

# CAC Meeting Agenda: December 12, 2024

Time	Agenda Item	Duration	Lead
4:30pm	Welcome and introductions	5 minutes	360 – Lula Falol
4:35pm	Community Announcements	15 minutes	360 – Stevie Gray
4:50pm	Undercrossing Improvements Project <ul style="list-style-type: none"> <li>• Presentation and Interactive activity</li> </ul>	30 minutes	OakDOT – Ruth Meza, Celina Chan
5:20pm	5-minute break		
5:25pm	Embarcadero West Rail Safety and Access Improvements Project – Engagement Report and Urban Design <ul style="list-style-type: none"> <li>• Presentation and Urban Design Activity</li> </ul>	60 minutes	OakDOT – Acacia Dupierre
6:25pm	Follow-ups from previous CAC meeting  Announcing CAC Office Hours in January  Administrative Announcements	5 minutes	360 – Lula Falol



# Undercrossing Improvements



**EXISTING** clockwise from top left Broadway/I-880, MLK Jr Way/I-880, 7<sup>th</sup> St/I-980, Washington St/I-880

December 12, 2024



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# Project Introduction

Streets that pass under freeways are called "undercrossings."

In many places in Oakland, undercrossings are dark, loud, and feel unsafe.

The goal of this project is to improve undercrossings for people walking, biking, and rolling.

These four locations were chosen because there will be new improvements along the same streets.



# Previous Work

Undercrossing Improvements build on the **“Walk this Way”** design toolkit.

This tool kit provides design strategies to make Oakland’s undercrossings safer and more inviting to travel through.

Feedback has been collected about Oakland undercrossings for many years.

[www.oaklandca.gov/projects/walk-this-way](http://www.oaklandca.gov/projects/walk-this-way)



*Walk This Way Concept rendering at Jackson St and I-880*

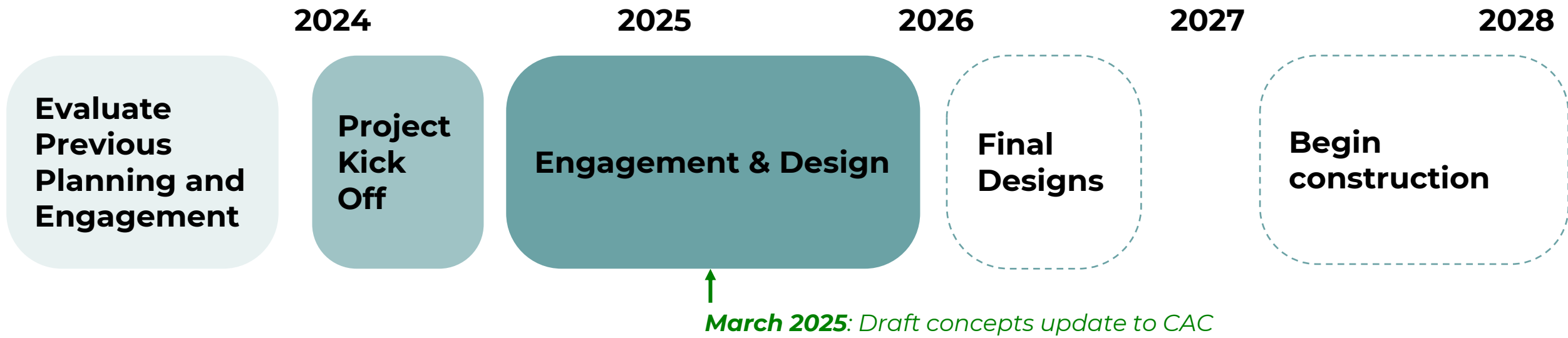
# Project Scope

**Undercrossing Improvements** will include lighting, wayfinding, and placemaking.

- **Lighting** will help make people feel safer and could be colorful or fun to look at.
- **Wayfinding** will help people know where they are and see where they want to go.
- **Placemaking** makes the space feel safe, welcoming, and reflective of the surrounding community. Placemaking could include colors, patterns, and design elements.



# Estimated Timeline



## We want to hear from you!

Visit our webpage to learn more about the project, sign-up for email updates, and find ways to get involved.

## Questions?

Email us at [mpd@oaklandca.gov](mailto:mpd@oaklandca.gov)  
Call or text us at 510-365-4952



# Community Engagement

Engagement activities include prompts on lighting, wayfinding, and placemaking design

## Engagement Pop-Ups

- WOCAP End of Year Celebration
- Old Oakland Farmers Market
- West Oakland Farmers Market

## Briefings/meetings

- Neighborhood councils
- Business improvement districts
- Commissions

**Where do you suggest we take this activity?**

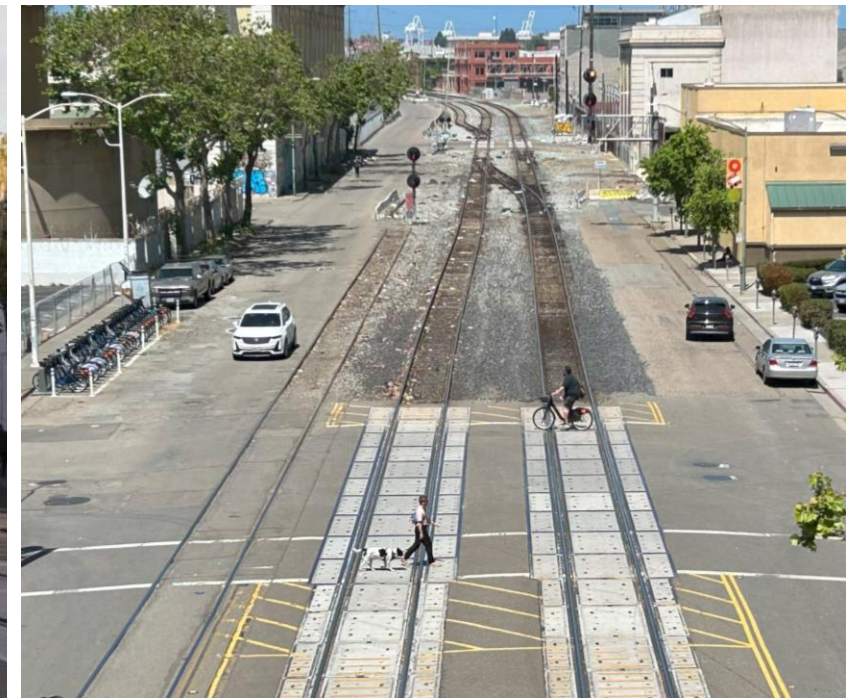




# Embarcadero West Rail Safety and Access Improvements

Community Engagement Report  
Spring/Summer 2024

Urban Design Activity



EXISTING clockwise from top left Embarcadero West at Washington St, Clay St, and Webster St





# Summary of Engagement Activities



Approx.  
600  
people  
reached &  
engaged



- **5** presentations
- **8** “Pop-ups” at local events
- Community Design Workshop with **112** attendees
- **42** one-on-one interviews and meetings with businesses and organizations
- Project survey that resulted in **231** responses



# Engagement Highlights

**885** comments were recorded and analyzed.

These are the **top 5** themes.



#1 Safe bike connections



#2 Quiet zone



#3 Landscaping and green space



#4 Art



#5 Pedestrian safety and accessibility



**Embarcadero West** Rail Safety and Access

[www.oaklandca.gov/EmbarcaderoWest](http://www.oaklandca.gov/EmbarcaderoWest)



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# Engaging with Businesses and Organizations

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**42** one-on-one interviews and meetings with businesses and organizations  
7 strongly support, 29 generally support the project  
3 have some concerns, 3 have strong concerns

Key takeaways from **70** comments included:

- Businesses impacts during construction is a top concern.
- Concern that limiting vehicle access will impact day-to-day operations, reduce visibility, and make it difficult for customers to drive to their businesses.
- Greater beautification of the area is desired.
- Support of improved rail and traffic safety along the corridor.
- Support of the proposed quiet zone.
- Request to bring back the 'B-Shuttle' (the free Broadway bus service).



# How Feedback Shaped the Project

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As a result of community feedback, the project team took the following actions before **finalizing 35% design**:

- **Bike lanes:** the design now extends bike lanes on Embarcadero West from Webster to Oak Street and connects Embarcadero West to 3<sup>rd</sup> Street on Oak Street.
- **Quiet zone:** the project includes a clearly stated goal of establishing a quiet zone along the project corridor.
- **Separation of modes:** design includes clearer separation between cars, bikes, and pedestrians. This may include bollards, pavement markings and materials, signage, etc.
- **Engagement:** the project team has met with 42 businesses and organizations in the project area to understand vehicle access needs.



# Community Engagement Summary

*This summarizes requests for functional, welcoming, and aesthetically engaging public spaces that are sustainable and inclusive. Preferences in each category are noted below.*

## Seating

- Long communal seating that matches Jack London Square’s style, but address accessibility concerns (41 votes).
- Seating with incorporated planters and inviting wooden design (33 votes).
- Traditional and minimalist seating options tied for lowest votes.



“Jack London Square style”



Incorporated planters



Minimalist



Traditional

## Enhanced Lighting

- Improved lighting to enhance safety and aesthetics.
- Interest in integration with public art and wayfinding elements.

## Landscaping

- Drought-resistant plants
- Stormwater systems
- Abundant planters and trees
- Low-maintenance



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# Community Engagement Summary *continued*

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*This summarizes requests for functional, welcoming, and aesthetically engaging public spaces that are sustainable and inclusive. Preferences in each category are noted below.*

## **Wayfinding**

- Directional signage
- Pavement markings
- Maps

## **Public Art**

- Murals
- Sculptures
- Colorful, locally designed features

## **Accessibility and Inclusivity**

- Designs should accommodate all users, including the unhoused, individuals with disabilities, and bicyclists, while avoiding exclusionary elements.

## **Bike Racks**

- Secure bike racks to support the new bike lane.

## **Trash and Recycling Receptacles**

- More receptacles to ensure effective maintenance and upkeep of public spaces.



# Urban Design Activity

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- The next draft design will include more details.
- Through engagement, we now know more about what needs to be included.
- We also have learned more about the constraints for this project.
- With this information, we'd like your feedback on urban design elements.

## Activity

- 3 teams
- Each team will work with concept area poster

## **4 Rounds of Prompts**

1. Programming / Placemaking
2. Public Space Elements
3. Urban Design Aesthetic
4. Finalize and Present Designs

