth and adult services. The Youth Services RFP is tentatively scheduled to go out in the Fall and the Adult sometime in January.

8. The Board Chair addressed the Public Forum.

9. The Board Chair addressed the Staff Reports.

10. The Board Chair addressed Announcements.

The Board Chair called to adjourn the meeting. Motion was made by Darien Louie and seconded by John Brauer.

Ayes: 6

Nays: 0

Abstentions: 0

The meeting was adjourned at 10:26am.