

Community Dinner & Neighborhood Resource Fair

Event: Community Dinner & Neighborhood Resource Fair

Location: Arroyo Viejo Recreation Center

Date/Time: Friday, March 31 @ 6:00 – 8:00pm

Number of people reached: 64 (flyers and sign-ups)



Image: Community Dinner & Neighborhood Resource Fair event flyer

Event Description:

The Deeply Rooted in Oakland Partnership conducted English outreach at the Community Dinner & Neighborhood Resource Fair. The Community Dinner & Neighborhood Resource Fair is organized by the Black Cultural Zone. This event is an opportunity for community members to network and build relationships, which can help strengthen the community as a whole. The event welcomed residents of all ages.

The team shared an informational flyer on the Oakland General Plan; a 2-pager on housing and environmental justice conditions impacting Oakland residents; and resources for Emergency Rapid Assistance Program (ERAP), library, and maintenance. The 2-pager on housing and environmental justice conditions presented racial displacement, housing affordability, pollution burden, past and future housing production

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in Oakland, and a call to action. Deeply Rooted Collaborative outreach team members referred community members to direct service organizations or City Department to address their current needs and gathered questions regarding the General Plan and City services.

Engagement Approaches:

1) Approach people to have a conversation rather than extracting information from them 2) Share and connect residents to City of Oakland resources.