



MEMORANDUM

TO: Honorable Mayor Sheng Thao,
City Council, and General Public

FROM: Erin Roseman
Finance Director

SUBJECT: 2023 Direct Community Grants
Eligibility List

DATE: May 1, 2023

City Administrator
Approval

Date

May 1, 2023

PURPOSE

The purpose of this memorandum is to transmit to the Mayor, City Council, and members of the public, the 2023 Direct Community Grant Eligibility List as established by the Finance Department.

On January 23, 2023, the Finance Department released the 2023 Direct Community Grant Request for Proposals (RFP). This RFP directly supports the City's efforts to "increase fairness and opportunity for all people" by conducting a fair process by which all community-based organizations or non-profits are afforded the opportunity to request grant funding for programs or services that align with Council priorities. To assist the community in their proposal development, staff provided two in-person voluntary workshops to afford the organizations the opportunity to discuss their proposal, clarify any concerns regarding the RFP, and gain meaningful assistance in developing the racial equity impact section of their proposal. On February 8, 2023, the City of Oakland experience a cybersecurity incident involving malware. This incident impacted the voluntary workshop schedule, therefore, to ensure we provided this valuable service, staff rescheduled the second February 13, 2023, workshop to March 10, 2023. The feedback received from the workshops suggests that organizations would benefit greatly from this service in the future. To ensure that the cybersecurity incident did not negatively impact the RFP, staff extended the due date of the RFP from March 1, 2023, to March 17, 2023, to provide a fair and equal opportunity for submittal on an alternate site, OpenForms. The 2023 Direct Community Grant RFP successfully closed on Friday, March 17, 2023.

The Finance Department received over 100 submissions from Non-Profit and community-based organizations. The proposal funding requests covered a variety of programs and services geared towards mitigating inequities and providing quality services to Oakland's most vulnerable populations with homelessness and

transitional housing solutions, youth & community career and professional development, small business assistance, free or low-cost legal assistance, climate change activism programs, food insecurity prevention, and much more.

Proposal requests for funding are as low as \$10,000 to upwards of \$5,000,000 for an overall total request of over \$38,954,480. Responsive proposals were reviewed and scored using a standardized scoring matrix that awarded points for relevant experience, organizational qualifications, advancement of racial equity, alignment with citywide or City Council priorities, and proposal format and content. Additionally, preference points were awarded to organizations headquartered in Oakland, primarily servicing Oakland, and identifying as a first time City of Oakland business partner. The scores were compiled to establish the 2023 Direct Community Grant Proposal Summary and Eligibility List.

During the Fiscal Year (FY) 2023-2025 budgeting process, please consider awarding a direct community grant award to the identified community-based organizations. Once the FY 2023-2025 budget policy is adopted, staff will return to City Council with a resolution awarding the grants and authorizing the execution of a grant agreement to the identified organization(s). Staff will work diligently to identify the departmental project manager, negotiate, and execute the grant agreements no later than September 30, 2023.

For additional information regarding the Direct Community Grants process, please visit the website at: <https://www.oaklandca.gov/topics/direct-community-grant-program>.

If you have any questions about this memorandum, please contact Brittany Hines, Assistant to the Finance Director, at bhines@oaklandca.gov.



Erin Roseman
Director of Finance

Attachments:

- A: 2023 Direct Community Grants Proposal Summary and Eligibility List
- B: 2023 Direct Community Grants Proposal Summary and Eligibility List -
By Priority



2023 Direct Community Grant Eligibility List & Proposal Summary

| Citywide or Council Priority* | Organization Name | Score | Amount Requested | Proposed Project Summary |
|---|---------------------------------|-------|------------------|--|
| Public Safety & Violence Prevention | Children Rising | 90 | \$ 208,736.00 | The Neighborhood Boost Project Program to accelerate learning for elementary school children who have been impacted from the learning loss during the pandemic. Program will provide one-on-one tutoring in reading, math, and homework to 280 students attending 11 public elementary schools in the highest priority neighborhoods in Oakland. |
| Good Jobs and Vibrant Economy | Youth Beat | 90 | \$ 80,000.00 | Media Arts Career Pathway Program Program that provides free, high quality media arts training and mentorship to 350+ Oakland youth and young adults primarily servicing youth living along the International Corridor (San Antonio, Fruitvale, and deep East Oakland. Subprograms include during and after school and summer training for middle and high schoolers, pre-apprenticeship training, California state registered apprenticeship employment, and ongoing mentorship/career coaching. |
| Clean, Healthy, and Sustainable Neighborhoods | Frontline Catalysts | 88 | \$ 233,081.00 | Climate Justice Leadership Development Program Program to empower frontline youth to lead the movement for transformative climate justice in their communities by engaging youth to understand the environmental and climate change impacts on their community; explore through youth-led action research and exploration of environmental pollutants in the air, soil, and water, and empower youth leaders to present their solutions and implementation plans to their communities elected officials. |
| Good Jobs and Vibrant Economy | Planting Justice | 88 | \$ 250,000.00 | Aquaponics Farm & Training Center Program that produces upwards of 180,000 pounds of diverse organic produce and 150,000 annual nursery starts per year utilizing 90% less water than in-ground production. Farm and training program provides living-wage jobs and housing for people impacted by mass incarceration. |
| Clean, Healthy, and Sustainable Neighborhoods | Service Opportunity For Seniors | 88 | \$ 300,000.00 | Meals on Wheels Program to prepare and delivery 275,000 nutritiously balanced meals, along with a wellness check, to 1,300 homebound Oakland seniors to prevent food insecurity. |
| Affordable Housing & Homelessness Solutions | Youth Spirit Artworks | 88 | \$ 262,394.00 | Sustainable Empowerment and Educational Development Center (SEED) Program provides drop-in services for healing and wellness to unhoused young people and transitional aged youth including access to healing modalities focusing on alleviating the effects of trauma, mental health consultation and referrals, access to a case manager, and open enrollment in a 16-week vocational training and arts program. |
| Affordable Housing & Homelessness Solutions | Youth Employment Partnership | 87 | \$ 160,000.00 | Stable Futures Housing Program Program to provide housing for 50-60 transitional-aged homeless and housing insecure youth (18-24 years old) and provide wraparound workforce development and education programming to build lifelong economic security. |
| Affordable Housing & Homelessness Solutions | Change To Come | 84 | \$ 80,000.00 | Temporary Low-Income Bridge Housing Temporary supportive low-income bridge housing to 12-24 homeless women and their children offering services for up to twenty-four months in an alcohol/drug free facility. |
| Public Safety & Violence Prevention | St. Leo The Great School | 84 | \$ 250,000.00 | Financial Aid for Student Tuition (FAST) Program Program that provides tuition assistance that enables diverse, low-income children to attend Saint Leo the Great School and break the cycle of poverty by supporting access to quality education in a safe environment. |
| Clean, Healthy, and Sustainable Neighborhoods | Walk Oakland Bike Oakland | 84 | \$ 75,000.00 | East Oakland Futures Fest Program implementing neighborhood engagement workshops to 1) build support of Black owned business; 2) Neighborhood workshop developing ideas and strategies that reflect the hopes and desires BIPOC neighbors; 3) East Oakland Futures Festival open streets event to showcase East Oakland resources through music, art, play, and empowerment activities. |
| Public Safety & Violence Prevention | Catalyst Youth Network | 83 | \$ 65,000.00 | Youth Development Program Program to provide mentorship, extracurricular activities, and develop a centralized network of youth mentors and resources for youth in West Oakland. |
| Housing, Economic & Cultural Security | Rising Sun | 83 | \$ 125,000.00 | Opportunity Build Program 10 - 12 week long construction apprenticeship training program for 20 participants to broaden access to family-sustaining employment for participants (100% low income participation). |



2023 Direct Community Grant Eligibility List & Proposal Summary

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| Public Safety & Violence Prevention | Big Brothers Big Sisters of the Bay Area | 82 | \$ 103,620.00 | Violence Prevention and Youth Development Through 1:1 Mentorship Expansion of the youth and family mentorship program for 20 new mentorship relationships inclusive of case management services aimed to prevent the indicators of violence in youths through evidence-based programming and reducing the effects of Adverse Childhood Experiences (ACEs). |
| Affordable Housing & Homelessness Solutions | Building Opportunities for Self-Sufficiency (BOSS) | 81 | \$ 807,662.00 | The Town Reentry Campus Program to provide 22 Single Room Occupancy Housing (SRO) units for formerly incarcerated and sentenced to life individuals returning to the community. Includes on site job skill development services and resources to secure permanent housing. Project 2: Victim Support Services Conducted by Khadafy Washington Foundation, program to provide supportive services including funeral/burial assistance, temporary relocation, and mental health/grief counseling. |
| Affordable Housing & Homelessness Solutions | Diamond in the Ruff | 80 | \$ 50,000.00 | Diamond In The Ruff Transitional Housing Program Transitional housing program for seven (7) single women at the Independent Living Home site and four (4) single-mother families in the Harvest Community House site (a total of 11 unduplicated women and up to 10 children) for up to 36 months. |
| Clean, Healthy, and Sustainable Neighborhoods | Oakland Communities United for Equity and Justice | 80 | \$ 82,600.00 | Self-Help Hunger Program Food care program that provides nutritional support through free food pantries and empowerment education through a food justice program that trains Oakland residents interested in food industry careers. |
| Public Safety & Violence Prevention | Laurel District Association | 78 | \$ 350,990.00 | Ambassador Support Program Program to increase commercial activity of small businesses by delivering support services such as technical support and safety/security services such as fraud/loss protection, website development, access to capital, and marketing, merchandising, and branding. |
| Good Jobs and Vibrant Economy | Mandela Partners | 78 | \$ 223,784.00 | Re-Generate (Re-Gen) Opportunity Program 12 Week program providing living wage stipend, culinary and kitchen training, internships with local food businesses to formerly incarcerated or residents with barriers to employment. |
| Good Jobs and Vibrant Economy | Oakland Digital Arts and Literacy Center dba BRIDGEGOOD | 77 | \$ 25,000.00 | Inspire Oakland Creatives of Color Graphic Design program for up to 30 underserved Laney Community College and OUSD graphic design students aimed to provide professional development, mentorship, and resources to creatives of color. Program will mimic the Oakland 2022 billboard campaign and the 2023 theme is "Inspire Oakland" to promote a positive image of Oakland, highlight the city's diversity, history, and resiliency. |
| Clean, Healthy, and Sustainable Neighborhoods | Saba Grocers Initiative | 77 | \$ 300,000.00 | West Oakland Fresh Store Network Expansion of the East Oakland program to include nine (9) West Oakland corner stores in the all comprehensive produce delivery and programming. |
| Good Jobs and Vibrant Economy | Community Kitchens Inc. | 76 | \$ 250,000.00 | CK Learning Kitchen Workforce development pilot program providing professional development, job training and placement, management training, and entrepreneurial support. |
| Affordable Housing & Homelessness Solutions | Interfaith Council of Alameda County | 76 | \$ 347,698.00 | Safe Car Park Program Program that provides homeless community members a safe place to park their vehicles, wrap-around social services, and longer-term housing in the form of tiny homes located on site at the Interfaith Council of Alameda County (ICAC) Impact Hub in West Oakland. |
| Good Jobs and Vibrant Economy | Construction Resource Center | 75 | \$ 719,157.00 | Expansion Project Mentor training program for black and Hispanic contractors including four training and networking events, one 10-week project management course, training on how to develop and submit successful bids. |
| Holistic Community Safety | International Rescue Committee - Oakland | 75 | \$ 300,000.00 | Oakland Connection Program Program to equip 100 newcomers (primarily Afghan, Central American, and Ukrainian refugees) with tools to safely navigate public transportation and community resources in their respective Oakland neighborhoods. |



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| Good Jobs and Vibrant Economy | Children's Fairyland | 74 | \$ 27,373.00 | Park Ambassador Enrichment Program Program to hire and train seven (7) young adults in one of three career paths; 1) Field Trip Assistants, 2) Puppeteer Assistants, or 3) Facilities Assistant providing the opportunity to earn money, gain meaningful work experience, and improve school and job readiness skills. |
| Clean, Healthy, and Sustainable Neighborhoods | 18 Reasons | 73 | \$ 398,802.00 | Health Equity Through Home Cooking Program to provide free ethnically-sourced groceries to up to 1,200 Oakland residents, offer 40 six-week series of evidence-based nutrition education and cooking classes, and train and employ six (6) Oakland community members to become peer health educators. |
| Clean, Healthy, and Sustainable Neighborhoods | Homies Empowerment | 73 | \$ 2,507,779.83 | FREEdom Store Program Program providing access to food, hygienic materials, clothing, wellness class, leadership develop, job training and economic assistance at eight (8) locations throughout Oakland to address the impact of the pandemic and generational poverty. |
| Clean, Healthy, and Sustainable Neighborhoods | Camps in Common | 72 | \$ 98,000.00 | Access to Nature Outreach Program Overnight camp (3 to 6 days) experience for youth to provide access to nature and to the positive physical and mental health, community health, and lifelong being of its participants. |
| Clean, Healthy, and Sustainable Neighborhoods | Destiny Arts Center | 72 | \$ 75,000.00 | Creative Youth Development through Movement Arts Creative art program inclusive of dance, theater, and martial arts in North Oakland center providing culturally-affirming, free and financially accessible movement arts programming. |
| Affordable Housing & Homelessness Solutions | LavaMaex | 72 | \$ 615,597.00 | Pop-Up Care Villages Program that provides essential needs such as showers, case management, healthcare, clothing, and haircuts to the unhoused neighbors wherever they are. |
| Good Jobs and Vibrant Economy | Oakland Black Business Fund | 72 | \$ 400,000.00 | The Oakland Black Business Fund Program provides capital, technical assistance, and growth strategy to Black-owned businesses in Oakland through economic resilience, help obtaining grants, and strengthening the local economy. |
| Good Jobs and Vibrant Economy | Urban University | 72 | \$ 157,577.00 | Single Moms at Work Pathway Program Program providing assistance to unhoused African American single mothers with work experience, hard and soft skills and professional development tools that will strengthen their employment competencies for long term employment success. |
| Housing, Economic & Cultural Security | The Chinue X Project Inc. | 71 | \$ 122,328.00 | The Chinue X Project, Inc. Program to provide culturally relevant and sustaining youth enrichment programs and services to African American youths ages 10-15 and their families within District 4. |
| Good Jobs and Vibrant Economy | Friends of Peralta Hacienda Park | 70 | \$ 342,473.00 | Peralta Hacienda Community Hub Project Program to deliver community programs including workforce development, environmental education programs, educational enrichment for title one schools, cultural festivals, gardens, community stories partnerships, and site maintenance. |
| Holistic Community Safety | Lighthouse Community Public Schools | 70 | \$ 10,000.00 | Harvest Fest Program Program that hosts the Harvest Fest in partnership with A Lighthouse Community School, a safe place to trick-or-treat when neighborhoods don't feel safe. Program will also supply free backpacks during the resource fair in East Oakland. |
| Public Safety & Violence Prevention | Restore Oakland | 70 | \$ 30,000.00 | Healing Justice Program Program to provide weekly community-building circles for up to 25 community members including training and the Practicing Accountability, Transformation, & Healing (PATH) pilot program. PATH program provides community members with development skills and tools to prevent and confront conflict in their communities using restorative justice and trauma-informed practices. |
| Affordable Housing & Homelessness Solutions | Ruby's Place | 70 | \$ 100,362.00 | House of Acceptance Program Transitional living and supportive services program designed for transgender women who are victims of sex trafficking. Program will expand current program from four (4) to eight (8) beds and adds supportive legal services for these complex cases. |



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|---|--|--------------|-------------------------|--|
| Affordable Housing & Homelessness Solutions | Sister to Sister Inc. dba Serenity House | 70 | \$ 226,930.00 | Sisters House 2 Permanent Supportive Housing for Women & Children Program to provide permanent supportive housing for women & children at an affordable, sliding-scale rental charges between \$0-\$750 per month for a room depending on their income and resources. |
| Affordable Housing & Homelessness Solutions | Family Bridges | 69 | \$ 957,869.00 | Mitigating Inequities through Housing and Reentry Program providing housing and system navigation supportive services, support services to formerly incarcerated individuals, and job readiness experience and support for houseless and formerly incarcerated to help them find stable shelter and employment. |
| Public Safety & Violence Prevention | Haven of Hope | 69 | \$ 1,000,000.00 | East Oakland Hub Recidivism program providing comprehensive support services such as business training mentorship, job placement, and path to a career/entrepreneurship for 30 participants impacted by the war on drugs and mass incarceration. |
| Affordable Housing & Homelessness Solutions | Service of Home Community Church dba EC Reems Community Services | 69 | \$ 150,000.00 | Hope For Tomorrow Starter Package Provide starter living packages to families moving into the business's 8-unit apartment complex. Package to include all major appliances, furniture, linen, housewares, etc. for selected homeless or nearing homelessness persons. |
| Good Jobs and Vibrant Economy | TMC Community Capital | 69 | \$ 250,000.00 | Racially Just Lending in Oakland Program Program that increases access to capital to small women and minority-owned business by providing micro-loans, provide educational services, and other operational services to small businesses in Oakland. |
| Public Safety & Violence Prevention | Black Cultural Zone Community Development Corporation | 67 | \$ 300,000.00 | East Oakland - Equitable, Resilient, and Thriving Expansion of the Neighborhood Messengers, and Corridor/Safety Ambassadors program; add beautification and cultural ambassadors focusing on beautification and cultural education projects within the East Oakland & Central East Oakland area; and support Liberation Park as a cultural community, and commercial resilience hub. |
| Affordable Housing & Homelessness Solutions | East Bay Asian Local Development Corporation | 67 | \$ 2,500,000.00 | Housing Stability and Economic Opportunity Program Program to provide housing stability assistance through rental relief, or "rent amnesty" and provide wrap around financial education and counseling to those at risk of losing housing at the end of the eviction moratorium. |
| Good Jobs and Vibrant Economy | Genesys Works | 67 | \$ 164,032.00 | Genesys Works Bay Area Program that provides career development and professional development skills to underserved high school seniors via the Summer Skills Program, a cohort of 80-90 high school students who are then placed into a 1 year paid internship affording access to industry-leading corporations. |
| Affordable Housing & Homelessness Solutions | Global Communication, Education, and Art | 67 | \$ 314,001.00 | Family Center Program Startup funding to create a Family Center - a permanent, supportive housing center, focused on single women and children in the African diaspora who are facing homelessness which includes 12-months of rental assistance and basic preliminary maintenance (purchasing beds and basic necessities for families). |
| Affordable Housing & Homelessness Solutions | Oakland LGBTQ Community Center | 67 | \$ 211,887.60 | LGBTQ Housing Program Program providing eviction prevention assistance and emergency transitional housing to support housing insecure and homeless LGBTQ people and families in Oakland. |
| Affordable Housing & Homelessness Solutions | St. Mary's Center | 67 | \$ 65,000.00 | Housing Clinic Program Program to assist homeless and acutely low-income seniors find and secure housing, provide tools to manage their finances, and protect their legal rights. |
| Good Jobs and Vibrant Economy | Uptima Entrepreneur Cooperative | 67 | \$ 769,244.00 | Entrepreneurship Education and Advising Program Expansion of the entrepreneurship education and advising program in Oakland supporting up to 100 entrepreneurs of color with particular emphasis on developing businesses in the City's priority areas of East Oakland, West Oakland, and Downtown Oakland. |
| Public Safety & Violence Prevention | Young Women's Freedom Center | 67 | \$ 97,942.00 | Beyond Survival Program Program to provide crisis intervention, 12 weekly education and support groups, healing services, systems advocacy, legal services, self-defense training and leadership development to a minimum of 10 BIPOC cis and trans women and girls, transgender men and boys, and gender non-conforming youth in Oakland. |



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|---|--|--------------|-------------------------|--|
| Holistic Community Safety | Area Youth Ministry | 66 | \$ 60,000.00 | Support for the Oakland Chinatown Youth Afterschool mentorship program, special events, summer & sports camp for high school youth in Chinatown |
| Affordable Housing & Homelessness Solutions | Centro Legal De La Raza | 66 | \$ 200,000.00 | Immigration Legal Services for Unaccompanied Children and their Families Program that provides immigration legal services to unaccompanied children and their families who are referred to by Oakland Unified School District. Program also provides legal and academic support services through the school-based legal partnership. |
| Housing, Economic & Cultural Security | Deep Medicine Circle | 66 | \$ 52,442.00 | Farming Is Medicine Program Program that addresses food insecurity by growing and distributing highly nutritious, culturally relevant and locally-grown organic produce, provided at no cost to communities throughout East Oakland, West Oakland, and Temescal district. Program also expands our education and workforce training offerings to community members in these areas, who are disproportionately impacted by racial and economic disparities. |
| Affordable Housing & Homelessness Solutions | Spanish Speaking Unity Council Inc. | 66 | \$ 200,000.00 | Aging in Place with Dignity and Grace: Wellness Program For Seniors Wellness program for low-income seniors in Fruitvale and East Oakland providing a multipronged program with individual, group, and community level interventions such as senior affordable housing, social activities, food distribution, and case management services. |
| Public Safety & Violence Prevention | ACTA Non Verba | 65 | \$ 552,310.00 | Acta Non Verba: Youth Urban Farm Project Program providing outdoor educational youth programs increasing access to fresh, healthy, affordable foods through their farms, food hubs, and community supported agriculture program and help to build a vibrant future economy by teaching Early Entrepreneurial Empowerment. |
| Clean, Healthy, and Sustainable Neighborhoods | Creative Reuse | 65 | \$ 200,000.00 | The East Bay Depot for Creative Reuse Program to divert waste materials from landfills by collecting and redistributing discarded goods as low-cost supplies for school teachers, artists, and families. Program also requests funding for pilot High School Internship program working with Oakland Unified School District or Civicorps to promote careers in waste management and environmental stewardship. |
| Housing, Economic & Cultural Security | EastSide Arts Alliance | 65 | \$ 388,380.00 | Art & Heal - A Community Restoration Series Program providing comprehensive supportive services such as mental wellness, housing resources, unemployment assistance services to youth, families and residents including a pop-up cultural plaza offering a variety of health, legal, and art resources. |
| Good Jobs and Vibrant Economy | Berkeley Youth Alternatives | 64 | \$ 250,000.00 | Creating Opportunities in Oakland for Economic Mobility through Training for Careers in Healthcare Program to help Oakland residents who face racial disparities and social and economic challenges to launch new careers as Medical Assistants (MAs) in the healthcare industry by providing nationally accredited technical skills training, hands-on job experience, supportive services, and job placements. |
| Affordable Housing & Homelessness Solutions | Allen Temple Baptist Church | 62 | \$ 500,000.00 | Sister's Only Ministry Program partnered with Alameda County Probation Department to offer support services, educational opportunities and life skills to current and former sex workers in an effort to prevent human trafficking of women and girls in East Oakland. |
| Housing, Economic & Cultural Security | East Bay Community Law Center | 62 | \$ 166,766.00 | Economic Security Project Program to provide limited scope (short-term) legal services, direct legal representation, and technical assistance to individuals, community-based organizations, and businesses in Oakland to provide positive outcomes that protect and restore consumer rights, clear criminal records, and assist BIPOC entrepreneurs in establishing businesses. |
| Good Jobs and Vibrant Economy | East Bay Spanish Speaking Citizen's Foundation | 62 | \$ 350,000.00 | LIBRE Youth Services Program providing peer mentorship, cross cultural exchanges, academic support, civic engagement, leadership development, family support, enrichment activities, career exploration and college preparation for newcomer and immigrant youth, ages 12-24. |
| Good Jobs and Vibrant Economy | East Oakland Community Development Corporation | 62 | \$ 369,390.00 | Small Business Support Services and Capital Access Assistance Program providing small business support services in District 6 and District 7 for technical assistance, retention services, access to capital and referral services. |



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| Affordable Housing & Homelessness Solutions | Eikon | 62 | \$ 255,440.00 | Multipurpose Empowerment Center Program that provides emergency shelter and transitional housing, navigational services, economic empowerment and job training, and facilitating advancement through the Empowered Worldview Curriculum. |
| Affordable Housing & Homelessness Solutions | Bay Area Benefit Community Organization | 61 | \$ 915,620.00 | Housing Pre-Development and Technical Assistance Program to provide guidance through the housing pre-development process including feasibility studies, inspections, surveys, conceptual drawings, and development agreements. |
| Clean, Healthy, and Sustainable Neighborhoods | Lotus Bloom Family | 61 | \$ 448,937.00 | Lotus Bloom Family Resource Centers Program to provide educational services for children 0-5 years old in the Castlemont, San Antonio, and West Oakland addressing foundational learning gaps, safety, and violence through cross cultural playgroups, case management services, basic needs distribution, emergency funds, parenting workshops, and developmental screenings. |
| Affordable Housing & Homelessness Solutions | Roots Community Health Center | 61 | \$ 311,200.00 | East Oakland Elevate Seniors: Connecting, Engaging, and Building Community Program providing cognitive wellness activities for seniors aged 65 and above in East Oakland, supporting their mental agility, and providing equitable access to resources for healthy mental aging. |
| Affordable Housing & Homelessness Solutions | Lao Family Community Development, Inc. | 60 | \$ 5,132,301.00 | Advancing HER Project (Housing, Equity, and Race) Program providing wrap-around case management and permanent interim to permanent housing exits for 125-250 Oakland houseless clients per year. |
| Affordable Housing & Homelessness Solutions | The Men of Valor Academy | 60 | \$ 713,600.00 | The East Oakland Deliverance Center Program providing drop-in resource and emergency shelter services for unsheltered individuals and families living in Oakland including use of shower facilities, free meals, laundry services, computer access, and case management. |
| Public Safety & Violence Prevention | Vision Quilt | 60 | \$ 87,333.00 | Tools for Addressing Gun Violence: Education, Art, and Connection 10 individual educational art based programs for youth, survivors, and community members in District 6 & 7 impacted by the trauma of gun violence. |
| Housing, Economic & Cultural Security | Ariel Outreach Mission | 59 | \$ 90,000.00 | Building Economic Self-Sufficiency Expansion of program that provides shelter/housing, clothing, life and work skills, case management, computer training, resume writing, employment opportunities, and more to those that are homeless, unemployed, disabled, veterans, and seniors. |
| Public Safety & Violence Prevention | East Bay Asian Youth Center | 58 | \$ 789,377.00 | Protect & Empower Program Street outreach program and physical crisis center focused on supporting survivors of the commercial sex industry including direct community engagement to support survivors to exit their exploitative circumstances safely in the San Antonio community in Districts 1, 2, and 5. |
| Affordable Housing & Homelessness Solutions | La Familia | 58 | \$ 781,093.00 | Welcome Inn Transitional Housing Program Program requesting funding to repurpose a vacant hotel in East Oakland, comprising 16 single occupancy rooms and four family rooms, into a transitional housing site for residents to stay for a maximum length of 18 months. All 20 housing units will serve approximately 32 individuals daily. Additionally, full utilization of the hotel's parking to offer a secure and safe place for people sheltering in their vehicles. |
| Affordable Housing & Homelessness Solutions | The Center For Independent Living | 58 | \$ 660,000.00 | Core Independent Living Program Program that provides core independent services in support of disability rights and independent living. Services include assistive technology, benefits counseling, peer support, transportation and technology training, transition and diversion services, senior and youth programming, job training, caregiver support and residential accommodations, as well as systems change and advocacy for economic self-sufficiency and healthy neighborhoods for people with disabilities and their families. |
| Public Safety & Violence Prevention | Unique Horizon | 57 | \$ 485,000.00 | Streets of God Program Program that provides essential services to low-income communities in District 7 including assistance to secure affordable housing, job placement training, rehabilitation resources, childcare assistance, and food, clothing, and toy drives. |



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| Holistic Community Safety | Oakland Natives Give Back Fund Inc. | 56 | \$ 100,000.00 | Back on Track (BOT) Program Program provides a multi-phased approach to mitigate learning loss from COVID-19 and its drastic impact on student attendance with a goal of increasing and inspiring student connections with their school resulting in on-time daily attendance. |
| Affordable Housing & Homelessness Solutions | Women of Steel | 56 | \$ 121,000.00 | Steel Community Program Transitional housing program for youth aging out of the Transition Housing Placement Program - Foster Care who would otherwise be homeless. Program provides housing, weekly stipend and educational assistance to learn how to live on their own. |
| Housing, Economic & Cultural Security | Working Solutions | 55 | \$ 150,000.00 | Working Solutions Program Program provides help to minority owned small businesses navigate an inflated, post-pandemic economy with resources to support recovery, growth, and resilience by providing affordable capital, business consulting, and community connections to increase economic opportunity in Northern California. |
| Public Safety & Violence Prevention | Family Violence Law Center | 54 | \$ 483,140.00 | Youth Empowerment Project Program providing empowerment based case management services for youth survivors of dating violence, sexual assault, and stalking and provide resources to access civil legal services, restorative justice circles, and negotiating educational accommodations. |
| Affordable Housing & Homelessness Solutions | Mom's 4 Housing Inc. | 54 | \$ 366,720.00 | Building a Stronger Oakland Through Housing Security Program dedicated to ending homelessness among women and children by providing two years of safe, affordable transitions housing, financial training, accountability, and support to guide mothers from crisis to long term stability. |
| Affordable Housing & Homelessness Solutions | Bay Area Mega Center | 53 | \$ 400,000.00 | The BAMC Street Outreach Project Program to provide outreach services to homeless encampments in West Oakland including hosting community cohesion events, providing the unsheltered community with food, clothing, and supplies, life coaching, and systemic advocacy program. |
| Public Safety & Violence Prevention | Trybe Inc. | 53 | \$ 1,234,118.00 | San Antonio Park Tennis Court Program Program to provide 16 hours of daily community programs prioritizing youth internships, early childhood development, food services, senior exercise, after-school clubs, boxing, soccer, safety ambassadors, resource navigators, and community stewardship at the park. |
| Clean, Healthy, and Sustainable Neighborhoods | Oakland Parks and Recreation Foundation | 52 | \$ 200,000.00 | Community Park Stewardship Project Program to will address the need to organize park volunteers and community voices citywide to equitably activate public facilities in line with city policies and priorities through advocacy, community greening, arts culture, scholarships, stewardship, and re-granting. |
| Holistic Community Safety | Berrio Hayward Law | 51 | \$ 120,556.00 | Berrio Howard Law - Yoga Program to provide free yoga classes to individuals in Oakland facing housing insecurity by promoting wellness and mental health among unhoused and other marginalized communities in Oakland. |
| Public Safety & Violence Prevention | M Peters Foundation | 51 | \$ 585,660.00 | Empowering Youth Through Sports Program providing a variety of sports activities, including a summer football and life skills camp, volunteer community initiatives, college and career tours, and a sports management job training program. Program also includes mentorship and leadership training for young people in our programs, to help them build the necessary skills to succeed in the future. |
| Good Jobs and Vibrant Economy | Pacific Community Ventures | 51 | \$ 1,000,000.00 | Expanding Capital and Advising Access to Oakland Entrepreneurs Program supporting Oakland-based small businesses with integrated "loan + advice" product, providing restorative capital loans ranging from \$10,000 to \$250,000 at affordable rates, and free one-on-one coaching on any business topic. This program is based on the successful results of our Oakland Restorative Loan Fund, launched back in 2021. |
| Clean, Healthy, and Sustainable Neighborhoods | InAdvance | 50 | \$ 329,065.00 | Training, Technical Assistance, and Community Action Research Program Yearlong research program that brings together disenfranchised residents, community-based organizations, and City department staff to establish a model for consistent engagement and collaboration to ensure City services promote and ensure equity in the flatlands of East Oakland. |



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|---|---|-------|-------------------------|--|
| Housing, Economic & Cultural Security | Institute for Good Government and Inclusion | 47 | \$ 100,000.00 | Institute for Good Government and Inclusion Program evaluates the needs and priorities of Oakland's Vietnamese American community, including an in-language and culturally appropriate survey of Vietnamese American residents. |
| Clean, Healthy, and Sustainable Neighborhoods | Alchemy Community Therapy Center | 45 | \$ 347,053.00 | The City of Oakland Equity in Mental Health Services Program Affordable psychedelic-assisted therapy via a sliding fee scale to deliver ketamine assisted therapy to underserved communities and expanding the access to clinical mental health treatments. |
| Clean, Healthy, and Sustainable Neighborhoods | Spokeland | 45 | \$ 20,000.00 | Bike Advocacy Project Program providing comprehensive bicycle repair and maintenance education program offering bicycle repair classes, mechanic mentors, build a bike, and do-it-together class. |
| Public Safety & Violence Prevention | Zion's Tabernacle | 36 | \$ 1,636,060.00 | Expand Healthy Community Support and Community Resilience Program will develop a youth leadership academy to reduce and prevent violence and promote public safety in the San Antonio district in partnership with Oakland Unified School District, private, and charter schools in Oakland. |
| Good Jobs and Vibrant Economy | Renaissance Entrepreneur Center | 35 | \$ 60,000.00 | The Entrepreneurship Incubator Program/Emprendedoras Unidas 7-week program providing Start Smart workshop series and 10-week Business Prep series program aimed to transform lives through entrepreneurship training including two cohorts of 25 participants each online and in person to help lower income aspiring and established entrepreneurs. |
| Affordable Housing & Homelessness Solutions | The Rich Vision | 25 | \$ 200,000.00 | The Rich Vision Program to promote mental health awareness among the homeless population, provide hygienic supplies to the unhoused, implement a graffiti removal & Oakland beautification project, and a community garden. |
| | | | \$ 38,954,480.43 | |

| *CITYWIDE/CITY COUNCIL PRIORITY COLOR GUIDE |
|---|
| Affordable Housing & Homelessness Solutions |
| Clean, Healthy, and Sustainable Neighborhoods |
| Public Safety & Violence Prevention |
| Holistic Community Safety |
| Housing, Economic & Cultural Security |
| Good Jobs and Vibrant Economy |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| Citywide or Council Priority | Organization Name | Score | Amount Requested | Proposed Project Summary |
|---|--|-------|------------------|--|
| Affordable Housing & Homelessness Solutions | Youth Spirit Artworks | 88 | \$ 262,394.00 | Sustainable Empowerment and Educational Development Center (SEED) Program provides drop-in services for healing and wellness to unhoused young people and transitional aged youth including access to healing modalities focusing on alleviating the effects of trauma, mental health consultation and referrals, access to a case manager, and open enrollment in a 16-week vocational training and arts program. |
| Affordable Housing & Homelessness Solutions | Youth Employment Partnership | 87 | \$ 160,000.00 | Stable Futures Housing Program Program to provide housing for 50-60 transitional-aged homeless and housing insecure youth (18-24 years old) and provide wraparound workforce development and education programming to build lifelong economic security. |
| Affordable Housing & Homelessness Solutions | Change To Come | 84 | \$ 80,000.00 | Temporary Low-Income Bridge Housing Temporary supportive low-income bridge housing to 12-24 homeless women and their children offering services for up to twenty-four months in an alcohol/drug free facility. |
| Affordable Housing & Homelessness Solutions | Building Opportunities for Self-Sufficiency (BOSS) | 81 | \$ 807,662.00 | The Town Reentry Campus Program to provide 22 Single Room Occupancy Housing (SRO) units for formerly incarcerated and sentenced to life individuals returning to the community. Includes on site job skill development services and resources to secure permanent housing. Project 2: Victim Support Services Conducted by Khadafy Washington Foundation, program to provide supportive services including funeral/burial assistance, temporary relocation, and mental health/grief counseling. |
| Affordable Housing & Homelessness Solutions | Diamond in the Ruff | 80 | \$ 50,000.00 | Diamond In The Ruff Transitional Housing Program Transitional housing program for seven (7) single women at the Independent Living Home site and four (4) single-mother families in the Harvest Community House site (a total of 11 unduplicated women and up to 10 children) for up to 36 months. |
| Affordable Housing & Homelessness Solutions | Interfaith Council of Alameda County | 76 | \$ 347,698.00 | Safe Car Park Program Program that provides homeless community members a safe place to park their vehicles, wrap-around social services, and longer-term housing in the form of tiny homes located on site at the Interfaith Council of Alameda County (ICAC) Impact Hub in West Oakland. |
| Affordable Housing & Homelessness Solutions | LavaMaex | 72 | \$ 615,597.00 | Pop-Up Care Villages Program that provides essential needs such as showers, case management, healthcare, clothing, and haircuts to the unhoused neighbors wherever they are. |
| Affordable Housing & Homelessness Solutions | Ruby's Place | 70 | \$ 100,362.00 | House of Acceptance Program Transitional living and supportive services program designed for transgender women who are victims of sex trafficking. Program will expand current program from four (4) to eight (8) beds and adds supportive legal services for these complex cases. |
| Affordable Housing & Homelessness Solutions | Sister to Sister Inc. dba Serenity House | 70 | \$ 226,930.00 | Sisters House 2 Permanent Supportive Housing for Women & Children Program to provide permanent supportive housing for women & children at an affordable, sliding-scale rental charges between \$0-\$750 per month for a room depending on their income and resources. |
| Affordable Housing & Homelessness Solutions | Family Bridges | 69 | \$ 957,869.00 | Mitigating Inequities through Housing and Reentry Program providing housing and system navigation supportive services, support services to formerly incarcerated individuals, and job readiness experience and support for houseless and formerly incarcerated to help them find stable shelter and employment. |
| Affordable Housing & Homelessness Solutions | Service of Home Community Church dba EC Reems Community Services | 69 | \$ 150,000.00 | Hope For Tomorrow Starter Package Provide starter living packages to families moving into the business's 8-unit apartment complex. Package to include all major appliances, furniture, linen, housewares, etc. for selected homeless or nearing homelessness persons. |
| Affordable Housing & Homelessness Solutions | East Bay Asian Local Development Corporation | 67 | \$ 2,500,000.00 | Housing Stability and Economic Opportunity Program Program to provide housing stability assistance through rental relief, or "rent amnesty" and provide wrap around financial education and counseling to those at risk of losing housing at the end of the eviction moratorium. |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| <u>Citywide or Council Priority</u> | <u>Organization Name</u> | <u>Score</u> | <u>Amount Requested</u> | <u>Proposed Project Summary</u> |
|---|--|--------------|-------------------------|--|
| Affordable Housing & Homelessness Solutions | Global Communication, Education, and Art | 67 | \$ 314,001.00 | Family Center Program Startup funding to create a Family Center - a permanent, supportive housing center, focused on single women and children in the African diaspora who are facing homelessness which includes 12-months of rental assistance and basic preliminary maintenance (purchasing beds and basic necessities for families). |
| Affordable Housing & Homelessness Solutions | Oakland LGBTQ Community Center | 67 | \$ 211,887.60 | LGBTQ Housing Program Program providing eviction prevention assistance and emergency transitional housing to support housing insecure and homeless LGBTQ people and families in Oakland. |
| Affordable Housing & Homelessness Solutions | St. Mary's Center | 67 | \$ 65,000.00 | Housing Clinic Program Program to assist homeless and acutely low-income seniors find and secure housing, provide tools to manage their finances, and protect their legal rights. |
| Affordable Housing & Homelessness Solutions | Centro Legal De La Raza | 66 | \$ 200,000.00 | Immigration Legal Services for Unaccompanied Children and their Families Program that provides immigration legal services to unaccompanied children and their families who are referred to by Oakland Unified School District. Program also provides legal and academic support services through the school-based legal partnership. |
| Affordable Housing & Homelessness Solutions | Spanish Speaking Unity Council Inc. | 66 | \$ 200,000.00 | Aging in Place with Dignity and Grace: Wellness Program For Seniors Wellness program for low-income seniors in Fruitvale and East Oakland providing a multipronged program with individual, group, and community level interventions such as senior affordable housing, social activities, food distribution, and case management services. |
| Affordable Housing & Homelessness Solutions | Allen Temple Baptist Church | 62 | \$ 500,000.00 | Sister's Only Ministry Program partnered with Alameda County Probation Department to offer support services, educational opportunities and life skills to current and former sex workers in an effort to prevent human trafficking of women and girls in East Oakland. |
| Affordable Housing & Homelessness Solutions | Eikon | 62 | \$ 255,440.00 | Multipurpose Empowerment Center Program that provides emergency shelter and transitional housing, navigational services, economic empowerment and job training, and facilitating advancement through the Empowered Worldview Curriculum. |
| Affordable Housing & Homelessness Solutions | Bay Area Benefit Community Organization | 61 | \$ 915,620.00 | Housing Pre-Development and Technical Assistance Program to provide guidance through the housing pre-development process including feasibility studies, inspections, surveys, conceptual drawings, and development agreements. |
| Affordable Housing & Homelessness Solutions | Roots Community Health Center | 61 | \$ 311,200.00 | East Oakland Elevate Seniors: Connecting, Engaging, and Building Community Program providing cognitive wellness activities for seniors aged 65 and above in East Oakland, supporting their mental agility, and providing equitable access to resources for healthy mental aging. |
| Affordable Housing & Homelessness Solutions | Lao Family Community Development, Inc. | 60 | \$ 5,132,301.00 | Advancing HER Project (Housing, Equity, and Race) Program providing wrap-around case management and permanent interim to permanent housing exits for 125-250 Oakland houseless clients per year. |
| Affordable Housing & Homelessness Solutions | The Men of Valor Academy | 60 | \$ 713,600.00 | The East Oakland Deliverance Center Program providing drop-in resource and emergency shelter services for unsheltered individuals and families living in Oakland including use of shower facilities, free meals, laundry services, computer access, and case management. |
| Affordable Housing & Homelessness Solutions | La Familia | 58 | \$ 781,093.00 | Welcome Inn Transitional Housing Program Program requesting funding to repurpose a vacant hotel in East Oakland, comprising 16 single occupancy rooms and four family rooms, into a transitional housing site for residents to stay for a maximum length of 18 months. All 20 housing units will serve approximately 32 individuals daily. Additionally, full utilization of the hotel's parking to offer a secure and safe place for people sheltering in their vehicles. |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| <u>Citywide or Council Priority</u> | <u>Organization Name</u> | <u>Score</u> | <u>Amount Requested</u> | <u>Proposed Project Summary</u> |
|---|-----------------------------------|--------------|-------------------------|---|
| Affordable Housing & Homelessness Solutions | The Center For Independent Living | 58 | \$ 660,000.00 | <u>Core Independent Living Program</u> Program that provides core independent services in support of disability rights and independent living. Services include assistive technology, benefits counseling, peer support, transportation and technology training, transition and diversion services, senior and youth programming, job training, caregiver support and residential accommodations, as well as systems change and advocacy for economic self-sufficiency and healthy neighborhoods for people with disabilities and their families. |
| Affordable Housing & Homelessness Solutions | Women of Steel | 56 | \$ 121,000.00 | <u>Steel Community Program</u> Transitional housing program for youth aging out of the Transition Housing Placement Program - Foster Care who would otherwise be homeless. Program provides housing, weekly stipend and educational assistance to learn how to live on their own. |
| Affordable Housing & Homelessness Solutions | Mom's 4 Housing Inc. | 54 | \$ 366,720.00 | <u>Building a Stronger Oakland Through Housing Security</u> Program dedicated to ending homelessness among women and children by providing two years of safe, affordable transitions housing, financial training, accountability, and support to guide mothers from crisis to long term stability. |
| Affordable Housing & Homelessness Solutions | Bay Area Mega Center | 53 | \$ 400,000.00 | <u>The BAMC Street Outreach Project</u> Program to provide outreach services to homeless encampments in West Oakland including hosting community cohesion events, providing the unsheltered community with food, clothing, and supplies, life coaching, and systemic advocacy program. |
| Affordable Housing & Homelessness Solutions | The Rich Vision | 25 | \$ 200,000.00 | <u>The Rich Vision</u> Program to promote mental health awareness among the homeless population, provide hygienic supplies to the unhoused, implement a graffiti removal & Oakland beautification project, and a community garden. |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| Citywide or Council Priority | Organization Name | Score | Amount Requested | Proposed Project Summary |
|---|---|-------|------------------|--|
| Clean, Healthy, and Sustainable Neighborhoods | Frontline Catalysts | 88 | \$ 233,081.00 | Climate Justice Leadership Development Program Program to empower frontline youth to lead the movement for transformative climate justice in their communities by engaging youth to understand the environmental and climate change impacts on their community; explore through youth-led action research and exploration of environmental pollutants in the air, soil, and water, and empower youth leaders to present their solutions and implementation plans to their communities elected officials. |
| Clean, Healthy, and Sustainable Neighborhoods | Service Opportunity For Seniors | 88 | \$ 300,000.00 | Meals on Wheels Program to prepare and delivery 275,000 nutritiously balanced meals, along with a wellness check, to 1,300 homebound Oakland seniors to prevent food insecurity. |
| Clean, Healthy, and Sustainable Neighborhoods | Walk Oakland Bike Oakland | 84 | \$ 75,000.00 | East Oakland Futures Fest Program implementing neighborhood engagement workshops to 1) build support of Black owned business; 2) Neighborhood workshop developing ideas and strategies that reflect the hopes and desires BIPOC neighbors; 3) East Oakland Futures Festival open streets event to showcase East Oakland resources through music, art, play, and empowerment activities. |
| Clean, Healthy, and Sustainable Neighborhoods | Oakland Communities United for Equity and Justice | 80 | \$ 82,600.00 | Self-Help Hunger Program Food care program that provides nutritional support through free food pantries and empowerment education through a food justice program that trains Oakland residents interested in food industry careers. |
| Clean, Healthy, and Sustainable Neighborhoods | Saba Grocers Initiative | 77 | \$ 300,000.00 | West Oakland Fresh Store Network Expansion of the East Oakland program to include nine (9) West Oakland corner stores in the all comprehensive produce delivery and programming. |
| Clean, Healthy, and Sustainable Neighborhoods | 18 Reasons | 73 | \$ 398,802.00 | Health Equity Through Home Cooking Program to provide free ethnically-sourced groceries to up to 1,200 Oakland residents, offer 40 six-week series of evidence-based nutrition education and cooking classes, and train and employ six (6) Oakland community members to become peer health educators. |
| Clean, Healthy, and Sustainable Neighborhoods | Homies Empowerment | 73 | \$ 2,507,779.83 | FREEdom Store Program Program providing access to food, hygienic materials, clothing, wellness class, leadership develop, job training and economic assistance at eight (8) locations throughout Oakland to address the impact of the pandemic and generational poverty. |
| Clean, Healthy, and Sustainable Neighborhoods | Camps in Common | 72 | \$ 98,000.00 | Access to Nature Outreach Program Overnight camp (3 to 6 days) experience for youth to provide access to nature and to the positive physical and mental health, community health, and lifelong being of its participants. |
| Clean, Healthy, and Sustainable Neighborhoods | Destiny Arts Center | 72 | \$ 75,000.00 | Creative Youth Development through Movement Arts Creative art program inclusive of dance, theater, and martial arts in North Oakland center providing culturally-affirming, free and financially accessible movement arts programming. |
| Clean, Healthy, and Sustainable Neighborhoods | Creative Reuse | 65 | \$ 200,000.00 | The East Bay Depot for Creative Reuse Program to divert waste materials from landfills by collecting and redistributing discarded goods as low-cost supplies for school teachers, artists, and families. Program also requests funding for pilot High School Internship program working with Oakland Unified School District or Civicorps to promote careers in waste management and environmental stewardship. |
| Clean, Healthy, and Sustainable Neighborhoods | Lotus Bloom Family | 61 | \$ 448,937.00 | Lotus Bloom Family Resource Centers Program to provide educational services for children 0-5 years old in the Castlemont, San Antonio, and West Oakland addressing foundational learning gaps, safety, and violence through cross cultural playgroups, case management services, basic needs distribution, emergency funds, parenting workshops, and developmental screenings. |
| Clean, Healthy, and Sustainable Neighborhoods | Oakland Parks and Recreation Foundation | 52 | \$ 200,000.00 | Community Park Stewardship Project Program to will address the need to organize park volunteers and community voices citywide to equitably activate public facilities in line with city policies and priorities through advocacy, community greening, arts culture, scholarships, stewardship, and re-granting. |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| <u>Citywide or Council Priority</u> | <u>Organization Name</u> | <u>Score</u> | <u>Amount Requested</u> | <u>Proposed Project Summary</u> |
|---|----------------------------------|--------------|-------------------------|---|
| Clean, Healthy, and Sustainable Neighborhoods | InAdvance | 50 | \$ 329,065.00 | <u>Training, Technical Assistance, and Community Action Research Program</u> Yearlong research program that brings together disenfranchised residents, community-based organizations, and City department staff to establish a model for consistent engagement and collaboration to ensure City services promote and ensure equity in the flatlands of East Oakland. |
| Clean, Healthy, and Sustainable Neighborhoods | Alchemy Community Therapy Center | 45 | \$ 347,053.00 | <u>The City of Oakland Equity in Mental Health Services Program</u> Affordable psychedelic-assisted therapy via a sliding fee scale to deliver ketamine assisted therapy to underserved communities and expanding the access to clinical mental health treatments. |
| Clean, Healthy, and Sustainable Neighborhoods | Spokeland | 45 | \$ 20,000.00 | <u>Bike Advocacy Project</u> Program providing comprehensive bicycle repair and maintenance education program offering bicycle repair classes, mechanic mentors, build a bike, and do-it-together class. |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| <u>Citywide or Council Priority</u> | <u>Organization Name</u> | <u>Score</u> | <u>Amount Requested</u> | <u>Proposed Project Summary</u> |
|-------------------------------------|---|--------------|-------------------------|---|
| Good Jobs and Vibrant Economy | Youth Beat | 90 | \$ 80,000.00 | Media Arts Career Pathway Program Program that provides free, high quality media arts training and mentorship to 350+ Oakland youth and young adults primarily servicing youth living along the International Corridor (San Antonio, Fruitvale, and deep East Oakland. Subprograms include during and after school and summer training for middle and high schoolers, pre-apprenticeship training, California state registered apprenticeship employment, and ongoing mentorship/career coaching. |
| Good Jobs and Vibrant Economy | Planting Justice | 88 | \$ 250,000.00 | Aquaonics Farm & Training Center Program that produces upwards of 180,000 pounds of diverse organic produce and 150,000 annual nursery starts per year utilizing 90% less water than in-ground production. Farm and training program provides living-wage jobs and housing for people impacted by mass incarceration. |
| Good Jobs and Vibrant Economy | Mandela Partners | 78 | \$ 223,784.00 | Re-Generate (Re-Gen) Opportunity Program 12 Week program providing living wage stipend, culinary and kitchen training, internships with local food businesses to formerly incarcerated or residents with barriers to employment. |
| Good Jobs and Vibrant Economy | Oakland Digital Arts and Literacy Center dba BRIDGEGOOD | 77 | \$ 25,000.00 | Inspire Oakland Creatives of Color Graphic Design program for up to 30 underserved Laney Community College and OUSD graphic design students aimed to provide professional development, mentorship, and resources to creatives of color. Program will mimic the Oakland 2022 billboard campaign and the 2023 theme is "Inspire Oakland" to promote a positive image of Oakland, highlight the city's diversity, history, and resiliency. |
| Good Jobs and Vibrant Economy | Community Kitchens Inc. | 76 | \$ 250,000.00 | CK Learning Kitchen Workforce development pilot program providing professional development, job training and placement, management training, and entrepreneurial support. |
| Good Jobs and Vibrant Economy | Construction Resource Center | 75 | \$ 719,157.00 | Expansion Project Mentor training program for black and Hispanic contractors including four training and networking events, one 10-week project management course, training on how to develop and submit successful bids. |
| Good Jobs and Vibrant Economy | Children's Fairyland | 74 | \$ 27,373.00 | Park Ambassador Enrichment Program Program to hire and train seven (7) young adults in one of three career paths; 1) Field Trip Assistants, 2) Puppeteer Assistants, or 3) Facilities Assistant providing the opportunity to earn money, gain meaningful work experience, and improve school and job readiness skills. |
| Good Jobs and Vibrant Economy | Oakland Black Business Fund | 72 | \$ 400,000.00 | The Oakland Black Business Fund Program provides capital, technical assistance, and growth strategy to Black-owned businesses in Oakland through economic resilience, help obtaining grants, and strengthening the local economy. |
| Good Jobs and Vibrant Economy | Urban University | 72 | \$ 157,577.00 | Single Moms at Work Pathway Program Program providing assistance to unhoused African American single mothers with work experience, hard and soft skills and professional development tools that will strengthen their employment competencies for long term employment success. |
| Good Jobs and Vibrant Economy | Friends of Peralta Hacienda Park | 70 | \$ 342,473.00 | Peralta Hacienda Community Hub Project Program to deliver community programs including workforce development, environmental education programs, educational enrichment for title one schools, cultural festivals, gardens, community stories partnerships, and site maintenance. |
| Good Jobs and Vibrant Economy | TMC Community Capital | 69 | \$ 250,000.00 | Racially Just Lending in Oakland Program Program that increases access to capital to small women and minority-owned business by providing micro-loans, provide educational services, and other operational services to small businesses in Oakland. |
| Good Jobs and Vibrant Economy | Genesys Works | 67 | \$ 164,032.00 | Genesys Works Bay Area Program that provides career development and professional development skills to underserved high school seniors via the Summer Skills Program, a cohort of 80-90 high school students who are then placed into a 1 year paid internship affording access to industry-leading coporations. |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| <u>Citywide or Council Priority</u> | <u>Organization Name</u> | <u>Score</u> | <u>Amount Requested</u> | <u>Proposed Project Summary</u> |
|-------------------------------------|---------------------------------|--------------|-------------------------|---|
| Good Jobs and Vibrant Economy | Uptima Entrepreneur Cooperative | 67 | \$ 769,244.00 | <p><u>Entrepreneurship Education and Advising Program</u> Expansion of the entrepreneurship education and advising program in Oakland supporting up to 100 entrepreneurs of color with particular emphasis on developing businesses in the City's priority areas of East Oakland, West Oakland, and Downtown Oakland.</p> |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| <u>Citywide or Council Priority</u> | <u>Organization Name</u> | <u>Score</u> | <u>Amount Requested</u> | <u>Proposed Project Summary</u> |
|-------------------------------------|--|--------------|-------------------------|---|
| Good Jobs and Vibrant Economy | Berkeley Youth Alternatives | 64 | \$ 250,000.00 | <u>Creating Opportunities in Oakland for Economic Mobility through Training for Careers in Healthcare</u> Program to help Oakland residents who face racial disparities and social and economic challenges to launch new careers as Medical Assistants (MAs) in the healthcare industry by providing nationally accredited technical skills training, hands-on job experience, supportive services, and job placements. |
| Good Jobs and Vibrant Economy | East Bay Spanish Speaking Citizen's Foundation | 62 | \$ 350,000.00 | <u>LIBRE Youth Services</u> Program providing peer mentorship, cross cultural exchanges, academic support, civic engagement, leadership development, family support, enrichment activities, career exploration and college preparation for newcomer and immigrant youth, ages 12-24. |
| Good Jobs and Vibrant Economy | East Oakland Community Development Corporation | 62 | \$ 369,390.00 | <u>Small Business Support Services and Capital Access Assistance</u> Program providing small business support services in District 6 and District 7 for technical assistance, retention services, access to capital and referral services. |
| Good Jobs and Vibrant Economy | Pacific Community Ventures | 51 | \$ 1,000,000.00 | <u>Expanding Capital and Advising Access to Oakland Entrepreneurs</u> Program supporting Oakland-based small businesses with integrated "loan + advice" product, providing restorative capital loans ranging from \$10,000 to \$250,000 at affordable rates, and free one-on-one coaching on any business topic. This program is based on the successful results of our Oakland Restorative Loan Fund, launched back in 2021. |
| Good Jobs and Vibrant Economy | Renaissance Entrepreneur Center | 35 | \$ 60,000.00 | <u>The Entrepreneurship Incubator Program/Emprendedoras Unidas</u> 7-week program providing Start Smart workshop series and 10-week Business Prep series program aimed to transform lives through entrepreneurship training including two cohorts of 25 participants each online and in person to help lower income aspiring and established entrepreneurs. |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| <u>Citywide or Council Priority</u> | <u>Organization Name</u> | <u>Score</u> | <u>Amount Requested</u> | <u>Proposed Project Summary</u> |
|-------------------------------------|--|--------------|-------------------------|---|
| Holistic Community Safety | International Rescue Committee - Oakland | 75 | \$ 300,000.00 | <u>Oakland Connection Program</u> Program to equip 100 newcomers (primarily Afghan, Central American, and Ukrainian refugees) with tools to safely navigate public transportation and community resources in their respective Oakland neighborhoods. |
| Holistic Community Safety | Lighthouse Community Public Schools | 70 | \$ 10,000.00 | <u>Harvest Fest Program</u> Program that hosts the Harvest Fest in partnership with A Lighthouse Community School, a safe place to trick-or-treat when neighborhoods don't feel safe. Program will also supply free backpacks during the resource fair in East Oakland. |
| Holistic Community Safety | Area Youth Ministry | 66 | \$ 60,000.00 | <u>Support for the Oakland Chinatown Youth</u> Afterschool mentorship program, special events, summer & sports camp for high school youth in Chinatown |
| Holistic Community Safety | Oakland Natives Give Back Fund Inc. | 56 | \$ 100,000.00 | <u>Back on Track (BOT) Program</u> Program provides a multi-phased approach to mitigate learning loss from COVID-19 and its drastic impact on student attendance with a goal of increasing and inspiring student connections with their school resulting in on-time daily attendance. |
| Holistic Community Safety | Berrio Howard Law | 51 | \$ 120,556.00 | <u>Berrio Howard Law - Yoga</u> Program to provide free yoga classes to individuals in Oakland facing housing insecurity by promoting wellness and mental health among unhoused and other marginalized communities in Oakland. |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| <u>Citywide or Council Priority</u> | <u>Organization Name</u> | <u>Score</u> | <u>Amount Requested</u> | <u>Proposed Project Summary</u> |
|---------------------------------------|---|--------------|-------------------------|---|
| Housing, Economic & Cultural Security | Rising Sun | 83 | \$ 125,000.00 | <u>Opportunity Build Program</u> 10 - 12 week long construction apprenticeship training program for 20 participants to broaden access to family-sustaining employment for participants (100% low income participation). |
| Housing, Economic & Cultural Security | The Chinue X Project Inc. | 71 | \$ 122,328.00 | <u>The Chinue X Project, Inc.</u> Program to provide culturally relevant and sustaining youth enrichment programs and services to African American youths ages 10-15 and their families within District 4. |
| Housing, Economic & Cultural Security | Deep Medicine Circle | 66 | \$ 52,442.00 | <u>Farming Is Medicine Program</u> Program that addresses food insecurity by growing and distributing highly nutritious, culturally relevant and locally-grown organic produce, provided at no cost to communities throughout East Oakland, West Oakland, and Temescal district. Program also expands our education and workforce training offerings to community members in these areas, who are disproportionately impacted by racial and economic disparities. |
| Housing, Economic & Cultural Security | EastSide Arts Alliance | 65 | \$ 388,380.00 | <u>Art & Heal - A Community Restoration Series</u> Program providing comprehensive supportive services such as mental wellness, housing resources, unemployment assistance services to youth, families and residents including a pop-up cultural plaza offering a variety of health, legal, and art resources. |
| Housing, Economic & Cultural Security | East Bay Community Law Center | 62 | \$ 166,766.00 | <u>Economic Security Project</u> Program to provide limited scope (short-term) legal services, direct legal representation, and technical assistance to individuals, community-based organizations, and businesses in Oakland to provide positive outcomes that protect and restore consumer rights, clear criminal records, and assist BIPOC entrepreneurs in establishing businesses. |
| Housing, Economic & Cultural Security | Ariel Outreach Mission | 59 | \$ 90,000.00 | <u>Building Economic Self-Sufficiency</u> Expansion of program that provides shelter/housing, clothing, life and work skills, case management, computer training, resume writing, employment opportunities, and more to those that are homeless, unemployed, disabled, veterans, and seniors. |
| Housing, Economic & Cultural Security | Working Solutions | 55 | \$ 150,000.00 | <u>Working Solutions Program</u> Program provides help to minority owned small businesses navigate an inflated, post-pandemic economy with resources to support recovery, growth, and resilience by providing affordable capital, business consulting, and community connections to increase economic opportunity in Northern California. |
| Housing, Economic & Cultural Security | Institute for Good Government and Inclusion | 47 | \$ 100,000.00 | <u>Institute for Good Government and Inclusion</u> Program evaluates the needs and priorities of Oakland's Vietnamese American community, including an in-language and culturally appropriate survey of Vietnamese American residents. |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| <u>Citywide or Council Priority</u> | <u>Organization Name</u> | <u>Score</u> | <u>Amount Requested</u> | <u>Proposed Project Summary</u> |
|-------------------------------------|---|--------------|-------------------------|--|
| Public Safety & Violence Prevention | Children Rising | 90 | \$ 208,736.00 | The Neighborhood Boost Project Program to accelerate learning for elementary school children who have been impacted from the learning loss during the pandemic. Program will provide one-on-one tutoring in reading, math, and homework to 280 students attending 11 public elementary schools in the highest priority neighborhoods in Oakland. |
| Public Safety & Violence Prevention | St. Leo The Great School | 84 | \$ 250,000.00 | Financial Aid for Student Tuition (FAST) Program Program that provides tuition assistance that enables diverse, low-income children to attend Saint Leo the Great School and break the cycle of poverty by supporting access to quality education in a safe environment. |
| Public Safety & Violence Prevention | Catalyst Youth Network | 83 | \$ 65,000.00 | Youth Development Program Program to provide mentorship, extracurricular activities, and develop a centralized network of youth mentors and resources for youth in West Oakland. |
| Public Safety & Violence Prevention | Big Brothers Big Sisters of the Bay Area | 82 | \$ 103,620.00 | Violence Prevention and Youth Development Through 1:1 Mentorship Expansion of the youth and family mentorship program for 20 new mentorship relationships inclusive of case management services aimed to prevent the indicators of violence in youths through evidence-based programming and reducing the effects of Adverse Childhood Experiences (ACEs). |
| Public Safety & Violence Prevention | Laurel District Association | 78 | \$ 350,990.00 | Ambassador Support Program Program to increase commercial activity of small businesses by delivering support services such as technical support and safety/security services such as fraud/loss protection, website development, access to capital, and marketing, merchandising, and branding. |
| Public Safety & Violence Prevention | Restore Oakland | 70 | \$ 30,000.00 | Healing Justice Program Program to provide weekly community-building circles for up to 25 community members including training and the Practicing Accountability, Transformation, & Healing (PATH) pilot program. PATH program provides community members with development skills and tools to prevent and confront conflict in their communities using restorative justice and trauma-informed practices. |
| Public Safety & Violence Prevention | Haven of Hope | 69 | \$ 1,000,000.00 | East Oakland Hub Recidivism program providing comprehensive support services such as business training mentorship, job placement, and path to a career/entrepreneurship for 30 participants impacted by the war on drugs and mass incarceration. |
| Public Safety & Violence Prevention | Black Cultural Zone Community Development Corporation | 67 | \$ 300,000.00 | East Oakland - Equitable, Resilient, and Thriving Expansion of the Neighborhood Messengers, and Corridor/Safety Ambassadors program; add beautification and cultural ambassadors focusing on beautification and cultural education projects within the East Oakland & Central East Oakland area; and support Liberation Park as a cultural community, and commercial resilience hub. |
| Public Safety & Violence Prevention | Young Women's Freedom Center | 67 | \$ 97,942.00 | Beyond Survival Program Program to provide crisis intervention, 12 weekly education and support groups, healing services, systems advocacy, legal services, self-defense training and leadership development to a minimum of 10 BIPOC cis and trans women and girls, transgender men and boys, and gender non-conforming youth in Oakland. |
| Public Safety & Violence Prevention | ACTA Non Verba | 65 | \$ 552,310.00 | Acta Non Verba: Youth Urban Farm Project Program providing outdoor educational youth programs increasing access to fresh, healthy, affordable foods through their farms, food hubs, and community supported agriculture program and help to build a vibrant future economy by teaching Early Entrepreneurial Empowerment. |



2023 Direct Community Grant Eligibility List & Proposal Summary: By Priority

| <u>Citywide or Council Priority</u> | <u>Organization Name</u> | <u>Score</u> | <u>Amount Requested</u> | <u>Proposed Project Summary</u> |
|-------------------------------------|-----------------------------|--------------|-------------------------|--|
| Public Safety & Violence Prevention | Vision Quilt | 60 | \$ 87,333.00 | <u>Tools for Addressing Gun Violence: Education, Art, and Connection</u> 10 individual educational art based programs for youth, survivors, and communality members in District 6 & 7 impacted by the trauma of gun violence. |
| Public Safety & Violence Prevention | East Bay Asian Youth Center | 58 | \$ 789,377.00 | <u>Protect & Empower Program</u> Street outreach program and physical crisis center focused on supporting survivors of the commercial sex industry including direct community engagement to support survivors to exit their exploitative circumstances safely in the San Antonio community in Districts 1, 2, and 5. |
| Public Safety & Violence Prevention | Unique Horizon | 57 | \$ 485,000.00 | <u>Streets of God Program</u> Program that provides essential services to low-income communities in District 7 including assistance to secure affordable housing, job placement training, rehabilitation resources, childcare assistance, and food, clothing, and toy drives. |
| Public Safety & Violence Prevention | Family Violence Law Center | 54 | \$ 483,140.00 | <u>Youth Empowerment Project</u> Program providing empowerment based case management services for youth survivors of dating violence, sexual assault, and stalking and provide resources to access civil legal services, restorative justice circles, and negotiating educational accommodations. |
| Public Safety & Violence Prevention | Trybe Inc. | 53 | \$ 1,234,118.00 | <u>San Antonio Park Tennis Court Program</u> Program to provide 16 hours of daily community programs prioritizing youth internships, early childhood development, food services, senior exercise, after-school clubs, boxing, soccer, safety ambassadors, resource navigators, and community stewardship at the park. |
| Public Safety & Violence Prevention | M Peters Foundation | 51 | \$ 585,660.00 | <u>Empowering Youth Through Sports</u> Program providing a variety of sports activities, including a summer football and life skills camp, volunteer community initiatives, college and career tours, and a sports management job training program. Program also includes mentorship and leadership training for young people in our programs, to help them build the necessary skills to succeed in the future. |
| Public Safety & Violence Prevention | Zion's Tabernacle | 36 | \$ 1,636,060.00 | <u>Expand Healthy Community Support and Community Resilience</u> Program will develop a youth leadership academy to reduce and prevent violence and promote public safety in the San Antonio district in partnership with Oakland Unified School District, private, and charter schools in Oakland. |
| | | | \$ 38,954,480.43 | |