

## FUNDED PROPOSALS for 2022-24 SSB COMMUNITY GRANTS TERM

Agency Name	Funding Area	Project Title	Program Description	Recommended Funding Amount
<b>East Oakland Youth Development Center</b>	Healthy Neighborhoods	Health and Wellness Program	Implementing services designed to increase access to healthy food and active living.	\$100,000
<b>Mercy Retirement and Care Center</b>	Healthy Neighborhoods	Mercy Brown Bag Program	Coordinates the distribution of fresh produce and other nutritious foods to low-income older adults	\$135,000
<b>Native American Health Center</b>	Prevention and Mitigation	Healthy Oakland Families	Providing nutrition and wellness education opportunities, screenings, referrals, and outreach to pregnant mothers and children	\$95,000
<b>Lifelong Medical Care</b>	Prevention and Mitigation	LifeLong Oral Health – East Oakland	Targeted culturally relevant, trauma informed and linguistically accessible (English and Spanish) health education and resources to decrease SSB consumption, and delivery of services to improve access to dental care	\$105,000

<b>Oakland Soccer Club</b>	Healthy Neighborhoods	Youth Program	Hire coaches for weekly physical fitness sessions where children are taught about nutrition	\$50,000
<b>City Slicker Farms</b>	Healthy Neighborhoods	Backyard Gardens Programs	Create and support Backyard and Community gardens for low-income Oakland residents	\$60,000
<b>Safe Passages</b>	Healthy Neighborhoods	The Legacy of Our Foods Program	Provide access to culturally relevant nutritional food and educational courses, and events on wellness and nutrition, and on physical activity and movement	\$105,000
<b>Roots Community Health Center</b>	Healthy Neighborhoods	Food Matters: Building Healthy Food Systems	Employ strategy to enhance capacities of existing organizations and institutions serving impacted communities through increased access and promoting behavior change.	\$245,000
<b>Bay Area Community Resources</b>	Policy and Advocacy	Healthy Options at Point of Sale (HOPS)	Engage transitional-aged youth in a community action research and advocacy project to advocate for a Healthy Checkout Ordinance, which would set minimum nutrition standards for products stocked at checkout.	\$145,000
<b>YMCA of the East Bay</b>	Healthy Neighborhoods	YMCA and Healthy Me	Provide nutrition education, resources, support and empowerment activities for young children and families.	\$95,000

<b>SOS: Meals on Wheels</b>	Healthy Neighborhoods	Meals that Heal: Health Improvements for Homebound Seniors in Oakland	Decrease food insecurity and isolation among homebound senior clients, while increasing knowledge and awareness regarding eating and drinking habits and choices, regarding the prevention and intervention of Diabetes and other related health issues	\$155,000
<b>Community Kitchens</b>	Healthy Neighborhoods	Mobile Oasis	Extension of existing food justice and free meal program through deployment of a modified school bus to act as a mobile oasis in Oakland food deserts	\$145,000
<b>Acta Non Verba</b>	Healthy Neighborhoods	Youth Urban Farm Project	Expand existing programs to increase nutrition education, access to fresh fruits and vegetables, encourage physical activity, and access to gardening for youth and families in the Elmhurst neighborhood of East Oakland.	\$145,000
<b>Planting Justice</b>	Healthy Neighborhoods	Combatting Food Apartheid through Alternatives to SSBs	Direct nutritional support, nutrition education and culturally relevant information about the harmful impact of SSBs	\$95,000
<b>Youth Employment Partnership</b>	Healthy Neighborhoods	Peer-to-Peer Nutrition	Provide high-risk Oakland youth with enriching summer and after-school health, nutrition, and leadership training, empowering them	\$95,000

			become advocates for healthy Oakland communities.	
<b>Oakland Lacrosse Club</b>	Healthy Neighborhoods	Healthy Students	Alignment with allied institutions to introduce more students to the sport while implementing initiative to connect more East Oakland OUSD students to safe spaces, opportunities, resources and support.	\$100,000
<b>InAdvance</b>	Policy and Advocacy	Sugar Freedom Project	Resident Organizers will engage Oakland residents impacted by health disparities in grassroots policy development, culturally-rooted health education, and community building using outreach methods such as  door-knocking, store surveys, store events followed by deep engagement in trainings, workshops, and convenings.	\$170,000
<b>Kids Cooking for Life</b>	Healthy Neighborhoods	Nutrition & Cooking to Enhance Lives of Oakland Youth	Cooking classes to promote individual and family knowledge, fostering attitude and behavior change and advancing nutrition education, creating opportunities to offer healthier alternatives to sugar-sweetened beverages	\$40,000

<b>Friends of Peralta Hacienda Historical Park</b>	Healthy Neighborhoods/Policy and Advocacy	Health and Nutrition Network at Peralta	Mobilize teens to research water issues and learn about the benefits of drinking water, engage children 5-15 year-round in gardening, stewardship, movement and physical activity, and distribute free food to Oakland families six times monthly.	\$145,000
<b>Health Initiatives for Youth</b>	Healthy Neighborhoods	FOOD! in Context	Create an asset-based, experiential healthy eating and food justice empowerment workshop series. The 12-session program works to give low-income youth of color greater knowledge and agency about food choices.	\$95,000
<b>Soccer without Borders</b>	Healthy Neighborhoods	Oakland Global Goal 5 Girls Soccer League	Promote physical activity and wellness among immigrant adolescent girls	\$50,000
<b>Asian Health Services</b>	Healthy Neighborhoods	Mobile Oral Health Services	Increase access to culturally appropriate screening and intervention to prevent dental carries and other health concerns. Educational components to encourage healthy lifestyle choices and support diabetes prevention.	\$95,000
<b>TIDES CENTER</b>	Healthy Neighborhoods	Youth Action Board	Expansion of youth leadership development programming - a Youth Action Board will be	\$120,000

			trained to educate their peers on key topics, such as the predatory nature of the beverage industry's marketing tactics and the detrimental impacts of sugary beverage consumption. The YAB will then activate their peers to support related campaigns.	
<b>Black Cultural Zone Community Development Corporation</b>	Healthy Neighborhoods	Liberation Park @ Eastmont and On-The-Road	Community events to include Healthy Market, Cooking demonstration, vouchers, community meals and community skate.	\$145,000
<b>Public Health Institute Center for Wellness &amp; Nutrition</b>	Policy and Advocacy	Oakland on the Move: Tackling Sugary Drinks	Reduce SSB consumption and improve knowledge and civic engagement of youth and adult residents in the Fruitvale neighborhood who are of Latino and Mayan Mam descent by building a base of community health leaders to advance health practices.	\$195,000
<b>Living the Dream</b>	Healthy Neighborhoods	Healthy Athletic Nutrition Program	Expand and offer comprehensive athletic and mentorship services including hiring football coaches and providing healthy snacks to youth.	\$75,000