## Oakland City Planning Commission Design Review Committee

## **STAFF REPORT**

#### Case File Number: DA06011, PUD06010, PUD06010-PUDF05

November 28, 2018

Location:	Brooklyn Basin (formerly known as "Oak to 9th Avenue"); specifically, Parcel G		
Assessor's Parcel Number(s):	APN 018 046500204		
Proposal:	Final Development Permit (FDP) and Minor Variance for Parcel G,		
	including 356 residential units and up to 42,600 sf ground-floor commercial		
	space, and x parking spaces, in an 86-foot tall building.		
Applicant:	Zarsion America Inc., Patrick VanNess.		
Contact Person/ Phone Number:	Patrick Van Ness		
Owner:	ZOHP		
Case File Number:	PLN18325		
Planning Permits Required:	FDP, compliance with CEQA, variance request for parking reduction		
General Plan:	Planned Waterfront Development-1		
Zoning:	Planned Waterfront Zoning District (PWD-4)/D-OTN-4		
<b>Environmental Determination:</b>	Final EIR certified on January 20, 2009		
Historic Status:	Non-Historic Property		
City Council District:	2 – Abel Guillen		
Finality of Decision:	NA		
For Further Information:	Contact case planner Dara O'Byrne at 510-238-6983 or by e-mail at		
	do'byrne@oaklandca.gov		

#### SUMMARY

The proposed project is a Final Development Permit (FDP) for construction of a mixed-use housing product on Parcel G of Brooklyn Basin. The proposed project includes 356 dwelling units and up to 42,600 square feet of ground floor commercial use, as well as accessory parking, in an 86-foot tall building encompassing an entire city block in the Brooklyn Basin Planned Unit Development along the Oakland Estuary waterfront south of the Lake Merritt Channel. The Planning Commission approved FDPs for development for Brooklyn Basin at the adjacent Parcels B and C.

#### PROJECT SITE AND SURROUNDING AREA

Brooklyn Basin encompasses a 64-acre site that adjoins the Oakland Estuary to the south, the Embarcadero and I-880 freeway to the north, 9<sup>th</sup> Avenue to the east, and Fallon Street to the west. The project includes 29.9 acres of City parks located along the Oakland Estuary edge of the Brooklyn Basin Site. Shoreline Park is the southeastern-most park in Brooklyn Basin and is located on the water side of 9<sup>th</sup> Avenue, generally where the 9th Avenue Terminal is currently located.

# **CITY OF OAKLAND PLANNING COMMISSION**



Case File:	PLN18325
Applicant:	Zarsion America Inc., Patrick Van Ness
Address:	Brooklyn Basin (formerly known as "Oak to 9th Avenue");
	specifically, Parcel G

	•	
Zone:	(PWD-4)	/ D-OTN-4

Parcel G is located in Phase 1 of the Brooklyn Basin PUD; specifically, on the northwest half of the block bounded by 8<sup>th</sup> Avenue to the south, Parcel T to the east, Embarcadero to the north, and Brooklyn Basin Way to the west. Parcel G is adjacent to Parcel F. Site G is located on Brooklyn Basin's primary commercial street, Brooklyn Basin Way, and across from Parcel C (for which construction permit applications have been submitted).

#### PROJECT BACKGROUND

#### *Project History*

The planned Brooklyn Basin Project consists of a mix of residential, retail and commercial, civic, and parks and open space uses preliminarily approved by the Planning Commission on March 15, 2006, and for which a Development Agreement was executed on July 18, 2006 by the City Council. Following a legal challenge, final entitlements were granted in 2009. The project sponsors plan to construct up to 3,100 residential units, 200,000 square feet of ground-floor commercial space, a minimum of 3,950 parking spaces, 29.9 acres of parks and public open space, two renovated marinas (with a total of 170 boat slips), and an existing wetlands restoration area. The existing buildings on the site will be demolished with the exception of a portion of the 9th Avenue Terminal shed building and the Jack London Aquatic Center. The project does not include approximately six acres of privately-held property along and east of 5th Avenue that contains a mix of commercial and industrial uses, as well as a small community of work/live facilities.

As noted above, Parcel G is located within Phase 1 of the Brooklyn Basin PUD. At this time, the Phase 1 Final Map has been recorded, horizontal infrastructure improvements constructed, and Final Development Permits issued for Shoreline Park, Parcel B, Parcel C, and Parcel F. Most recently, the master developer has recorded the Phase 2 Final Map with the expectation to initiate development of Phase 2 parcels in the near future. Finally, it should be noted that the City of Oakland and the master developer, ZOHP, completed a parcel exchange to ease development of affordable housing on Brooklyn Basin Parcel A, so affordable housing will not be included on Parcel G.

Also of note, the Brooklyn Basin Master Developer (Master Developer) recently submitted an application to the City to amend the Development Agreement, the General Plan Designation and the underlying zoning district to allow for increased residential density at Brooklyn Basin, as well as to expand marina facilities in the Oakland Estuary at the planned parks. Citystaff is beginning environmental analysis of the application and will later consider the merits of the project. It should be noted that the Master Developer application does not impinge on rights to apply for and be granted FDPs at this time that comply with the existing entitlements.

Milestone	Requirement	Status
Phase 2 Infrastructure FDP	Brooklyn Basin PUD	Fall 2016
Parcel B Building Permits	Oakland Municipal Code,	Building Permit issued 2017;
issued	Title 15	Under construction
Parcel F FDP approved	EIR MM H, Prior to issuance	FDP approved November
	of site development building	2017; Building Permit
	permits	application submitted 2018
All Parks FDPs approved	Brooklyn Basin PUD	FDPs approved August 2017
DA amendment application	Planning Code Chapter	Currently under review
submittal, September 2018	17.138	
Parcel G FDP application	Brooklyn Basin PUD	Currently under review
submittal, August 2018		

#### **Summary of Recent Brooklyn Basin Milestones 2018**

#### **PROJECT DESCRIPTION**

The proposed Brooklyn Basin Parcel G project is an 86-foot tall building encompassing a city block. The project includes 356 residential units and 42,600 square feet of ground-floor commercial space. The project includes a mix of studio, one-, two-, and three-bedroom units. In addition, the project includes ample open space provided in private balconies, and two podium amenity spaces. The project also includes 182 public parking spaces and 323 residential parking spaces. Plans, elevations and illustratives are provided in Attachment A to this report.

#### **GENERAL PLAN ANALYSIS**

The Brooklyn Basin project site is located in the Planned Waterfront Development-4 (PWD-4) Estuary Policy Plan (EPP) land use designation (the Estuary Policy Plan is the General Plan for the area that includes Brooklyn Basin). The intent of the PWD-4 land use designation is to "provide for the transition of underutilized industrial land to public parks and open space, commercial/retail, multifamily residential, cultural and civic uses. Improve public access to the waterfront by providing additional public parks and open space areas and a waterfront trail." In terms of desired character, future development should "create a new mixed-use residential, commercial/retail, recreational neighborhood in the areas south of the Embarcadero. New parks and open space areas will provide public access to the Estuary and will continue the series of waterfront parks and the San Francisco Bay Trail. Civic and cultural uses may be incorporated into the development. Two existing marinas will be renovated to enhance boating and marinerelated uses in the area." The maximum allowed intensity is 50 residential units per gross acre over the entire 64.2 planning area included in the PWD-4 land use classification, and approximately 200,000 square feet of commercial development. The master planned Brooklyn Basin PUD allows for development of up to 3,100 residential units. At this time, the total count for units considered under Final Development Permits is 693, well within the existing allowance. The following is an analysis of how the proposed project meets applicable EPP objectives (staff analysis in indented, italicized text below each objective):

- Objective LU-1: Provide for a broad mixture of activities within the Estuary area.
  - The proposal will deliver residential and commercial development that will intensify and support new uses in the Brooklyn Basin area and complement park and recreation uses along the Oakland Estuary waterfront.
- Objective LU-2: Provide for public activities that are oriented to the water.
  - The proposed project will include views of the waterfront, and will orient and frame pathways to and views of the waterfront for the public travelling along Brooklyn Basin Way. These strong visual and physical connections to the waterfront will enhance the experience of the waterfront for both residents and the public.
- Objective LU-3: Expand opportunities and enhance the attractiveness of the Estuary as a place to live.
  - The proposed project will include expansive views of the waterfront, and will orient and frame pathways to and views of the waterfront for the public travelling along Brooklyn Basin Way or the mews to the east of the project. These strong visual and physical connections to the waterfront will enhance the experience of the waterfront for both residents and the public.
- Objective LU-4: Develop the Estuary area in a way that enhances Oakland's long-term economic development.
  - The proposal will deliver residential and commercial development that will intensify and support new uses in the Brooklyn Basin area and complement park and recreation uses, as well as commercial uses, along the Oakland Estuary waterfront. In addition, the mixed-use residential and commercial project will contribute to the City's tax and employment base. The proposed grocery store will serve Oakland residents in the Estuary area.
- Objective LU-5: Provide for the orderly transformation of land uses while acknowledging and respecting cultural and historical resources.
  - The proposed mixed-use residential and commercial project would meet the goals for providing new uses on underutilized sites. The project is an important piece of the larger Brooklyn Basin project, which is transforming and improving the Oakland Estuary waterfront for public recreational and commercial use. As part of the Brooklyn Basin PUD, the master developer is retaining, restoring and occupying a portion of the historic 9<sup>th</sup> Avenue Terminal for historic interpretive, recreational, and commercial uses.
- Objective LU-6: Create greater land use continuity between the Estuary waterfront and adjacent inland districts.
  - The proposed project on Parcel G is part of the larger Brooklyn Basin PUD, which is designed specifically to connect the waterfront to the land side of Embarcadero, with landscaped streets and promenades, as well as improved pedestrian, bicycle and vehicular connectivity across Embarcadero and throughout the site.

#### ZONING ANALYSIS

Parcel G is located within the Planned Waterfront Zoning District-4 (PWD-4 Zone). The intent of the PWD-4 Zone is to provide mid-rise and high-rise housing opportunities together with ground-floor retail and commercial uses. Future development is to be set back from the waterfront and address compatibility between residential and nonresidential uses, and reflect a variety of housing and business types. The following discussion outlines the purpose of the PWD-4 zone, with staff analysis provided below in indented, italicized text:

- Encourage the creation of a mixed-use district that integrates a combination of residential, commercial, public open space and civic uses.
  - The proposed project is a mixed-use project with high-density residential and ground floor commercial uses.
- Establish development standards that allow residential, commercial, public open space and civic activities to compatibly co-exist.
  - The proposed project is subject to and generally meets the development and other standards under the PWD-4 Zone for density, height, setbacks, outdoor open space and parking, and is compatible with the site and surrounding area.
- Provide a balance of private development and public open space with convenient access to public open space and the waterfront.
  - The mixed-use residential and commercial proposal provides convenient access to waterfront open space along Brooklyn Basin Way and through the Pedestrian Mews.
- Improve access to the waterfront and recreational opportunities along the waterfront including boat launches and marinas.
  - The proposal is part of the Brooklyn Basin PUD which includes infrastructure improvements such as marinas and boat launch areas for public use along the Oakland Estuary.
- Encourage quality and variety in building and landscape design as well as compatibility in use and form.
  - The proposal is designed to be visually interesting and differentiated from the planned project for Parcel F in order to provide variety in the neighborhood. In addition, the project includes landscaping concepts intended to provide connectivity between the public and private realms.

#### Zoning Considerations

- Residential density. 300 units were originally allocated for Parcel G. A 2017 reallocation allocated 288 units to Parcel G. The applicant is proposing moving 68 units from Parcel M to Parcel G to allow 356 units, representing a 24% increase, which is below the 33% threshold.
- Residential Parking. 356 residential parking spaces are required, 323 residential parking spaces are proposed. A minor variance will be required.
- Commercial Parking. 85 commercial parking spaces are required, 182 commercial parking spaces are proposed.

## Oak to 9th Brooklyn Basin Design Guidelines

• Urban Design Principles:

- Create walkable and lively public streets, open spaces and pedestrian ways that provide strong visual and pedestrian linkages between the waterfront and inland areas.
  - The Brooklyn Basin PUD will have approximately ten new public streets. For Parcel G, Brooklyn Basin Way provides a lively public street with pedestrian-oriented retail.
- Introduce a mix of housing that supports a diverse population of residents and that promotes a nighttime environment along the waterfront.
  - The proposed project adds a much-needed influx of residential units with a variety of unit types (including studio, one-, two, and three-bedroom models). The Brooklyn Basin PUD includes 465 affordable residential units to be provided on other sites in the neighborhood, as well. By bringing residential development and including retail such as a market along Brooklyn Basin Way, the proposed project will encourage and support use of the waterfront at all hours of the day.
- Maintain and enhance public views of the waterfront.
  - The 86-foot tall building is located approximately 350 feet from the Estuary, and will not block or impede views of the waterfront. Brooklyn Basin Way is intended to frame views of the waterfront from within the neighborhood.
- Configure and design buildings to spatially define and reinforce the public character of streets and open spaces.
  - The proposed building is designed with a strong street wall and maximized ground floor active uses along Brooklyn Basin Way in order to frame and enrich the character of the adjacent rights-of-way.
- Introduce ground level activities that enliven streets and public spaces.
  - The proposed project is designed to maximize active ground floor uses along Brooklyn Basin Way and provide transparency and openness between the public and private realms at grade. In addition to retail uses fronting the public right-of-way, the project includes bike storage facilities, leasing office, and lobbies at grade, facing the public right-ofway to enliven the street frontage along Embarcadero. Some transparency combined with seating and landscaping are provided on 8<sup>th</sup> Ave.
- Develop a dynamic composition of taller and shorter buildings that reinforce the spatial characteristics of the waterfront and open space system, and that dramatize this unique shoreline setting.
  - The project is a mid-rise product designed to fit the Brooklyn Basin PUD. The building is substantially set back from the Estuary and allows for public experience and appreciation of the waterfront.
- Allow for a diversity of architectural expressions within the strong public framework of streets and open spaces.
  - The project is designed to fit within the desired scale of development of the site while being massed and articulated differently from the adjacent Parcel F and Parcel C projects. The intent of this approach is to provide a diversity of architectural expression within the neighborhood for visual complexity and interest.

- Design Concepts:
  - Podium Units: The mid-rise buildings of Brooklyn Basin will come in a full range of sizes and as such will serve a broad segment of the population including seniors, singles and young couples. Many of these units will enjoy direct views to the waterfront and/or internal courtyard open spaces with resident-serving amenities.
  - Multiplicity of Architectural Expressions: Buildings within Brooklyn Basin are not restricted to any specific architectural style. Rather, a variety of architectural expressions are encouraged as a means of enhancing the diverse mixed-use, urban character of the community.
    - The proposed Parcel G project has a contemporary design intended to complement the former working waterfront character and sail boats in the future marina, and to appear unique from the adjacent Parcel C and Parcel F projects.

#### ZONING AND RELATED ISSUES

#### Design

Staff has worked with the applicant and architect to finesse the proposed design for the Parcel G site. Parcel G is essentially an entire city block, and the proposed project is a single building built out to the public right-of-way. The team has worked to calm the overall design of the building to create a cohesive design. Key aspects of the building include:

- Building Orientation: The Parcel G Project is designed as a single building, with parking located generally at the interior of the project and wrapped by active ground floor and upper-level residential uses. "Back-of-house" uses are ganged on Parcel T/7<sup>th</sup> Avenue, with commercial uses fronting Brooklyn Basin Way and partially wrapping 8<sup>th</sup> Avenue.
- Building Appearance: The project differentiates the corners of the building through massing, articulation, exterior treatments and extensive glazing. Staff worked with the applicant to build off the dramatic angles at the corners of the building on Embarcadero, while providing a cohesive design.
- Neighborhood Serving Commercial. The ground level retail proposed for Brooklyn Basin Way, including space for a market, will be attractive to both residents and visitors. The friendly pedestrian environment and the proximity to both Clinton Basin and Shoreline Park will make this a popular new activity center in Oakland.

#### Issues

In general, staff finds the project to be well-designed and much improved since the original submittal. Back-of-house uses are generally contained within the project and are minimized along the edges. That said, staff has a few remaining design concerns and asks the DRC to consider the following:

- 8<sup>th</sup> Ave Façade. The vision for 8<sup>th</sup> Ave is an urban residential street with an urban village character with ground level activities that enliven streets and public spaces. The guidelines envision tree-lined sidewalks defined by ground level lobbies, townhouse and loft units. The proposed project includes the side of the market facing 8<sup>th</sup> Avenue, with some transparency/glazing at the corners and a combination of green walls, landscaping, and street furniture mid-block. Staff recommends additional treatments along 8<sup>th</sup> Ave to enliven the street, such as including increased transparency/glazing, the addition of tables and additional seating, providing seating on the street side of the sidewalk to create the feeling of a 'room', or potentially a water feature.
  - Is the landscaping and street furniture provided on  $8^{th}$  Ave enough to enliven the street?
- Building Materials and Design Treatments. While the overall building design has been calmed down to create a more cohesive design, there is still a variety of balcony designs and materials throughout the design. While these varied building materials and architectural treatments complies with the intent of the design guidelines to promote additional variation and articulation, it also creates a busier appearance to the building.
  - Does the DRC think the varied building materials and balconies work for the overall cohesiveness of the building?

- Embarcadero Corners. The color, pattern, and dramatic angles of the corners on Embarcadero create a distinctive corner for the building. The design of the corners has been refined by the applicant. Staff thinks the updated design works for the project.
  - Does the DRC think the corners on Embarcadero create distinctive corners that work with the rest of the building?

#### On-going, Non-design Related Issues

- **Parking**. The 2009 Brooklyn Basin approvals require a one-to-one on-site parking ratio for residential units. 356 residential parking spaces are required, but 323 residential parking spaces are proposed. A minor variance will be required to address not meeting the required standard; it should be noted that the City of Oakland has recently revised the Planning Code with regards to on-site parking requirements for multi-family residential development to generally require significantly less than one-to-one on-site parking, and the Parcel G project is consistent with this regulatory trend. The project includes adequate bike parking to comply with the current Planning Code requirements.
- Signage. Generally, the proposed signage complies with the Signage Master Plan for Brooklyn Basin and staff feels the proposed sign design is consistent with and supports the overall design of the building. There are two signs, however, that do not comply with the Signage Master Plan and will need to be considered. Staff has not determined if a variance will be needed or if the Signage Master Plan will need to be updated to accommodate these two signs. The two signs that do not comply are the:
  - A3 Residential Main Sign at Embarcadero St (A42)
  - B6 Major Tenant Retail Wall Sign (A45)
- **Driveways**. There is an outstanding issue related the distance between the proposed parking garage driveway entry and the loading driveway on Parcel T. Staff is working with the Department of Transportation (DOT) to address the issue.

## RECOMMENDATION

Staff recommends the DRC review and comment on the proposed Brooklyn Basin Parcel G FDP, with attention to the issues raised by staff in this report.

Prepared by:

INQ Dara O'Byrne, Planner III

Reviewed by:

Catherine Payne, Acting Development Planning Manager Bureau of Planning

#### Attachment:

A. Proposed Plans, dated October 31, 2018



OAKLAND, CA

## SHEET INDEX

## **PROJECT TEAM**

SECTION PAGE(S) CONTENT Cover Sheet А Index & Project Team SIGNATURE DEVELOPMENT GROUP Project Summary DEVELOPER: Master Plan Illustrative Site Plan Signature Development Group Aerial Perspective 2335 Broadway, Suite 200 **Aerial Perspective** Oakland, California 94612 Aerial Perspective Contact: Faye Brandin P: 510.251.9284 9 Aerial Perspective 10 Aerial Perspective 11 Level 1 Plan 12 Level 2 Plan 13 14 Level 3 Plan Level 4 Plan 15 Level 5-7 Plan 16 Level 8 Plan 17 Material Board ARCHITECT: 18 Material Board 19 Elevation - Brooklyn Basin Way 20 21 22 23 24 25 26 27 Elevations - Brooklyn Basin Way TCA Architects Elevations - Brooklyn Basin Way 1111 Broadway, Suite 1320 Oakland, California 94607 Perspective - From Embarcadero and Brooklyn Basin Way Perspective - Along Brooklyn Basin Way Contact: Jonathan Cohen & Tak Katsuura Perspective - Along Brooklyn Basin Way P: 510.545.4222 Elevations - 8th Avenue www.tca-arch.com Perspective - From 8th Avenue and Brooklyn Basin Way Perspective - From 8th Avenue and Parcel T 28 Perspective - From 8th Avenue and Parcel T 29 Elevations - Parcel T (7th Avenue) 30 Perspective - From 8th Avenue and Parcel T 31 Elevations - Embarcadero Street 32 Perspective - Embarcadero Street 33 Perspective - From Freeway LANDSCAPE ARCHITECT: 34 35 36 37 Section Elevation Planning Diagrams Bruce Jett Associates Open Space Diagram 2 Theatre Square, Suite 218 Bike Parking Orinda, California 94563 38 39 Window Details Contact: Jesse Markman Window Details 40 P: 925.254.5422 Signage 41 www.jett.land Signage 42 Signage 43 44 Signage Signage 45 Signage 46 Signage **CIVIL ENGINEER:** L Plant List and Ground Level Landscape Program **BBKF** Level 3 Courtyard Landscape Program BKF Engineers 255 Shoreline Brive, Suite 200 3 Level 4 Courtyard Landscape Program 4 Level 8 Roof Deck Landscape Program Redwood City, California 94065 Contact: Ashley Stanley С 1.01 Existing Conditions Plan P: 650.482.6300 2.01 Proposed Grading and Utility Plan www.bkf.com EX-1 Truck Turn Exhibit - Entrance EX-2 Truck Turn Exhibit - Reverse EX-3 Truck Turn Exhibit - Exit Parcel G Survey 1.01 6.0 Proposed Stormwater Points of Connection **BROOKLYN BASIN** SIGNATURE FINAL DEVELOPMENT PACKAGE Ту DEVELOPMENT OCTOBER 31, 2018 PARCEL G GROUP TCA # 2017-087

INDEX & PROJECT TEAM

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LOT AREA:

## **PROJECT DATA**

#### PROPOSED PROJECT PROJECT ADDRESS: GROSS BUILDING AREA: 845 Embarcadero - Parcel G Oakland, California 94606 GSE Retail/Food Service: Residential: Amenity: PROPOSED LAND USE: Circulation: Mixed Use (Commercial & Residential) Service: Total GSF: ASSESSOR PARCEL NUMBERS: Non GSF: Parcel: 018-0465-002-30 Garage: Bike Parking: Retail Loading: Residential Loading: BUILDING CODE: Total Non GSF 2016 California Building Code (CBC) Grand Total: TYPES OF CONSTRUCTION: Type IIIA Sprinklered, NFPA-13 (Residential) Over UNIT MIX Type IA Sprinklered, NFPA-13 (Podium) Studio: One Bedroom: Two Bedroom: Three Bedroom: OCCUPANCY CLASSIFICATION: Total: Residential Units Retail / Commercial Garage, Bike Storage PARKING PROVIDED Leasing, Amenity Level 1 Retail/Public: Restaurant Level 2: Retail/Public Level 3: Residential Total: Parcel: ±2.7 AC USEABLE OPEN SPACE Common Open Space: Lower Courtyard: DESCRIPTION The project is located at Brooklyn Basin Way and Embarcadero St. and consists of a mix use building with 356 Upper Courtyard: Roof Deck 1: Roof Deck 2: units and approximately 42,600 SF of retail. Total: The Building is 8 stories tall. The lower three levels are Private Open Space: TYPE IA construction and the upper five stories are TYPE IIIA Stoops: construction. The first two levels of garage serve the retail Balconies: and public and the third level serves the residential units. Total: Grand Total:

**BROOKLYN BASIN** PARCEL G OAKLAND, CA



FINAL DEVELOPMENT PACKAGE OCTOBER 31, 2018 TCA # 2017-087

#### DENSITY REQUIREMENTS:

42,681 SF

302,254 SF

10,882 SF

56,728 SF

14,181 SF

426,726 SF

150,730 SF 2.590 SF

3,139 SF

1,172 SF

157,631 SF

584,357 SF

41

196

109

10

356

83

99

323

505

5,750 SF

21,482 SF

2,322 SF

772 SE

30,326 SF

3,549 SF

9,626 SF

13,175 SF

43,501 SF

As per the PWD-4 zoning regulations, the maximum number of residential units is 3,100 units. Unused densities may be transferred to another parcel. The number of dwelling units per parcel may increase or decrease provided that the number of dwelling units being transferred does not exceed more than 33% of the allocation of the development parcel receiving the transferred units.

Table A shows the current approved density distribution across 13 parcels.

Table B shows the proposed density distribution that transfers 68 units from Parcel M to Parcel G. This transfer is a 24% increase in allocation to the receiving parcel, which is below the 33% allocation cap.

TABLE A			
	Acreage	Original	Original DU/acre
A	2.38	254	10
B C	1.53	241	15
C	1.48	241	16
D	1.46	175	12
E	1.2	138	11
F	1.75	211	12
G	2.7	288	102
н.	2.08	375	180
J	1.84	339	184
κ	1.69	332	196
L.	1.45	146	101
м	2.6	360	138
TOTAL	22.16	3100	

TABLE B			
	Acreage	Current	New DU/acre
A	2.38	254	107
В	1.53	241	158
<b>c</b>	1.48	241	163
C D E	1.46	175	120
E	1.2	138	115
F	1.75	211	121
G	2.7	356	132
H	2.08	375	180
J	1.84	339	184
ĸ	1.69	332	196
L	1.45	146	101
м	2.6	292	112
TOTAL	22.16	3100	







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BROOKLYN BASIN PARCEL G OAKLAND, GA



FINAL DEVELOPMENT PACKAGE OCTOBER 31, 2018 TGA # 2017-087

AERIAL PERSPECTIVE LOOKING SOUTH

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BROOKLYN BASIN PARCEL G Oakland, Ga



FINAL DEVELOPMENT PACKAGE OCTOBER 31, 2018 TCA # 2017-037

AERIAL PERSPECTIVE FROM EMBARCADERO AND BROOKLYN BASIN WAY







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BROOKLYN BASIN PARCEL G OAKLAND, CA



SIGNATURE DEVELOPMENT GROUP

FINAL DEVELOPMENT PACKAGE OCTOBER 31, 2018 TCA # 2017-097 0' 12.5' 25' 50' 1" = 25' PRINTED @ 11X17

SECTION AA



ELEVATION: BROOKLYN BASIN WAY EXPRESSION ELEVATION: 8TH AVENUE **BROOKLYN BASIN** Ŋ PARCEL G OAKLAND, CA





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#### A1 - RESIDENTIAL ENTRY SIGN AT BROOKLYN BASIN WAY

#### \_AWNING MOUNTED SIGN

LETTERS ARE POWDER CDATED IN COLOR AND CONSTRUCTED AS 3D ALUMINUM LETTER FORMS. \_THEY ARE 3" DEER, 1' TALL AND AVERAGING 6-10" IN WIDTH FOR EACH LETTER.

\_ALLOWED: 20 SF / 1\*(HEIGHT)

\_PROPOSED: 20 SF / 1'(HEIGHT)



#### A2 - SECONDARY RESIDENTIAL ENTRY SIGN

\_AWNING MOUNTED SIGN

\_LETTERS ARE POWDER COATEO IN COLOR AND CONSTRUCTED AS 3D ALUMINUM LETTER FORMS. \_THEY ARE 2" DEEP, 9" TALL AND AVERAGING 4-8" IN WIDTH FOR EACH LETTER.

\_ALLOWED: 5 SF / 1'(HEIGHT)

\_PRDPOSED: 5 SF / 9"(HEIGHT)









ELEVATION: 7TH AVENUE

BROOKLYN BASIN PARCEL G OAKLAND, GA

ELEVATION: BROOKLYN BASIN WAY



FINAL DEVELOPMENT PACKAGE OCTOBER 31, 2018 TCA # 2017-087

RESIDENTIAL SIGNAGE



#### A3 - RESIDENTIAL MAIN SIGN AT EMBARCADERO STREET

\_WALL MOUNTED SIGN \_LETTERS ARE POWDER COATED IN COLOR AND CONSTRUCTED AS 3D ALUMINUM LETTER FORMS. \_THEY ARE 3" DEEP, 2' TALL AND AVERAGING 1'9" IN WIDTH FOR EACH LETTER. THE SIGN IS 3' WIDE.

\_PROPDSE0: 72 SF



ELEVATION: EMBARCADERO STREET

**BROOKLYN BASIN** PARCEL G



FINAL DEVELOPMENT PACKAGE OCTOBER 31, 2018 TCA # 2017-087

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(MAX)

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RESIDENTIAL SIGNAGE

#### **B1 - MAJOR TENANT RETAIL SIGN**

#### \_AWNING MOUNTED SIGN

\_LETTERS ARE POWDER COATED IN COLOR AND CONSTRUCTED AS 3D ALUMINUM LETTER FORMS. \_THEY ARE 4" DEER, 4' TALL AND AVERAGING 2-4' IN WIOTH FOR EACH LETTER.

#### \_ALLOWED:

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SHALL NOT EXCEED THREE SQUARE FEET PER LINEAR FOOT OF STREET FRONTAGE. (4314 SF) SHALL NOT EXCEED FOUR SQUARE FEET PER LINEAR FOOT OF STREET FRONTAGE PER STREET. (2164 SF)

\_PROPOSED: 176 SF





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44' (MAX)

ELEVATION: BROOKLYN BASIN WAY

# BROOKLYN BASIN PARCEL G



FINAL DEVELOPMENT PACKAGE OCTOBER 31, 2013 TCA # 2017-087

#### **B2 - SECOND MAJOR TENANT AWNING SIGN**

#### \_AWNING MOUNTED SIGN

LETTERS ARE POWDER COATED IN COLOR AND CONSTRUCTED AS 3D ALUMINUM LETTER FORMS. \_THEY ARE 3" DEEP, 3' TALL AND AVERAGING 2-3' IN WIOTH FOR EACH LETTER.

#### \_ALLOWED:

SHALL NOT EXCEED THREE SOUARE FEET PER LINEAR FOOT OF STREET FRONTAGE. (4314 SF) SHALL NOT EXCEED FOUR SQUARE FEET PER LINEAR FOOT OF STREET FRONTAGE PER STREET. (2164 SF)

\_PROPOSED: 72 SF





Listop Statistics

ELEVATION: BROOKLYN BASIN WAY

RETAIL SIGNAGE



#### **B3 - MIXED USE RETAIL AWNING SIGN**

\_AWNING MOUNTED SIGN \_LETTERS ARE POWDER COATED IN COLOR AND CONSTRUCTED AS 3D ALUMINUM LETTER FORMS. \_THEY ARE 2" DEEP, 1' TALL AND AVERAGING 6-8" IN WIDTH FOR EACH LETTER.

#### \_ALLOWED:

SHALL NOT EXCEED THREE SQUARE FEET PER LINEAR FOOT OF STREET FRONTAGE. (4314 SF) SHALL NOT EXCEED FOUR SQUARE FEET PER LINEAR FOOT OF STREET FRONTAGE PER STREET. (2164 SF)

\_PROPOSED: 20 SF







### ELEVATION: BROOKLYN BASIN WAY

**BROOKLYN BASIN** PARCEL G OAKLAND, CA



FINAL DEVELOPMENT PACKAGE OCTOBER 31, 2018 TCA # 2017-087

## **B4 - MIXED USE RETAIL WALL MOUNTED SIGN**

\_WALL MOUNTED SIGN LETTERS ARE POWDER COATED IN COLOR AND CONSTRUCTED AS 3D ALUMINUM LETTER FORMS. \_THEY ARE 2" DEEP, 1'6" TALL AND AVERAGING 4-8" IN WIDTH FOR EACH LETTER.

#### \_ALLOWED: SHALL NOT EXCEED THREE SQUARE FEET PER LINEAR FOOT OF STREET FRONTAGE. (4314 SF) SHALL NOT EXCEED FOUR SQUARE FEET PER LINEAR FOOT OF STREET FRONTAGE PER STREET. (2164 SF)







ELEVATION: BROOKLYN BASIN WAY

RETAIL SIGNAGE



#### B5 - MIXED USE RETAIL BLADE SIGN \_WALL MDUNTED BLADE SIGN \_BLADE SIGN IS CONSTRUCTED IN ALUMINUM, AND FINISHED WITH A MATTE CLEAR COAT. \_MOUNTED 4" OFF A SMALL PLATE, WHICH IS BOLTED DIRECTLY TO

WALL.

#### \_ALLOWED.

SHALL NOT EXCEED THREE SQUARE FEET PER LINEAR FOOT OF STREET FRONTAGE. (4314 SF) SHALL NOT EXCEED FOUR SQUARE FEET PER LINEAR FOOT OF STREET FRONTAGE PER STREET. (2164 SF)

\_PROPOSED: 7.5 SF



B6 - MAJOR TENANT RETAIL WALL SIGN \_wall mounted sign \_letters are powder coated in color and constructed as 30 aluminum letter forms. \_they are 4" deep, 4' tall \_letters are backlit.

#### \_ALLOWED:

SHALL NOT EXCEED THREE SQUARE FEET PER LINEAR FOOT OF STREET FRONTAGE. (4314 SF) SHALL NOT EXCEED FOUR SQUARE FEET PER LINEAR FOOT OF STREET FRONTAGE PER STREET. (2164 SF)



\_PROPOSED: 240 SF







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ELEVATION: EMBARCADERO STREET

BROOKLYN BASIN PARCEL G



 FINAL DEVELOPMENT PACKAGE OCTOBER 31, 2018 TCA # 2017-087

RETAIL SIGNAGE



#### C1 - PARKING ENTRANCE AWNING SIGN

\_AWNING MOUNTED SIGN \_LETTERS ARE POWDER COATED IN COLOR AND CONSTRUCTED AS 3D ALUMINUM LETTER FORMS. \_THEY ARE 2" DEEP, 9" TALL AND AVERAGING 4-8" IN WIDTH FOR EACH LETTER.

\_ALLOWED: 12 SF \_PROPOSED: 12 SF





BROOKLYN BASIN PARCEL G OAKLAND, GA



FINAL DEVELOPMENT PACKAGE OCTOBER 31, 2018 TCA # 2017-087

WAY FINDING SIGNAGE



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#### PRELIMINARY PLANT LIST

24" BOX

36" BOX



**BROOKLYN BASIN** PARCEL G OAKLAND, CA



SIGNATURE DEVELOPMENT GROUP

FINAL DEVELOPMENT PACKAGE OCTOBER 31, 2018

#### PLANT PALLETTE & LEVEL 8 ROOF DECK LANDSCAPE PROGRAM

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Netter:

Wekt-10

PLOT DATE:



