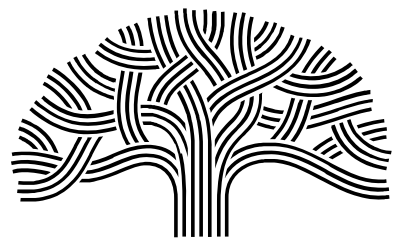


General Plan Update (GPU) Phase 2 Overview

**Presentation to the Policy and Legislative
Committee of the Bicyclist & Pedestrian
Advisory Commission (BPAC)**

November 12, 2024

Planning and Building Department



**CITY OF
OAKLAND**



Agenda

- General Plan Background
- Land Use & Transportation Element (LUTE)
 - Background
 - Transportation Related Topics
 - Community Interests
- Process and Next Steps
- Discussion

General Plan Background

City of Oakland Team

Management Team

- Joanna Winter, Planner IV, Phase 2 Project Manager
- Laura Kaminski, Strategic Planning Manager
- Tarisha Bal, Deputy City Attorney

Land Use and Transportation Element (LUTE)

- Lakshmi Rajagopalan and Michelle Matranga, Strategic Planning Co-Leads
- Charlie Reem, OakDOT Lead

Noise Element

- Ruslan Filipau, Lead

Infrastructure and Capital Facilities Element

- Daniel Findley, Lead

Open Space, Conservation, and Recreation (OSCAR) Element

- Khalilha Haynes, Lead

Community Engagement

- Khalilha Haynes and Aaron Lehmer, Technical Communications Specialist

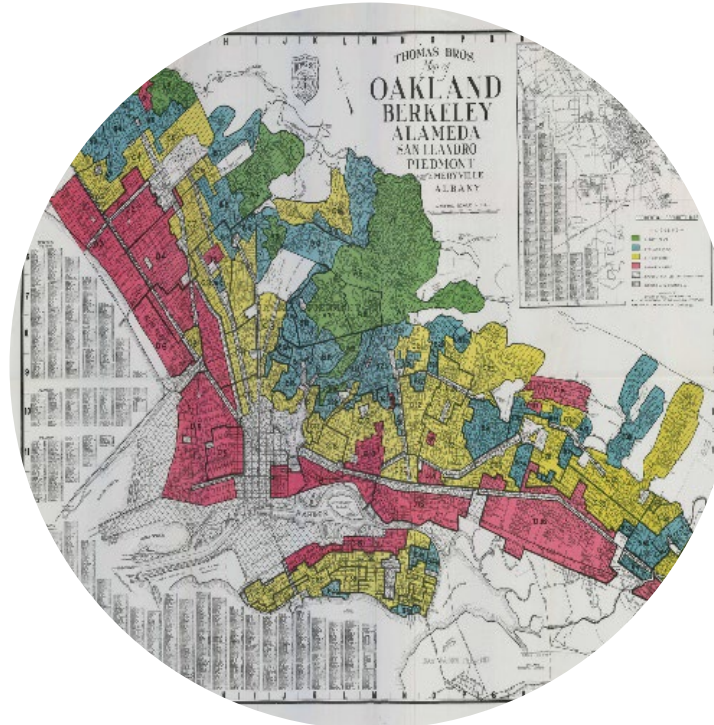
General Plan Advisory Committee (GPAC)

- Timothy Green, Lead

What is a General Plan?



Constitution for development and conservation



Opportunity to reduce racial inequities and engage the community in the planning and decision-making process



Identifies challenges and accomplishments, and provides direction for future development

Phased Update

PHASE 1:
2020-2023



PHASE 2:
2023-2026



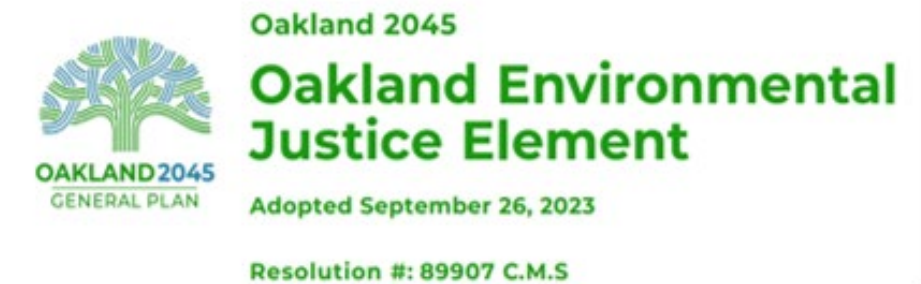
Active Transportation Policy Direction for the LUTE

Environmental Justice Element

- **EJ-A.28** Include policies that promote a fine-grained neighborhood land use pattern that encourages getting around without a car.
- **EJ-A.29** Include policies related to bicyclist, pedestrian, and roadway improvements that prioritize safety and comfort of non-auto users.
- **EJ-A.30** Develop an active citywide greenway network that will connect communities between Oakland's neighborhoods, parks on the Bay shoreline, and regional parks. Identify zones in need of green infrastructure investments.

Safety Element

- SAF-A.24** Include policy recommendations from the West Oakland Truck Management Plan:
- Traffic calming to keep truck traffic off residential streets
 - Improve truck route signage
 - Identify preferred routes for vehicular traffic
 - Modify truck routes and prohibited streets



Land Use & Transportation Element (LUTE)

Land Use and Transportation Element (LUTE)

Land Use: How Oakland will grow and change, and what will be preserved and maintained

- Population, housing, and economic development/jobs
- Kinds, locations, and intensities of land uses (zoning)
- Arts, history, and culture
- Intentional Focus on neighborhood needs and social equity

Transportation: How destinations in Oakland and beyond will be linked and connected

- Movement of people and goods
- All modes and transportation systems
- Transportation system safety, comfort, convenience, and accessibility
- Reducing greenhouse gases

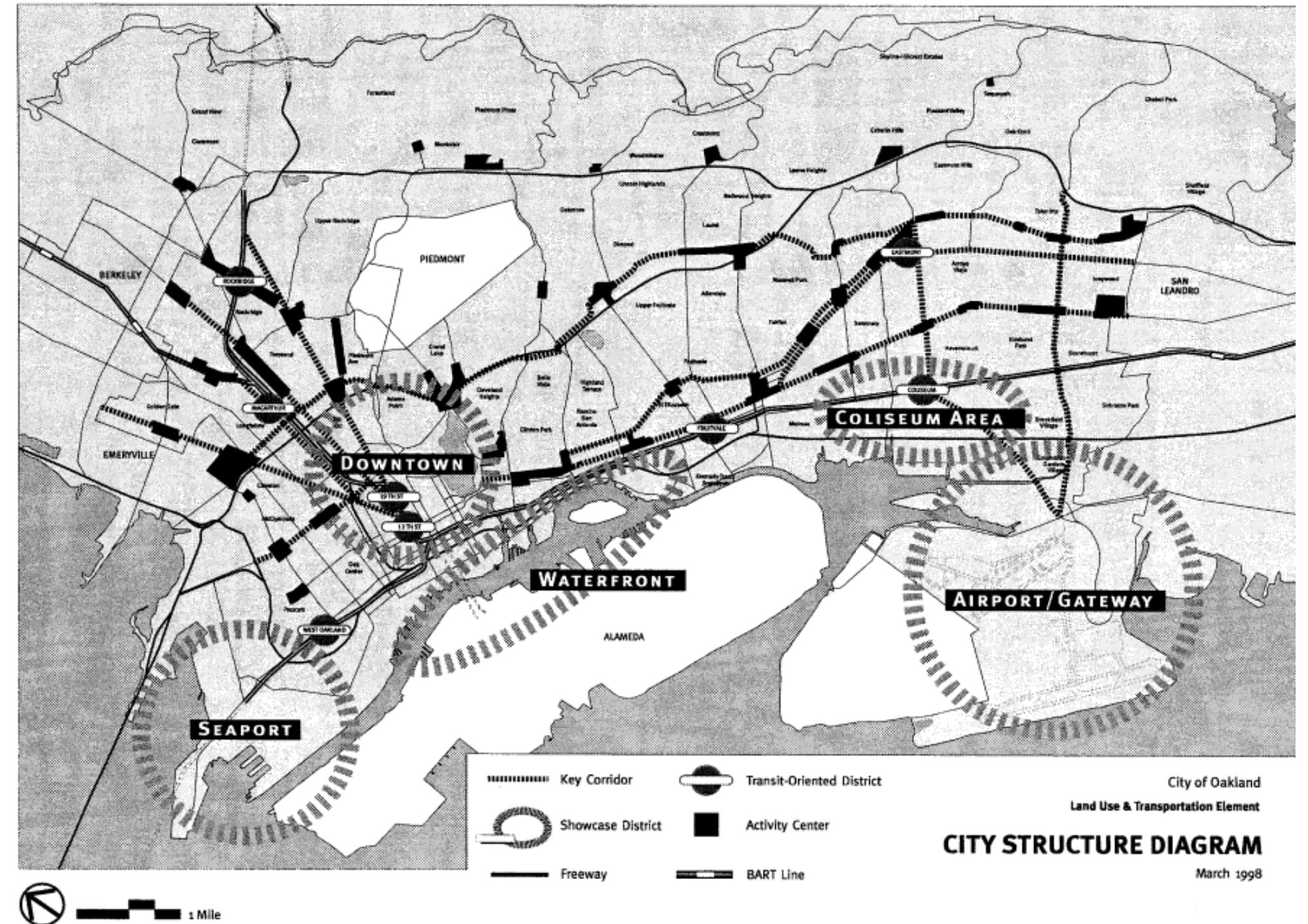


Background: Land Use and Transportation Element

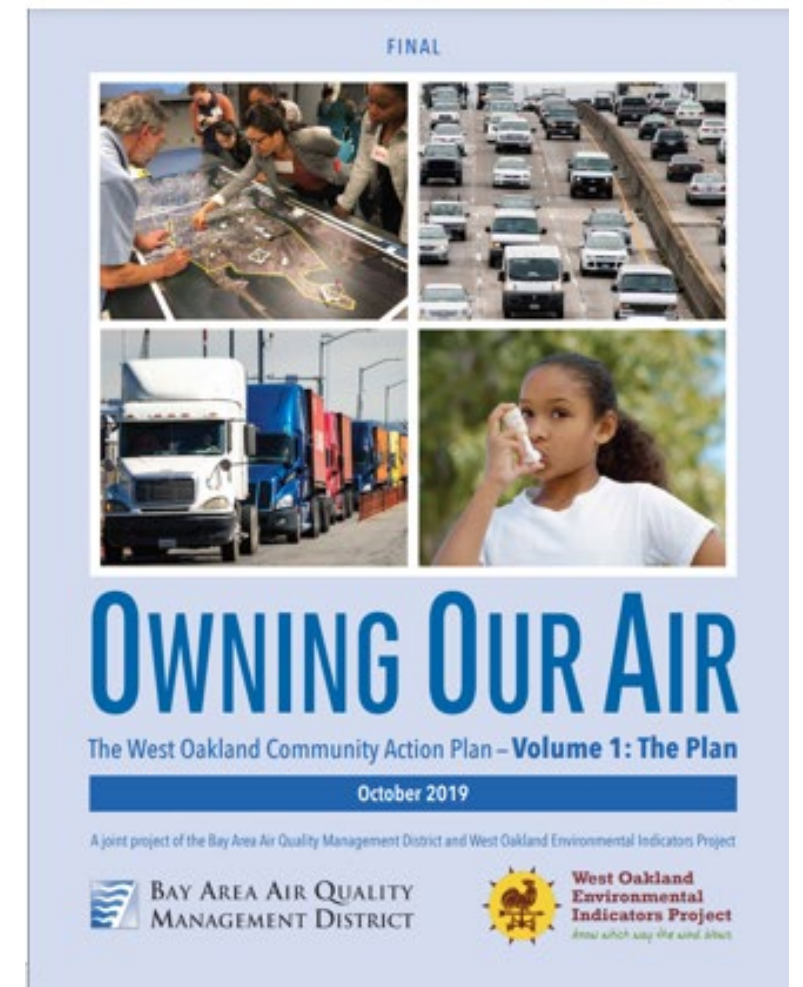
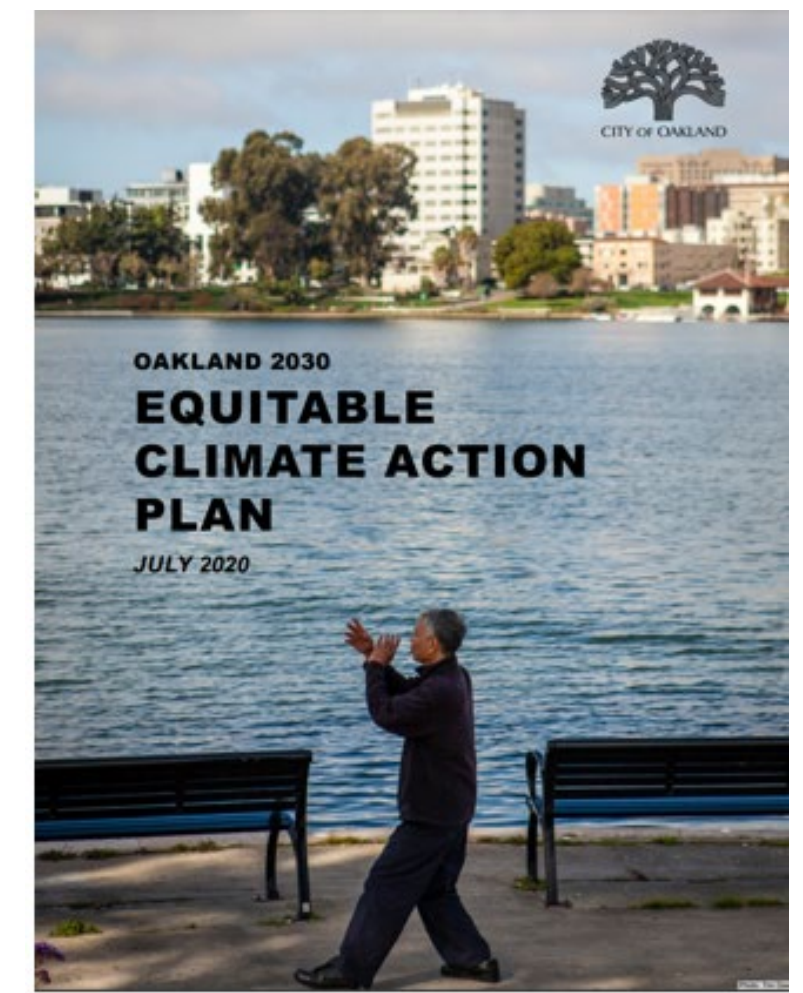
Last comprehensively updated
in 1998

Previous areas of focus:

- Industry and commerce
- Transportation and Transit-Oriented Development
- Downtown, Waterfront and other showcase areas
- Neighborhoods



Recent Planning Efforts



LUTE Update: Big Picture Questions

- How can we create more **equitable distribution** of opportunity in our neighborhoods?
- How can we make it easier, safer, and more accessible for people to get where they need to go **without a car**?
- How can transportation policies promote **economic development** ?
- How can transportation policies support **climate action**?
- How can transportation policies **advance racial and social equity**?
- How can the plan build upon existing work and **community planning efforts** and **priorities**?



LUTE Update: Transportation Focus

Increasing focus on:

- Access and proximity to destinations and essential amenities
 - Walkable, livable neighborhoods
 - Human-scale urban design and placemaking
- Greenhouse gas emissions and air quality
- Emerging technology and Intelligent Transportation Systems
- Equity
- Safety/Vision Zero
- Regional Connectivity (Link21)



LUTE Update: Transportation Guidance

Related laws and policies:

- Complete Streets (AB 1358, 2008: must plan for multimodal transportation networks)
- Greenhouse gas reduction targets (AB 32 and SB 32)
- Coordinating land use, transportation, and housing planning (SB 375)
- Shift in CEQA evaluation from LOS to VMT (SB 743)
- Air quality (AB 617)
- Evacuation planning (SB 99 and AB 747)
- Regional Transit Oriented Communities Policy (MTC/ABAG)



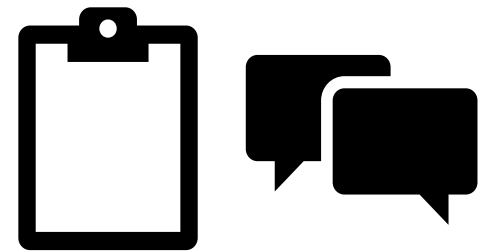
Issues of Interest from Recent Engagement

- Street safety and reducing collisions
 - Traffic/safety issues around schools
- I-980 redevelopment
- Link21
- Supporting zero-emissions trucks
- Equity & truck routes (I-580 study)
- Goods movement
- Road Maintenance
- Pedestrian environment/streets as placemaking
- Slow streets/flex streets
- Universal design
- Micromobility
- Infill transit stations
- Transit accessibility
- Transit planning for a variety of trip types
- How to allocate funding and distribute transit line service
- Needs based, low-cost fares for BART
- BRT on highways
- Subsidized fare for last mile/universal basic mobility benefits
- Utilize existing unused parking spaces/monetize spaces

Process and Next Steps

Phase 2 Timeline

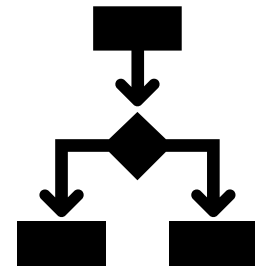
FALL 2024
(NOW)



Initial Engagement

Build on Phase 1 input and get thoughts on Phase 2 issues and strategies

WINTER 2024 –
SPRING 2025



Develop Alternatives

Evaluate different options, concepts, and tradeoffs to achieving community goals

SPRING 2025 –
SUMMMER 2025



Preferred Alternative

Combine preferred alternatives concepts into the Preferred Plan

SPRING 2025 –
SUMMMER 2025



Element Development

Using community input, develop elements for public review

SPRING 2025 –
SUMMMER 2025



Hearings and Adoption

Elements go to decisionmakers for consideration

****Community engagement opportunities and feedback loops (where the City shares how input has been incorporated) to occur at all steps***

Community Engagement



Image: Deeply rooted youth fellows and Unity council members at the Oakland General Plan table, Source: Karla Guerra



A. "Kariem" Khan, @ak2web3, and Jessica Lee, @jessicazlee, discuss their vision for Oakland's future @oaklandsource.



Focus on Oakland's most impacted residents

- Working class communities
- Communities of color
- Unhoused
- Formerly incarcerated
- Youth
- Communities experiencing environmental injustices

Engagement Events:

- Tabling at Existing Community Events
- Neighborhood and Townhall Workshops
- Discussion Groups
- Decisionmaker Meetings
- Online Engagement

Community Engagement & Next Steps

Current - Initial Engagement & Data Assembly

- Assembly of Interdepartmental Teams and General Plan Advisory Committee (GPAC)
- Round 1: Town Hall Meetings and Presentations to Boards & Commissions
- Pop-up/events tabling
- Online and in-person survey

Deliverables: Baseline Assessment, Opportunity Sites evaluation

Next – Alternatives Development & Evaluation, and Ground Truthing

- Ongoing Interdepartmental and GPAC Meetings
- Round 2: Town Hall Meetings and Presentations to Boards & Commissions
- Ongoing pop-up/events tabling
- Focused workshops, charettes, and targeted engagement
- Online and in-person survey

Deliverables: Equity Analysis, Draft Alternatives and Preferred Alternative

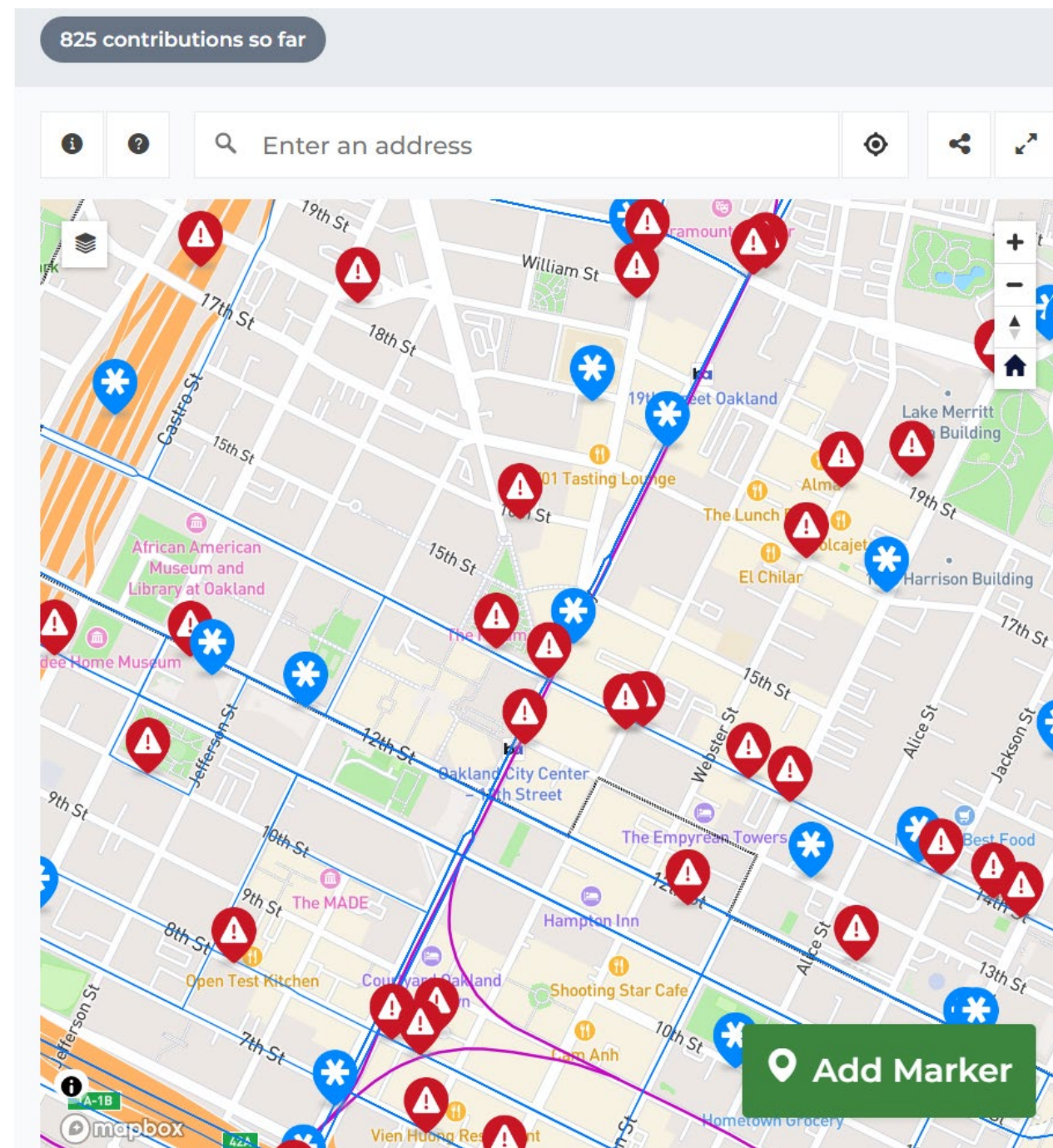
Spring 2025 – Alternative Refinement; Element Development (Vision and supporting goals, policies, and implementation measures); EIR Update

Question 12. Transportation Issues and Solutions

What transportation-related issues exist in your neighborhood? For example,

- Buses don't come often
- No shade at bus stops
- Not enough parking
- Schools backup traffic
- Vehicle collisions or speeding
- Abandoned vehicles
- Scooters block the sidewalk, etc.

What ideas do you have to improve issues in your neighborhood?



How will we coordinate to align the LUTE and the Pedestrian Plan updates?

- **Interdepartmental Coordination Meetings**
- **General Plan and Pedestrian Plan Update Coordination**
 - Plan updates
 - LUTE development to occur once an alternative is identified (Spring/Summer 2025)
 - Coordinated outreach – walking tours
 - Data sharing

What is BPAC's role in General Plan development?

- Policy and Legislative Committee/LUTE team working sessions
- Presentations to the full BPAC for feedback on key deliverables
- General Plan Advisory Committee (GPAC) Liaison

Discussion

Discussion Questions for BPAC

- How can the LUTE build upon existing work and community planning efforts and priorities? What other efforts should we be aware of?
- Of the issues the BPAC has identified, what solutions or transportation policies are appropriate for the LUTE versus the Pedestrian Plan?
- What are potential land use and transportation conflicts with BPAC Priorities?



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Visit the General Plan Update website for more information and to sign-up for regular updates:

oaklandca.gov/topics/general-plan-update