



CITY OF OAKLAND
Economic and Workforce Development Department

CANNABIS EQUITY STAKEHOLDER MONTHLY MEETING

Proposed Agenda

Tuesday February 7, 2023, 1:00-2:00pm

Purpose of Meeting

Share updates regarding the City of Oakland's programs for cannabis equity operators and maintain an ongoing feedback loop between equity operators, City staff, and City consultants to improve these programs.

Public Participation Instructions

TO OBSERVE:

- To observe the meeting by video conference, please click the link below to join the webinar: <https://us02web.zoom.us/j/83679702105>
- To listen to the meeting by phone, please call the numbers below at the noticed meeting time: Dial (for higher quality, dial a number based on your current location):
US: +1 669 900 9128 or +1 346 248 7799 or +1 253 215 8782 or +1 312 626 6799 or +1 646 558 8656 or +1 301 715 8592

For each number, please be patient and when requested, dial the following Webinar ID: 834 8450 7345

After calling any of these phone numbers, if you are asked for a participant ID or code, press #. Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663>, which is a webpage entitled "Joining a Meeting By Phone."

TO PROVIDE PUBLIC COMMENT:

- By Video Conference. To comment by Zoom video conference, click the "Raise Your Hand" button to request to speak when Public Comment is being taken on an eligible agenda item at the beginning of the meeting. You will then be unmuted, during your turn, and allowed to participate in public comment. After the allotted time, you will be re-muted.

Instructions on how to “Raise Your Hand” are available at: <https://support.zoom.us/hc/en-us/articles/205566129>, which is a webpage entitled “Raise Hand In Webinar.”

- By Phone. To comment by phone, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing STAR-NINE (“*9”) to request to speak when Public Comment is being taken.

Once it is your turn, you will be unmuted and allowed to make your comment. After the allotted time, you will be re-muted. Instructions of how to raise your hand by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663>, which is a webpage entitled “Joining a Meeting by Phone.”

PROPOSED AGENDA

I. Review 2023 Equity Applicant Survey Results To Date

The [2023 Equity Applicant Survey](#) is an opportunity to share how your business is doing and what changes you recommend to City policies, including the grant and loan programs and restrictions on transferring permits. Staff intends on giving equity applicants the remainder of February to complete the survey, after which staff will present the results to the Cannabis Regulatory Commission and City Council and take actions based on the feedback received.

II. Reminder-Increased Amounts for Get Your Annual State License Grant

There are still plenty of funds available for the [Get Your Annual State License Grant](#), so the City and Elevate Impact have increased the grant amount from \$15,000 to \$30,000. This grant is funded through the Department of Cannabis Control's [Local Jurisdiction Assistance Grant](#), which is focused on supporting cannabis operators transition from a provisional to an annual state license. Eligible uses of funds include bringing a cannabis facility into compliance with building and fire permitting requirements, and anything else needed to obtain an annual state license.

III. Oaksterdam Overview of State CEQA Process

IV. Advocating for Additional Local and State Funding

1. State Budget Process
2. City of Oakland Budget Process

V. Equity Funding Pipeline Statistics

Funding Pipeline	1/31/2022		12/31/2022	
Type	#	Amount	#	Amount
Grants	165	\$ 4,823,000	157	\$ 4,648,000
Loans	114	\$4,538,000	113	\$4,508,000
GRAND TOTAL GRANTS & LOANS	279	\$ 9,361,000	270	\$ 9,156,000
	# of Unique Recipients	Amt per Unique Recipient	# of Unique Recipient	Amt per Unique Recipient
Unique Grantees	61	\$79,065.57	60	\$77,466.67
Unique Borrowers	69	\$65,768.12	68	\$66,294.12

A. Updates on City's Grant Program

To date the City has provided \$ 4,823,000 in funding for 165 grants to 61 unique grantees for an average of \$79,065.57 per grantee. Demographics provided below:

OAKLAND EQUITY GRANTS		
% of Total	Total #	Race *
80.3%	49	African American/Black
8.2%	5	Hispanic
1.6%	1	Native American
1.6%	1	Vietnamese
4.9%	3	Dual Other
3.3%	2	DNR/Other
100.0%	61	
% of Total	Total #	Gender
37.7%	23	Female
62.3%	38	Male
100.0%	61	
* Categorized by listed race if dual/other specified		

B. Updates on City's Loan Program

Available at: <https://www.elevateimpactoakland.com/program-overview/>

To date, the City has lent \$4,538,000 114 loans provided to 69 unique borrowers for an average of \$65,768.12 per borrower. Demographics provided below:

OAKLAND EQUITY LOANS		
% of Total	Total #	Race
81.16%	56	African American/Black
7.25%	5	Hispanic
2.90%	2	White
1.45%	1	Native American
1.45%	1	Vietnamese
5.80%	4	Dual/Other
100.00%	69	Total
% of Total	Total #	Gender
30.43%	21	Female
69.57%	48	Male
100.00%	69	Total
* Categorized by listed race if dual/other specified		

VI. Contact Information

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- b. Dr. PJ Shelton, pshelton@oaklandca.gov;
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- d. Dale Sky Jones, OaklandEquity@oaksterdamuniversity.com