



December 16, 2024

Oakland Measure Z Evaluation: DVP Interim Findings



Contents

- Overview of Findings by Strategy Area
 - Group violence
 - Gender-based violence
 - Community healing and restoration
 - School VIP
- Recommendations
- Next Steps for Final DVP Evaluation Report

Overview

- Oakland has an extensive and robust CVI ecosystem delivering a significant level of individual services, incident response, and group/community activities
- Services funded through Measure Z are reaching high-risk individuals and communities (including schools) with a high level of risk factors for violence
- Service providers generally report successful implementation and importance of Measure Z funding for providing services
- While there are promising findings on some fronts, most of the outcome analyses had non-statistically significant findings
 - Larger sample sizes and a longer follow up period are needed to deliver more conclusive insights on impact

Evaluation Framework

Evaluation covers services and activities of DVP contracted providers supported by Measure Z funds, starting in July 2022.

Descriptive Analysis

How much happened?

Who was served? What were their outcomes?

Process Evaluation

How well were activities implemented?

What were the challenges and successes?

Impact Evaluation

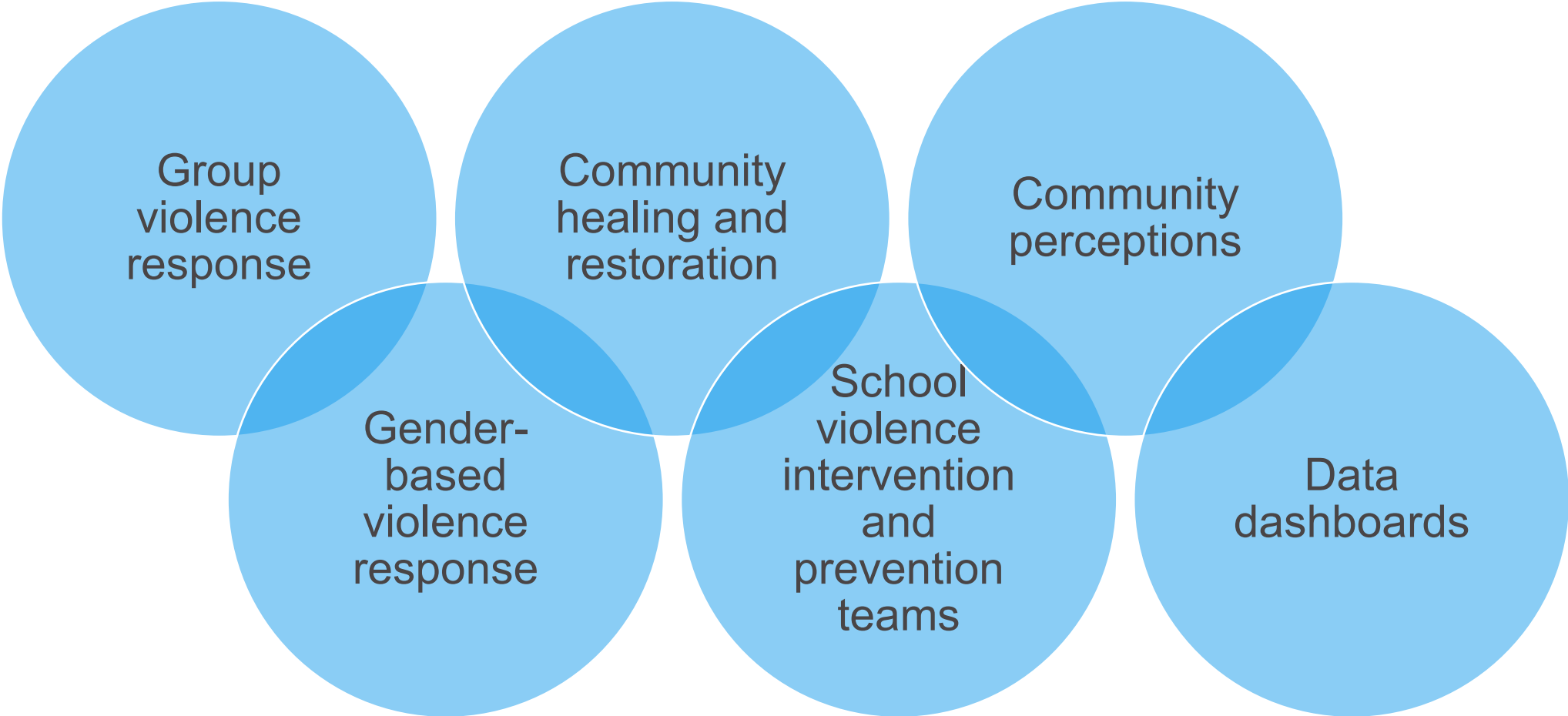
What was the impact on safety and wellbeing for people served?

On communities overall?

Data Sources: Interim DVP Evaluation Reports

- Administrative data
 - Oakland DVP data on service provision and participation, July 2022-June 2024
 - OPD data on arrests, calls for service, crime incidents and homicides through June 2024
 - OUSD student characteristics and performance data, August 2022-June 2024
- Interviews
 - 29 semi-structured interviews with DVP-funded providers and service partners
 - 41 semi-structured interviews with 2024 Town Nights attendees
- Community survey
 - 400 response from attendees at 2023 Town Nights events

Interim Measure Z Evaluation Publications Related to DVP



Findings

Group Violence Response

Group Violence Response Services

- Respond to violent incidents and mediate conflicts to prevent violence from spreading
- Engage people at elevated risk of involvement in violence in a variety of services to reduce that risk and support their growth and success

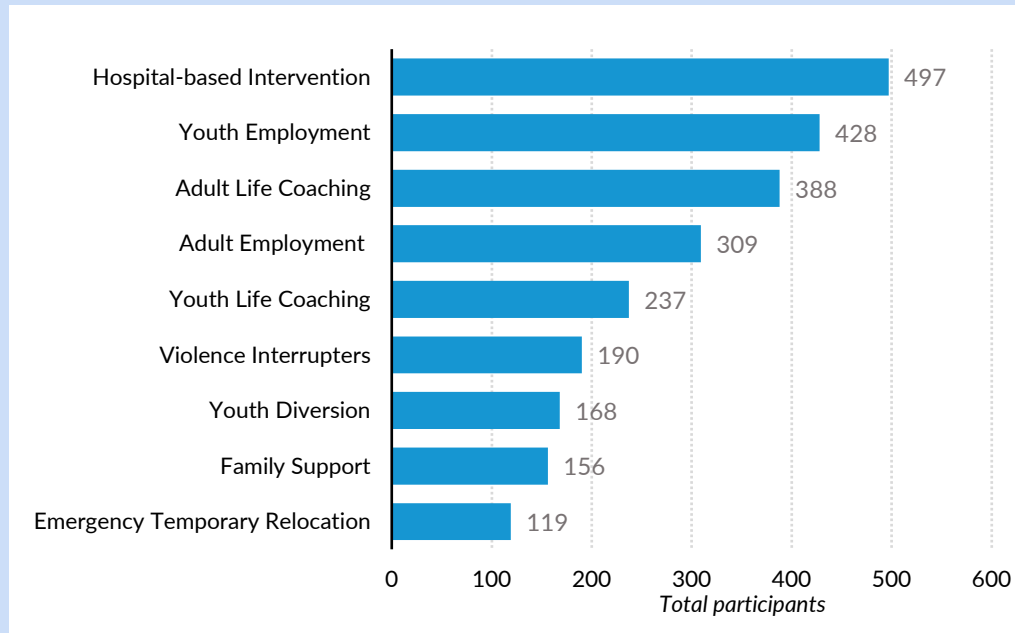
Activity	Providers	Budget 2022–24
Adult employment	Center for Employment Opportunities, Oakland Private Industry Council, Youth Employment Partnership	\$1,285,000
Adult life coaching	Abode Services (housing-focused case management), Community & Youth Outreach, Communities United for Restorative Youth Justice, Roots Community Health Center, The Mentoring Center	\$3,617,500
Emergency relocation	Youth ALIVE!	\$596,250
Hospital response	Youth ALIVE!	\$843,750
Violence interruption	Building Opportunities for Self-Sufficiency, Communities United for Restorative Youth Justice, Community & Youth Outreach, Trybe, Youth ALIVE!	\$4,850,000
Youth diversion	Community Works West, The National Institute for Criminal Justice Reform, Oakland Unified School District, Fresh Lifelines for Youth*, Carl B. Metoyer Center for Family Counseling*, Communities United for Restorative Youth Justice*	\$1,091,250
Youth employment	Lao Family Community Development, Oakland Kids First, Youth Employment Partnership	\$2,475,000
Youth life coaching	East Bay Asian Youth Center, Safe Passages, The Mentoring Center	\$2,340,000

* indicates organization providing additional services via subcontract

Group Violence Response Descriptive Snapshot, 7/2022-6/2024

Activities

- 676 shooting scene responses (82% of those producing notifications)
- Individuals receiving services



Outputs

- Emergency relocation of 119 people
- 73 referrals from violence interrupters to group violence services
- 1,000+ referrals from group violence service providers to other services
- 674 completed youth life coaching goals (55%)
- 242 completed adult life coaching goals (43%)
- 279 youth employment participants with a work experience (43% internships)
- 145 adult employment participants with a work experience (56% nonsubsidized job placement)

Group Violence Services Engage Participants at High Risk of Involvement in Violence

- **Participant characteristics (life coaching, youth diversion, employment services)**
 - **High Exposure to Violence**
 - 61% had a friend or family member shot in the past year
 - 39% had a gun pulled on them over the past year
 - 9% shot or stabbed in the past year
 - **Connections to Violence Drivers/Risk Factors:**
 - 67% report unsafe neighborhoods due to affiliations
 - 55% report friends carrying weapons
 - 55% witnessed or experienced home violence growing up.

Process Findings – Violence Interruption, Emergency Relocation, Hospital-Based Response

Successes

- Community trust and formal government support
- Violence prevention professionals feel confident their work is directly preventing further violence and saving lives
- Coordination by DVP on information-sharing, training and relationship management

Challenges

- Vicarious trauma and burnout among these professionals
- Professional development supporting career success
- Many group violence service participants have difficulty meeting basic needs
- Relocation requires participants to uproot their lives, and their families

Group Violence Services Outcome Analysis Method

- Examine relationship of service “dosage” (number of service sessions) to subsequent arrest

Study Sample

- Recipients of any individual-level group violence service (n=1,011)
- Adult life coaching participants (n=210)
- Only individuals who consented to sharing individual identifiers (53%)

Time Frame

- Individuals starting services from July 2022 to June 2024
- Outcome examined for each individual for the period between starting services and June 2024

Additional Checks

- Tested different definitions of the total services variable
- Tested adult life coaching model with and without including housing-focused life coaching participants

Outcome Findings: Group Violence Services

- 5.5% of total study sample experienced an arrest after starting services
 - For all participants in sample mean number of service sessions was 37
 - For adult life coaching participants, average was 46 service sessions, 36 of life coaching
- For overall service participant sample, relationship between service dosage and subsequent arrest not statistically significant
- For adult life coaching sample, the more service sessions an adult life coaching participant received, the less likely they were to be arrested
 - This result approached statistical significance at the $p < 0.1$ level, but did not quite reach that threshold

Gender-Based Violence Response

Gender-Based Violence Services

- Supports victims of commercial sexual exploitation and affected by all forms of intimate partner violence
- Works closely with individual to address both immediate and long-term needs which setting life goals that promote personal healing and sf living environments

Activity	Providers	Budget 2022–24
24-hour hotlines	Family Violence Law Center, Bay Area Women Against Rape*	\$900,000
Bedside advocacy	Family Violence Law Center, Ruby’s Place, Survivors Healing, Advising, and Dedicated to Empowerment*	\$1,125,000
Emergency shelter	Covenant House California, Family Violence Law Center, Sister-to-Sister, Bay Area Women Against Rape*	\$1,800,000
Transitional housing	Building Opportunities for Self-Sufficiency	\$675,000
Life coaching	East Bay Asian Youth Center	\$562,500
Legal advocacy	Family Violence Law Center	\$1,462,500
Therapeutic support	Building Opportunities for Self-Sufficiency, Family Violence Law Center, Oakland Unified School District	\$1,800,000
Employment	Building Opportunities for Self-Sufficiency, Survivors Healing, Advising, and Dedicated to Empowerment*, Love Never Fails*, and Realized Potential*	\$787,500
Safe space alternatives	Oakland LGBTQ Community Center, Young Women’s Freedom Center	\$787,500
Total:		\$8,376,000

* indicates organization providing additional services via subcontract

Gender-Based Violence Services Descriptive Snapshot, 7/2022-6/2024

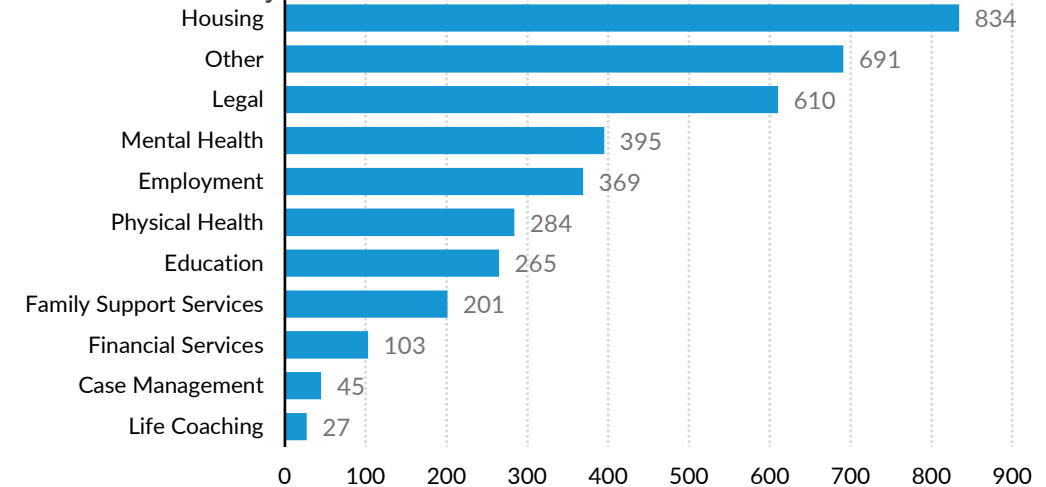
Activities

- 425 people received transitional housing and emergency shelter services
- Thousands of calls received by the 24-hour hotline
- 344 bedside advocacy visits
- 240 people received employment services
- 1,188 people received legal advocacy services
- 64 people participated in life coaching
- 480 healing/support group events held

Outputs

- 257 people housed in emergency shelter, 52 in permanent housing, 43 in transitional housing, 17 received hotel voucher
- Safety plans developed in 67% of bedside advocacy visits, referral made in 22%

Referrals Made by GBV Providers



Process Findings – GBV Services

Successes

- Participants relieved and grateful to receive free services at a time when they needed support, especially legal and housing services
- Some organizations create a community feel that provide support in multiple areas of participants' lives
- Spanish-speaking participants were able to receive services in their native language
- Measure Z funding important for improving internal provider operations, conducting client outreach, and increasing diversity of services offered

Challenges

- Some agencies don't have time/staffing support to build relationships with clients
- Rules for shelters can be restrictive, especially for individuals with children
- Staff recruitment and retention

Community Healing & Restoration

Community Healing and Restoration

- Help families affected by homicide and support neighborhoods and communities most impacted by group violence and gender-based violence
- Help community members cope and heal in response to incidents of violence while strengthening social capital in neighborhoods as a protective factors against violence

Activity	Providers	Budget 2022–24
Town Nights	Building Opportunities for Self-Sufficiency, Communities United for Restorative Youth Justice, Destiny Arts Center, East Oakland Boxing Association, Family Bridges, TRYBE, Adamika Village*, Khadafy Washington Foundation*, Hoover Foster Resident Action Council*, Homies Empowerment*, Oakland Raised Me*	\$2,180,000
Healing and restorative activities	Catholic Charities of the East Bay, Restorative Justice for Oakland Youth, Urban Peace Movement, Adamika Village*, Khadafy Washington Foundation*, No More Tears*	\$2,250,000
Neighborhood and community teams	Building Opportunities for Self-Sufficiency, Communities United for Restorative Youth Justice, Roots Community Mental Health Center, TRYBE, Adamika Village*, Khadafy Washington Foundation*, Hoover Foster Resident Action Council*	\$3,690,000
Family support	Youth ALIVE!	\$619,000
Therapeutic supports for families	Catholic Charities of the East Bay	\$276,000
Community capacity building & mini grants	Urban Strategies Council, Youth Leadership Institute	\$1,063,000

* indicates organization providing additional services via subcontract

Community Healing and Restoration Descriptive Snapshot, 7/2022-6/2024

Activities	Outputs														
<ul style="list-style-type: none"> • 474 community-building events held • 246 healing/restorative events held • \$465,000 in capacity-building mini grants to local organization • 156 people received family support • 76 people received therapeutic support services • 69 people received restorative services for families affected by violence 	<ul style="list-style-type: none"> • Nearly 200 people employed per week at 2023 Town Nights events • Across all six weeks, attendance at the 2023 Town Nights events was over 18,000 <div data-bbox="1274 753 2237 1302" data-label="Figure"> <p>2023 Town Nights Attendance</p> <table border="1"> <thead> <tr> <th>Date</th> <th>Attendance</th> </tr> </thead> <tbody> <tr> <td>June 16</td> <td>2,074</td> </tr> <tr> <td>June 23</td> <td>2,528</td> </tr> <tr> <td>June 30</td> <td>3,215</td> </tr> <tr> <td>July 7</td> <td>3,152</td> </tr> <tr> <td>July 14</td> <td>3,600</td> </tr> <tr> <td>July 21</td> <td>3,908</td> </tr> </tbody> </table> </div>	Date	Attendance	June 16	2,074	June 23	2,528	June 30	3,215	July 7	3,152	July 14	3,600	July 21	3,908
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Process Findings: Community Healing & Restoration

Successes

- 83% of Town Nights attendees interviews reported feeling safe or extremely safe at Town Nights
 - 9 in 10 stated they had positive interactions with Town Nights staff
- Town Nights providers believe the event helped preventable violence and create empathy among community members
- Ability to provide employment to service participants at Town Nights seen as valuable complement to those services

Challenges

- More support needed for community engagement activities
- More cross-training needed for staff at different organizations
- Multilingual staff needed to accommodate diverse language needs

Town Nights Outcome Analysis Method

- Compare Town Nights locations to similar locations in Oakland before and during the Town Nights events

Treatment and Comparison Group

- Treatment group: 9 Town Nights locations
- Comparison group: 27 locations with similar demographics and violent crime rates (identified through propensity score matching)

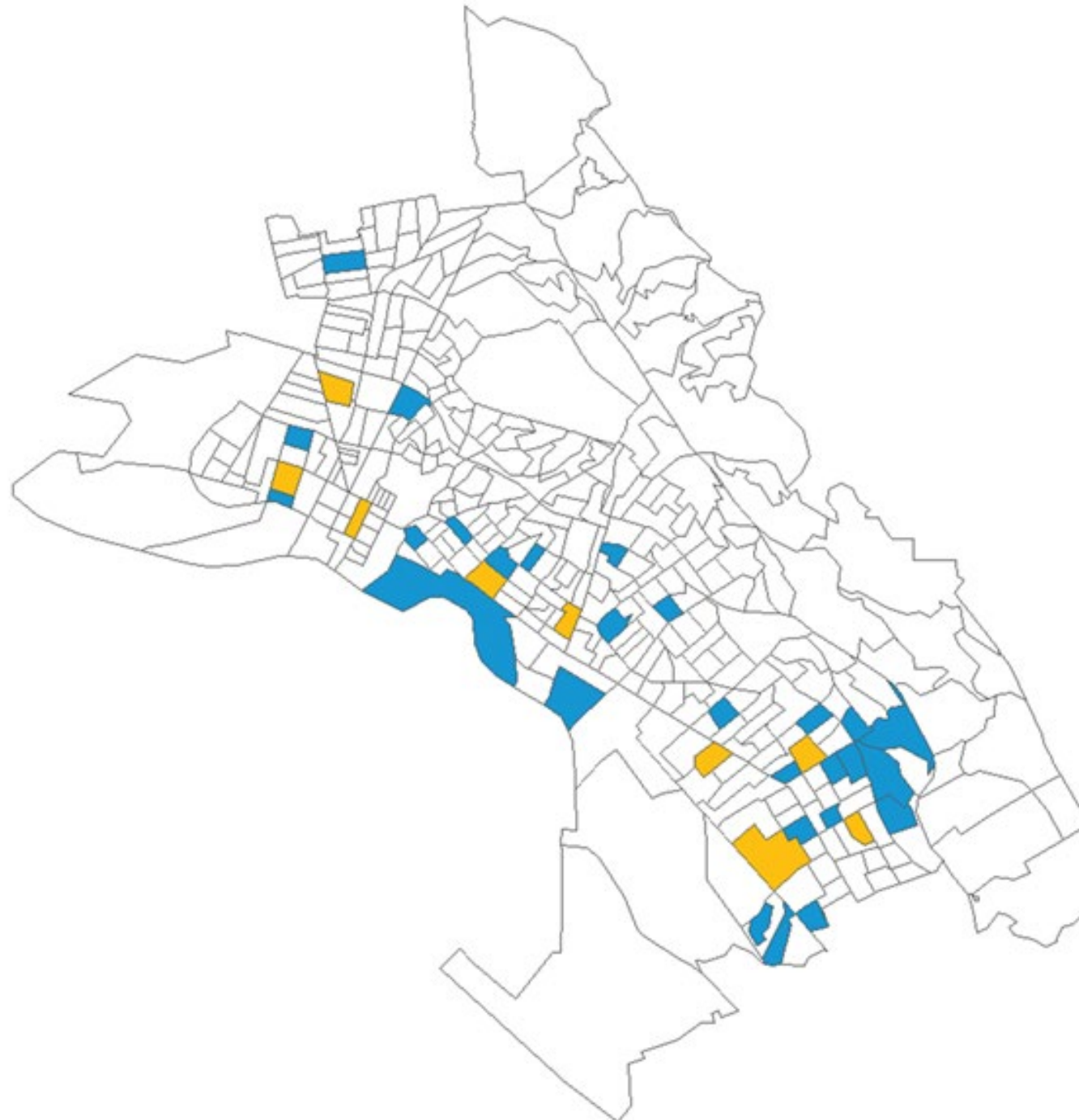
Time Frame

- Friday nights from 5 pm to midnight
- Pre: 6 Fridays before (May 5th – June 9th, 2023)
- Post: 6 Fridays during TN events (June 16th – July 21st, 2023)

Additional Checks

- Comparison to all other areas of Oakland
- Examination of trends in the 6 weeks after the Town Nights ended
- Estimated effect on Saturdays & Sundays following TN events
- Tested larger geographic areas (e.g., census tracts)

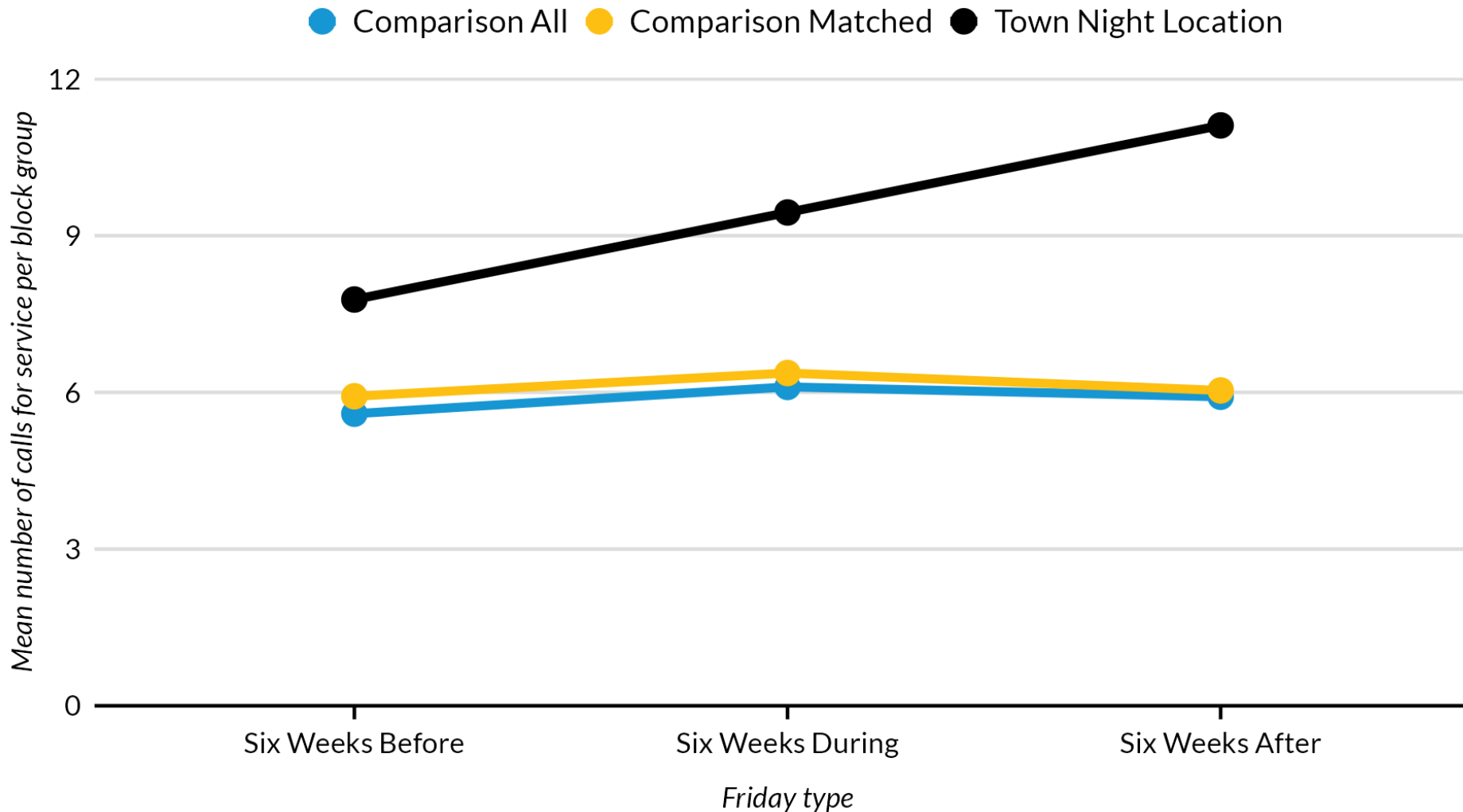
Town Nights & Matched Comparison Areas



Comparison
Town Night

Town Nights Locations Had More 911 Calls than Comparison Areas

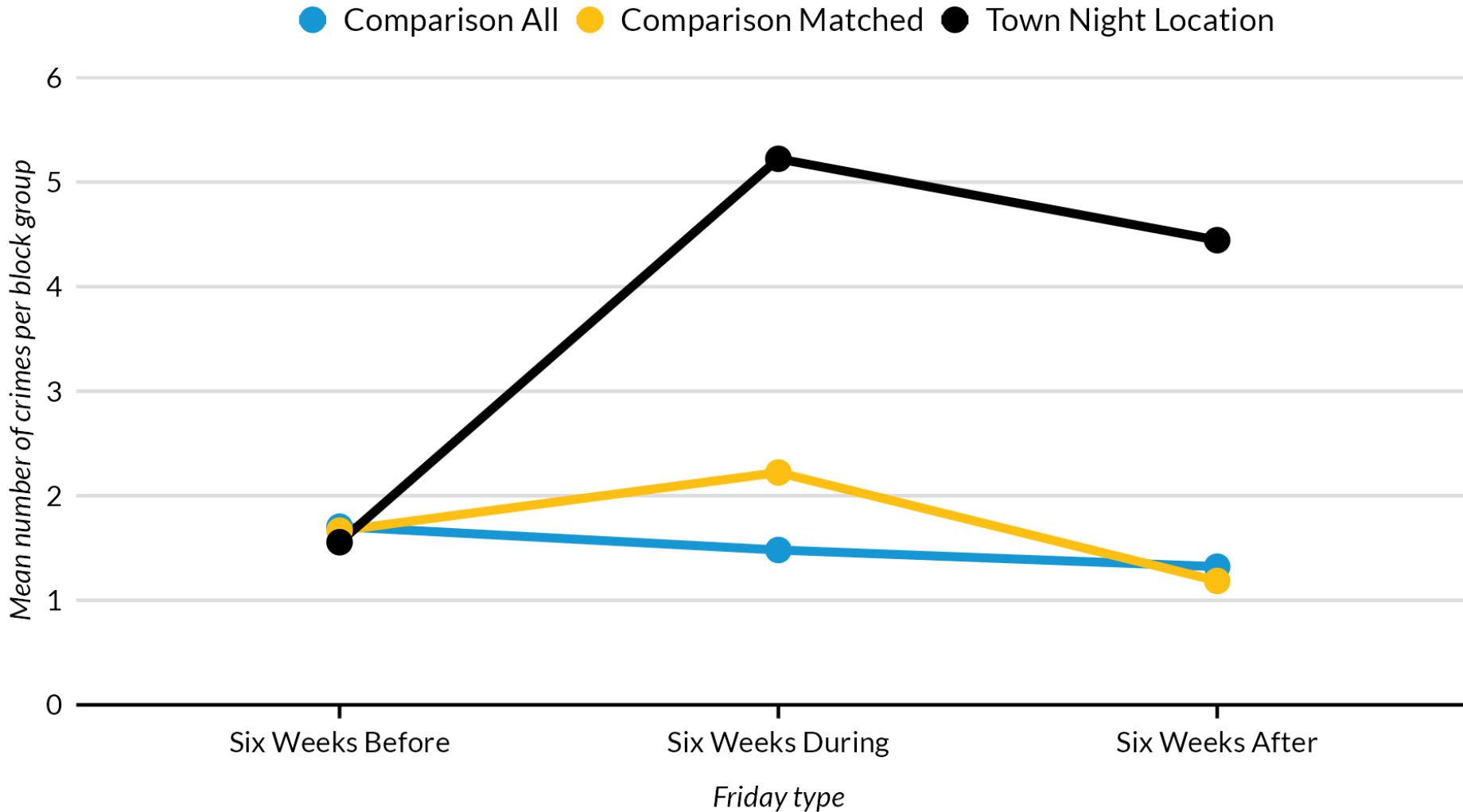
Average Number of 911 Calls Across Six Friday Nights Before, During, or After Town Nights by Block Group Type



- Calls for service increased slightly in the Town Nights areas during the 6 weeks of Town Nights
- The increase was *not* statistically significant

Town Nights Locations Had More Crimes than Comparison Areas

Average Number of Crimes Across Six Friday Nights Before, During, or After Town Nights by Block Group Type



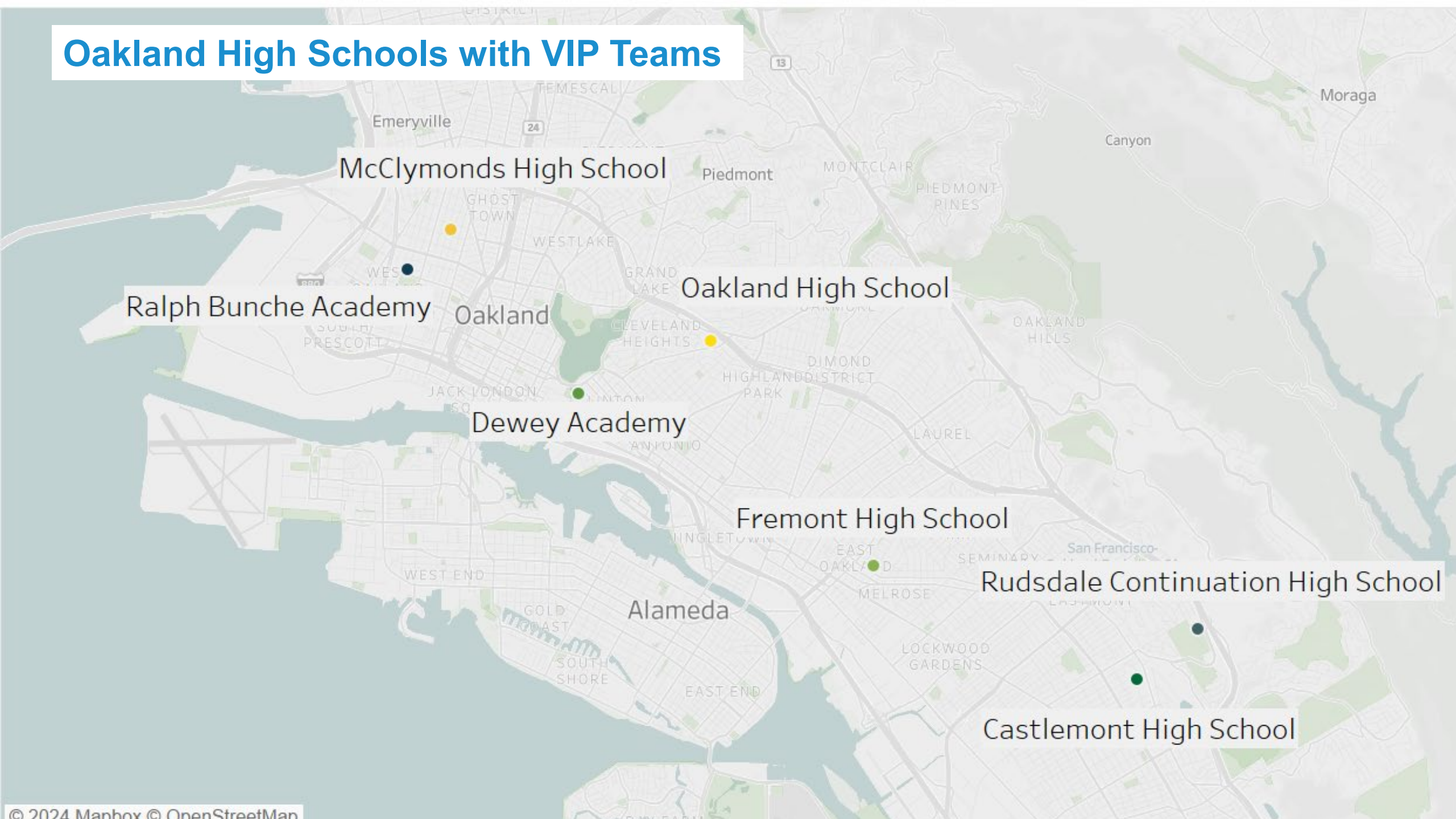
- Crimes increased in the Town Nights areas during the 6 weeks of Town Nights
- The increase was *not* statistically significant

School Violence Intervention & Prevention

Oakland School Violence Intervention and Prevention (VIP) Teams

- **Violence interrupters** conduct safety assessments for students at risk for violence, mediate student conflicts, facilitate support groups for students who are group affiliated
- **Life coaches** support students at risk of violence with identifying and completing goals that reduce their risk for violence
- **Gender-based violence specialists** provide short-term case management for victims of GBV
 - Deliver trainings to school staff and host educational workshops for students on issues of dating violence, stalking, sexual harassment, sexual assault, and commercial sexual exploitation
- **Community healing providers** facilitate healing and community-building circles in response to incidents of violence at school or in the community.
 - Provided through Measure Z funding in two schools

Oakland High Schools with VIP Teams



School VIP Descriptive Snapshot, 7/2022-6/2024

Activities	Outputs								
<ul style="list-style-type: none">• 544 students received at least one school VIP service• 255 students engaged in gender-based violence services• 196 students engaged in life coaching• 99 healing and support groups held• 231 gender-based violence school groups held	<ul style="list-style-type: none">• 153 completed education goals set in life coaching (43%)• 93 completed family goals set in life coaching (85%)• 681 conflict mediations <div data-bbox="1274 686 2035 1253"><p>Conflict Mediations by Type</p><table border="1"><thead><tr><th>Type</th><th>Percentage</th></tr></thead><tbody><tr><td>Proactive</td><td>57%</td></tr><tr><td>Retaliation</td><td>11%</td></tr><tr><td>Unknown</td><td>33%</td></tr></tbody></table></div>	Type	Percentage	Proactive	57%	Retaliation	11%	Unknown	33%
Type	Percentage								
Proactive	57%								
Retaliation	11%								
Unknown	33%								

Process Findings – School VIP Services

Successes

- Developed open and trusting relationships with students and reaching marginalized students
- Collaboration among VIP team members and schools (in most sites)
- Tangible student successes (e.g. getting internships, improving grades)
- Increased attention to gender-based violence issues

Challenges

- High levels of trauma exposure among students
- Limited resources relative to the need among students
- Harder to make a difference for older students about to graduate
- Establishing understanding with school staff of the appropriate roles of school VIP team members

School VIP Outcome Analysis Method

- Compare VIP service participant outcomes (GPA, absences, suspensions) to matched comparison group of students not receiving services

Treatment and Comparison Group

- Treatment group: 96 students receiving school VIP services
- Comparison group: Matched group of 278 students not receiving VIP services
 - 41% of comparison students attended schools with VIP teams

Time Frame

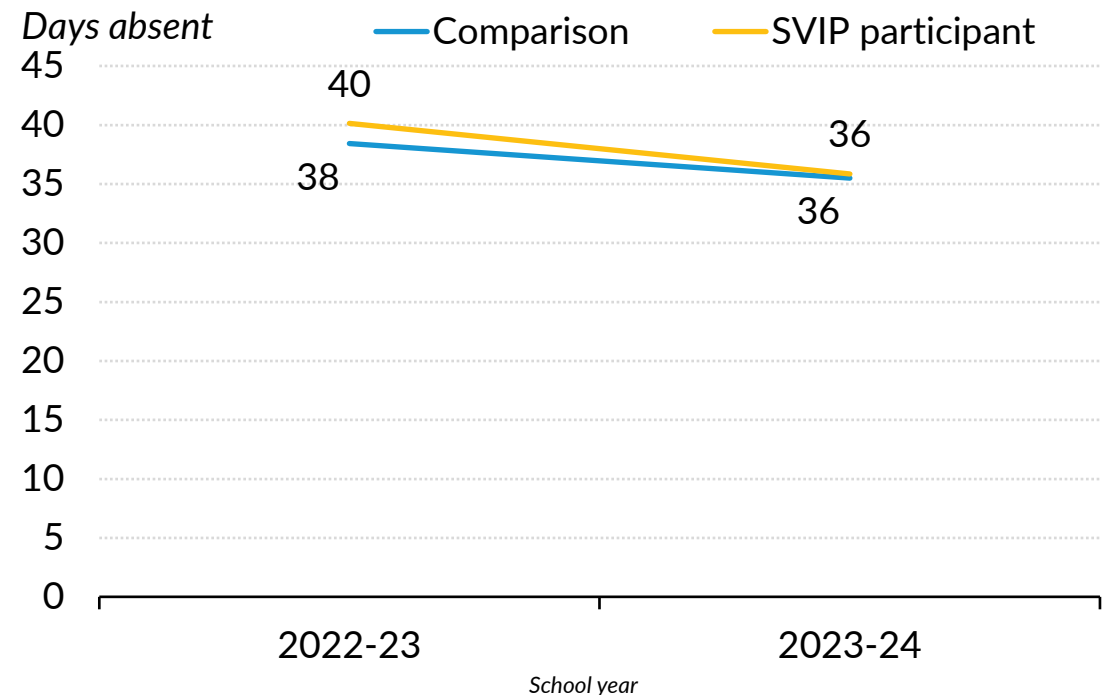
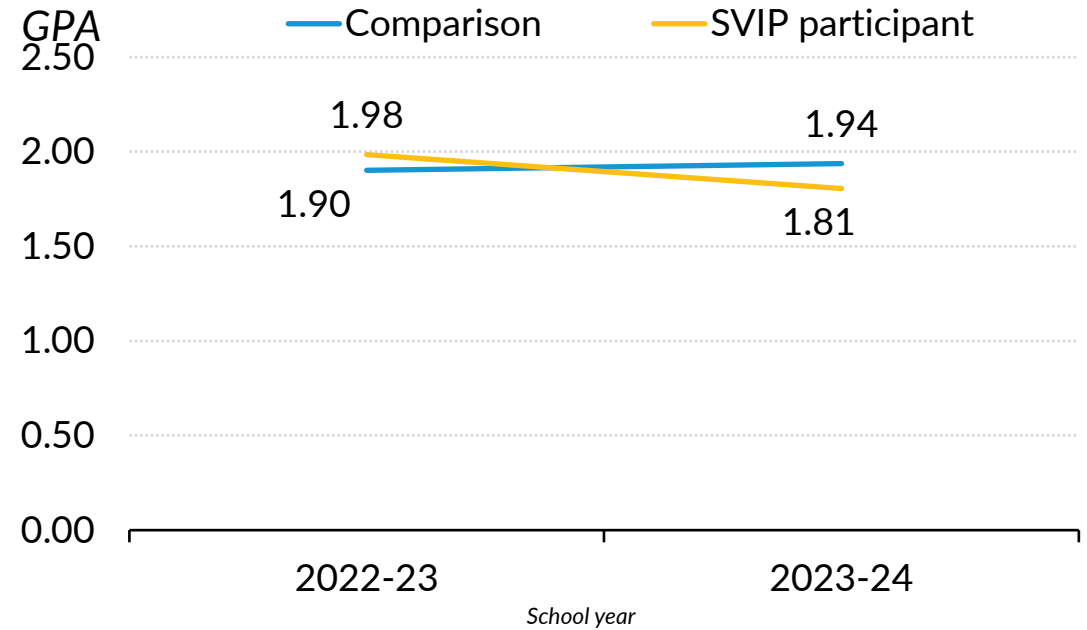
- 2022-23 and 2023-24 school years

Additional Checks

- Examined service effects separately by school year when services started

Outcome Findings: School VIP Services

- No detectable effect of receiving School VIP services for the three outcomes examined:
 - GPA just below a C average
 - Absent for ~20% of days in school year
 - 23% ever suspended during school year



Recommendations

Practice Recommendations

- Continue to increase investment and support for the violence prevention and intervention workforce with lived experience.
- Create and expand forums for different service providers to coordinate and communicate.
- Deliver more cross-training for staff at different organizations.
- Recruit and retain multilingual staff.
- Focus on enhancing housing and mental health service options.
- Assist providers with building their capacity.

Data Recommendations

- Consider revisiting process through which participants consent to their data being shared for evaluation purposes.
- Improve the integration of forms across the Apricot data system.
- Work to more consistently and accurately capture dates of birth and names in the Apricot database.
- Encourage providers to complete and update the forms in the Apricot system more regularly and comprehensively.
- Consider how Apricot could become a useful resource for providers.

Next Steps

Limitations

- Some data entry inconsistency issues with adoption of Apricot data system
- Low consent rates for some individual-level services
 - Limits ability to examine individual outcomes captured in other data systems
- Delays in obtaining data on some outcomes (particularly shooting victimization)
- Shorter outcome observation window for people enrolled in services in second year of interim report observation period

Next Steps: Descriptive Analysis and Process Evaluation

- Update descriptive analysis to capture activity through early 2025
- Engage OUSD staff and students
- Engage (more) gender-based violence service participants
- Engage group violence service participants

Evaluation Next Steps: Outcome Analyses

- Add shooting victimization to group violence services outcome analysis
- Complement group violence dosage analysis with comparison group from probation data
- Extend School VIP service analysis into 2024-25 school year
- Add school-level analysis of School VIP outcomes
- Extend Town Nights analysis to include 2024 events
- Analysis of community survey for changes over time



Thank You!

Q&A