

## CITY OF OAKLAND

**Cultural Affairs Commission  
Regular Meeting Agenda  
Monday, February 14, 2022  
4:30 – 7:30 PM**

Pursuant to California Government Code section 54953(e), the Cultural Affairs Commissioners, as well as City staff, will participate via phone/video conference, and no physical teleconference locations are required.

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/86767661825>

Or One tap mobile :

US: +16699006833,,86767661825# or +14086380968,,86767661825#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 408 638 0968 or +1 346 248 7799 or +1 253 215 8782 or +1 312 626 6799 or +1 646 876 9923 or +1 301 715 8592 or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free)

Webinar ID: 867 6766 1825

International numbers available: <https://us06web.zoom.us/j/86767661825>

There are three ways to submit public comments.

- eComment, To send your comment directly to Cultural Affairs Commission staff BEFORE the meeting via email [NBalram@oaklandca.gov](mailto:NBalram@oaklandca.gov)
- To comment by Zoom video conference, click the “Raise Your Hand” button to request to speak when Public Comment or Open Forum is being taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to “Raise Your Hand” is available at: <https://support.zoom.us/hc/en-us/articles/205566129> - Raise-Hand-In-Webinar.
- To comment by phone, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing “\*9” to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute yourself by pressing \*6. If you have any questions, please email Neha Balram, Program Analyst for the Cultural Affairs Commission at [NBalram@oaklandca.gov](mailto:NBalram@oaklandca.gov).



CITY OF OAKLAND

Cultural Affairs Commission  
Regular Meeting Agenda  
Monday, February 14, 2022  
4:30 – 7:30 PM

AGENDA

Roll Call/Call to Order

1. Welcome
2. Introduction of New Commissioners: Arnell Pleasants and Shannon Price
3. Land Acknowledgement
4. Artist Spotlight: Good Good Eat - Tommy Wong and Trinh Banh
5. Guest Speaker on Downtown Oakland Specific Plan: Joanna Winter, Acting Planner, Planning & Building Department
6. Action Item 1: Adopt a Resolution 22-02-03 Determining that Conducting In-Person Meetings of the Cultural Affairs Commission and its Committees would Present Imminent Risks to Attendees' Health, and Electing to Continue Conducting Meetings Using Teleconferencing in Accordance with California Government Code Section 54953(e), a Provision of AB-361
7. Action Item 2: Approval of Minutes from October 25, 2021
8. Public Comment
9. Cultural Affairs Commission Chair's Update
10. Ad Hoc Team - Districts 6 & 7 Overview
11. Ad Hoc Team - Community Cultural Development
12. Guest Speaker on General Plan: Lakshmi Rajagopalan, Panner, Planning & Building Department
13. Cultural Affairs Division Manager's Update
14. Open Forum
15. Announcements & Oakland Artist Acknowledgements
16. Closing

Adjourn

Next regular meeting: March 28, 2022 at 4:30 PM via Teleconference

Oakland Cultural Affairs Division of the Economic & Workforce Development Department  
1 Frank H. Ogawa Plaza, 9<sup>th</sup> fl. Oakland, CA 94612  
[www.oaklandculturalarts.org](http://www.oaklandculturalarts.org)

♿ This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email [NBalram@oaklandca.gov](mailto:NBalram@oaklandca.gov) or call (510) 238-4949 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonese, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a [NBalram@oaklandca.gov](mailto:NBalram@oaklandca.gov) o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施，口語，口班口語，粵語或國語翻譯服務，請在會議前五個工作天電郵 [NBalram@oaklandca.gov](mailto:NBalram@oaklandca.gov) 或致電 (510) 238-4949 或 711 (電話傳達服務)。請避免塗搽口氛產品，參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Đề yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ [NBalram@oaklandca.gov](mailto:NBalram@oaklandca.gov) hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

**Cultural Affairs Division - Economic & Workforce Development Department**

**Cultural Affairs Commission Secretary – Neha Balram**

**Phone: (510) 238-4949**

**Recorded Agenda: (510) 238-2386**

**Telecommunications Relay Service: 711**

**Welcome New Commissioners!****Arnell Pleasants**

Allow me to introduce myself...

Arnell was born in Reno, Nevada as the third of four children. Even as a child, Arnell discovered a penchant for storytelling, with a natural charisma and a spark for conversation.

The Nevada native spent his formative years being shaped by the diverse sights and sounds of the SF Bay Area. Arnell studied communication with an emphasis in media production at California State University, East Bay. Initially set on a career in advertising, it was through a natural inclination that he found himself steering towards a career in entertainment.

In music, he has produced, written for and managed performing artists and been involved in nearly a dozen music projects ranging from gospel to hip-hop. In event production, Arnell has produced concerts and other entertainment events, and spent time as the marketing manager for a leading entertainment venue in San Francisco.

Eventually, film and production became a part of the slate. Arnell had the opportunity to be involved in the development of two feature film projects with D Street Pictures. He is also currently producing a short film and developing other projects.

Beyond his professional pursuits, Arnell has a foot firmly placed in social justice. As an active member of Imani Community Church, Arnell has aligned with a ministry committed to justice, advocacy and advancing an agenda of inclusion.

Tying together an ambitious nature with a love of justice, Arnell is committed to socially responsible entrepreneurship and improving the human condition through, among other things, contributing to the creative community.

**Shannon Price**

Shannon Price is an art, design, and fashion curator, historian, and educator with extensive leadership experience cultural and academic institutions. Shannon recently moved back to her hometown of Oakland, CA after 20 years in New York City where her most recent position was at Parsons/The New School where she served as the Director of External Partnerships and Cultural Affairs. She developed global innovative partnerships in private and non-profit sectors aligned with the mission of education, driven by social justice and sustainability. Prior to that, Shannon worked through multiple roles at the Pratt Institute: Acting Assistant Dean of the School of Design and Assistant Chair and Associate Professor in the Fashion Department.

Before entering education, Shannon spent over a decade at the Metropolitan Museum of Art as an Associate Research Curator in The Costume Institute where she collaborated with curators on annual blockbuster exhibitions and related publications. As part of her role there, she enriched the college and high school public programming, and elevated overall departmental educational collaborations, in pursuit of more inclusivity socioeconomically and accessibility to people with disabilities. Shannon is currently the Dean of Art & Design at West Valley College in Silicon Valley and is passionate about ensuring that education for creatives is welcoming and accessible to everyone.

**Artist Spotlight: Good Good Eatz - Tommy Wong and Trinh Banh**

**Website:** [Good Good Eatz Website](#)

**Instagram:** [@goodgoodeatz](#) [@civicdesignstudio510](#)

**Bio:** From Chinatown to Old Oakland, Eastlake, Fruitvale and the new Black Cultural Zone, we connect ethnic districts throughout through food and culture. Our goal is to pivot our districts, restaurants and markets into a resilient and reimagined future.

We specialize in:

1. Innovative business model and operations advisory for merchants and districts
2. Social media training and integration into the Good Good Eatz marketing platform

Good Good Eatz brings communities together through food and culture. We help pivot ethnic food districts and underrepresented businesses into the 21st century, change business models and launch social media efforts. We strive to make deep connection within a two decades-old network of community: donors, business districts and communities in need.

# Downtown Oakland Specific Plan (DOSP)

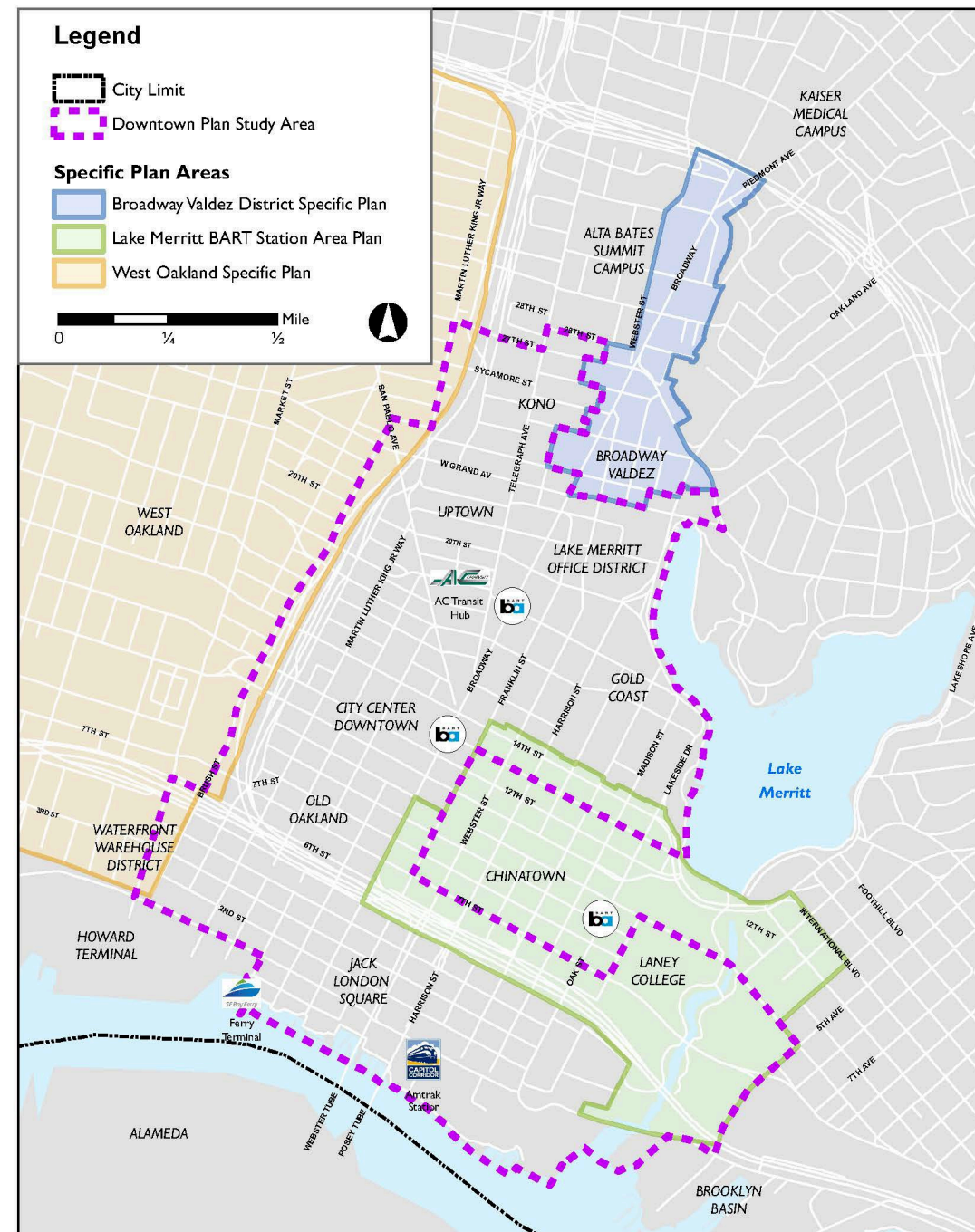
Joanna Winter  
Planning and Building Department

Cultural Affairs Commission  
February 14, 2022



# Plan Overview

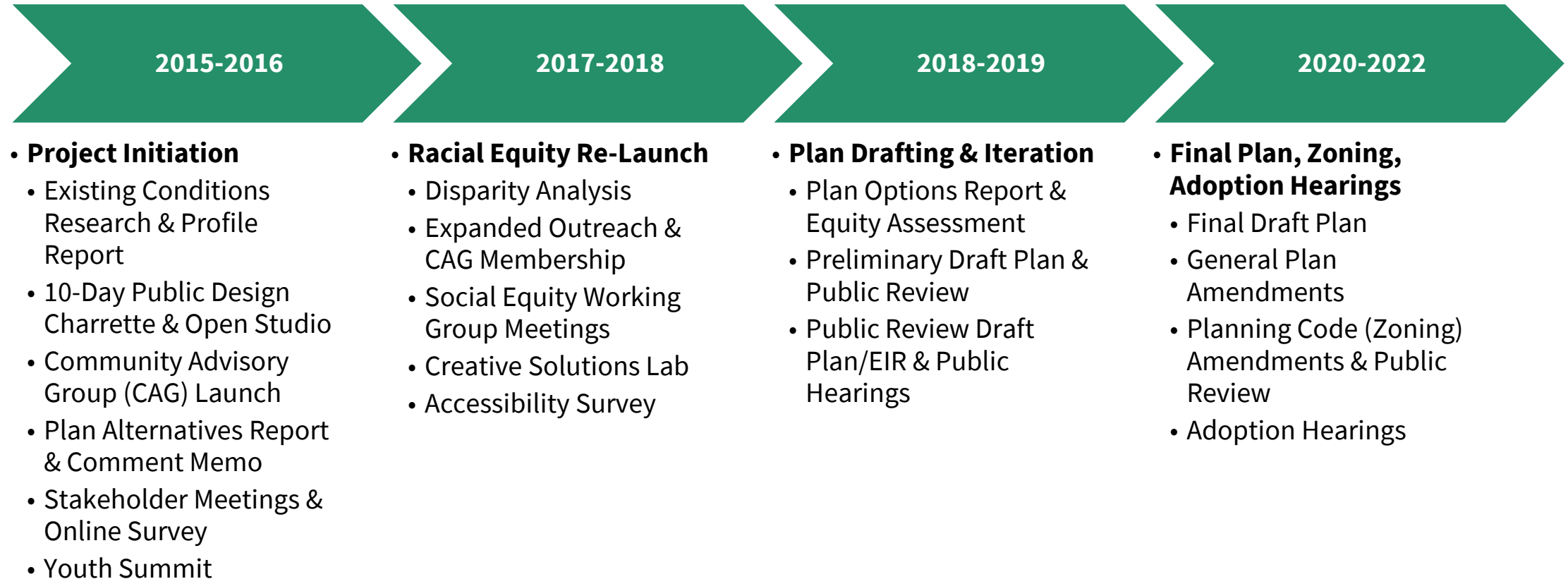
## Public Review Draft Plan



Planning and Building Department, November 2018



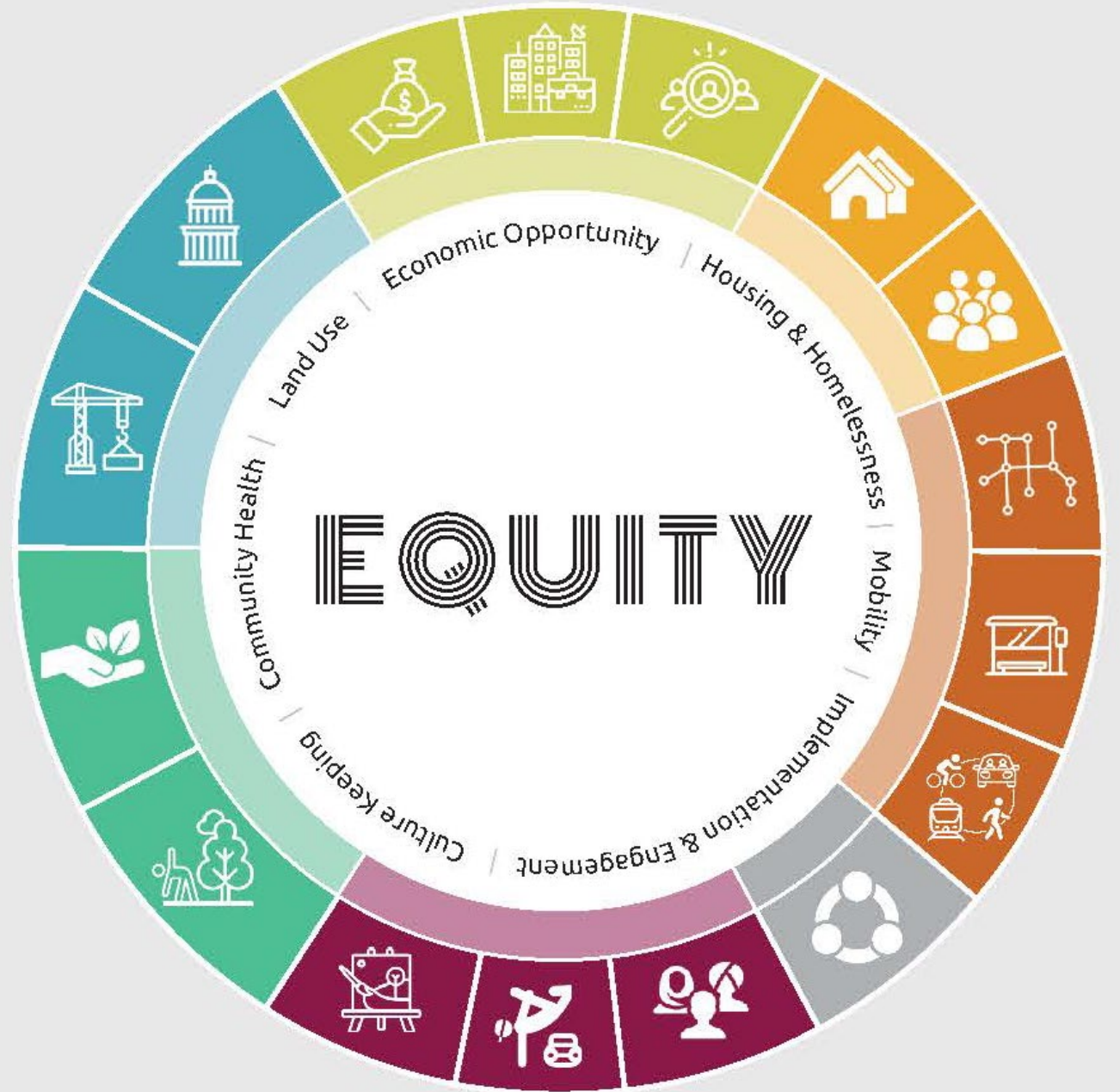
# DOSP Timeline 2015-2022





# Topics

- Housing & Homelessness
- Economic Opportunity
- Culture Keeping
- Community Health
- Mobility
- Land Use
- Implementation & Engagement



# Projections & Overview

## Jobs & Retail

- 60,000 jobs
- 20 million square feet of new commercial space (16.8 million square feet is for office)
- \$90 million affordable housing fees

## Housing

- 29,100 new units
- 4,365-7,275 affordable units
- \$480-544 million in affordable housing fees

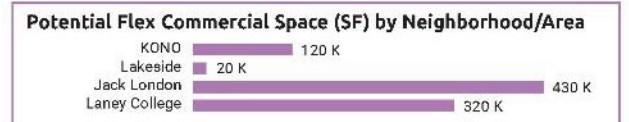
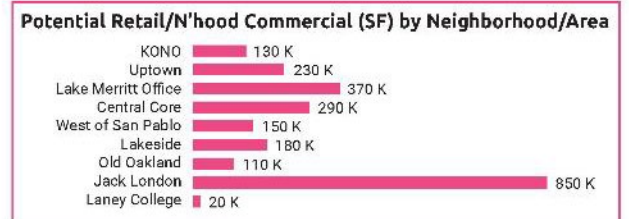
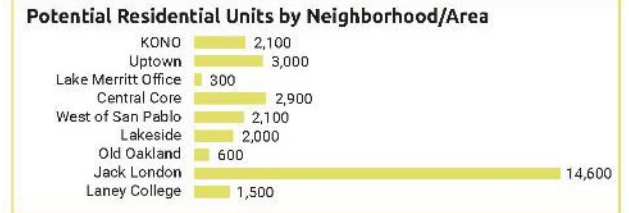
## Civic Improvements

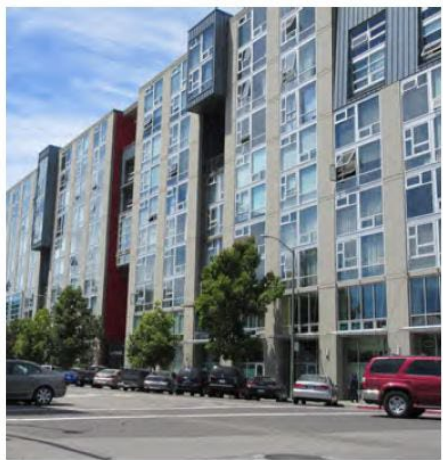
- Cultural and small business space targeted to cultural districts
- Pedestrian and bicycle safety
- Restrooms, water fountains, benches and other amenities

## Future Projects

- Sets the stage for considering:
  - I-980 conversion
  - Second Transbay BART crossing

# Potential Future Development



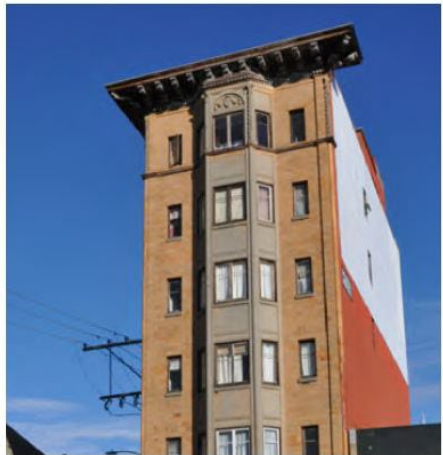


# Housing & Homelessness

*Ensure sufficient housing is built and retained to meet the varied needs of current and future residents.*



- **Outcome H-1 Housing Diversity & Affordability:** Sufficient housing is built and retained downtown to support the full range of incomes, lifestyles, and choices essential to Oaklanders.
- **Outcome H-2 Homelessness & Displacement:** Current and long-time Oaklanders remain an important part of the community.





# Economic Opportunity

*Create opportunities for economic growth and financial security for all Oaklanders.*



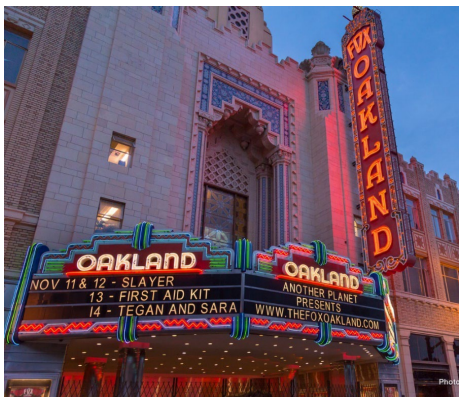
- **E-1 Inclusive Economic Development:** Economic activity is inclusive, builds shared community wealth, reduces wealth disparities, and fuels the ongoing improvement of local conditions.
- **E-2 Space to Thrive:** Business, cultural and community organizations of all types have affordable, accessible space to thrive.
- **E-3 Workforce Development / Access to Jobs:** Access to services, jobs, education, and training gives all Oaklanders an opportunity to find local employment and financial security.



# Culture Keeping


*Encourage diverse voices and forms of expression to flourish.*

- **C-1 Arts & Culture Preservation/Promotion:** Downtown is a place where all of Oakland's residents have a sense of belonging, and can see and express themselves and their culture.
- **C-2 Abundant Art & Events:** Festivals, outdoor art installations, and cultural events are integral elements in downtown's public sphere and spaces.
- **C-3 Affordable Arts Space:** Oakland's artists and creative community are able to keep and find work, performance, and gallery space in downtown that they can access and afford, and are able to see their work integrated into the built environment and public domain.






# Community Health



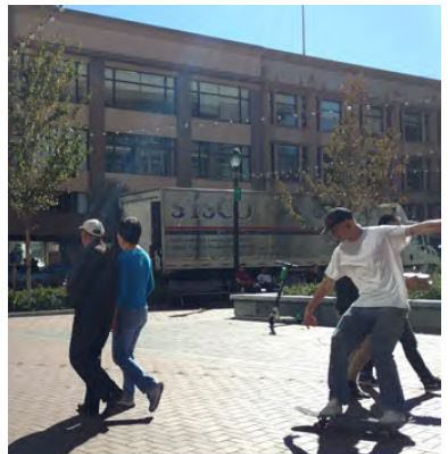
*Provide vibrant public spaces and a healthy built, natural, and social environment that improve the quality of life downtown today and for generations to come.*

- **CH-1 Health, Public Safety, Parks, & Community Facilities:** All Oaklanders can lead safe and healthy lives, enjoying streets, public amenities, and parks downtown that provide opportunities to stay active, connect with nature, and build community.
  - **CH-2 Sustainability & Resilience:** Environmental stewardship and climate change resilience inform operational, planning, and capital improvement decisions to create a more sustainable downtown where everyone can adapt and thrive in the face of changing conditions.
- 

# Mobility

*Make downtown streets comfortable, safe, and inviting connections to the rest of the city so that everyone has efficient and reliable access to downtown's jobs and services.*

- **M-1 Active Connectivity:** Downtown is well-connected internally and to adjacent neighborhoods with bicycle and pedestrian networks that are accessible and safe for all Oaklanders.
- **M-2 Transit Connectivity:** Communities that are more transit-dependent are well-served in traveling to and from downtown with frequent, reliable, safe, and affordable transit service.
- **M-3 Street Infrastructure:** Oakland's streets serve a wide variety of uses, providing Oaklanders of all ages and abilities with safe transportation and recreation choices, serving businesses, connecting neighborhoods, and meeting goals for emergency services and sustainability.





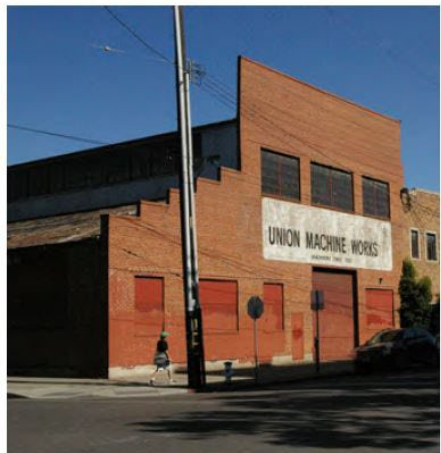


# Land Use & Urban Form

*Develop downtown to meet community needs and preserve Oakland's unique character.*



- **LU-1 Built Environment:** Development and design serve Oakland's diverse needs, contribute to improved conditions for all, and enhance downtown's authentic, creative, and dynamic local character.



- **LU-2 Cultural Preservation:** Oakland's extensive array of cultural enclaves, civic institutions, landmarks, and public open spaces are preserved.

# Culture Keeping

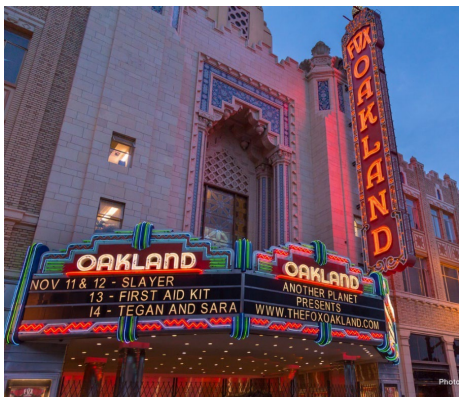
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# Culture Keeping Goals

*Encourage diverse voices and forms of expression to flourish.*

- **C-1 Arts & Culture Preservation/Promotion:** Downtown is a place where all of Oakland's residents have a sense of belonging, and can see and express themselves and their culture.
- **C-2 Abundant Art & Events:** Festivals, outdoor art installations, and cultural events are integral elements in downtown's public sphere and spaces.
- **C-3 Affordable Arts Space:** Oakland's artists and creative community are able to keep and find work, performance, and gallery space in downtown that they can access and afford, and are able to see their work integrated into the built environment and public domain.



# Culture Keeping: Challenges

- Declining share of Black and Asian residents
- Unaffordable art/artisan small-scale manufacturing space and lack of art space
- Displacement of ethnic businesses and community-based organizations

***Goal:** Encourage diverse voices and forms of expression to flourish*

# Culture Keeping: Opportunities

- Provide affordable space for small local retailers, artists and artisans by developing a master lease program
- Dedicated ground floor space for cultural, arts, and maker uses in new developments located in cultural districts
- Construct coordinated streetscape and public space improvements that help identify and enhance arts and cultural districts



# Culture Keeping: Downtown Zoning Amendments Preview

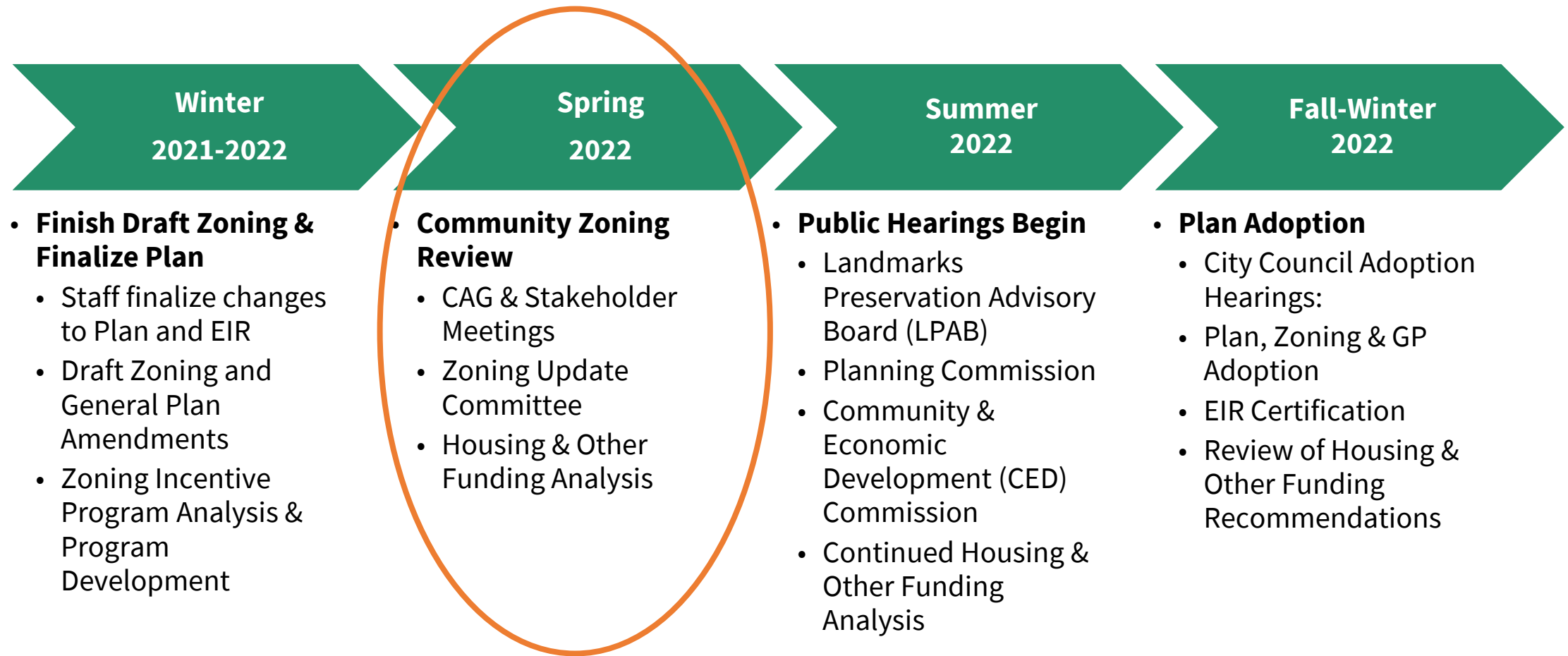
- **NEW** Special Regulations for Group Assembly activities
  - Eases restrictions for permitting arts and culture-related Group Assembly Commercial activities
- **NEW** Arts & Culture Overlay District
  - To be piloted in the Black Arts Movement and Business District (BAMBD)
  - Creates new “Arts and Culture” land use activities that for production, display, and dissemination of all types of artistic and cultural expression
  - Requires new development dedicate a percentage of building space to “Arts and Culture” activities
- **NEW** “Artisan Production Commercial” activity
  - Treats small-scale arts production and creative commerce as commercial, not industrial use

# Next Steps

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# DOSP Adoption Timeline





# More Information

- Sign up at the [Downtown Oakland Specific Plan](#) website for updates and to learn how to weigh in on the zoning amendments
- Read the [Public Review Draft DOSP \(2019\)](#)
- Contact [plandowntownoakland@oaklandca.gov](mailto:plandowntownoakland@oaklandca.gov) with questions



# OAKLAND CULTURAL AFFAIRS COMMISSION

RESOLUTION NO. 22-02-03

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**ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE CULTURAL AFFAIRS COMMISSION AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.**

**WHEREAS**, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. *See* <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>; and

**WHEREAS**, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

**WHEREAS**, City Council Resolution No. 88075 remains in full force and effect to date; and

**WHEREAS**, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. *See* <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

**WHEREAS**, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. *See* <https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html>; and

**WHEREAS**, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. *See* <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>; and

**WHEREAS**, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19

symptoms stay home. See <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>; and

**WHEREAS**, persons without symptoms may be able to spread the COVID-19 virus. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

**WHEREAS**, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. See <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>; and

**WHEREAS**, the City's public-meeting facilities are indoor facilities that do not ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; and

**WHEREAS**, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

**WHEREAS**, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

**WHEREAS**, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; and

**WHEREAS**, on September 27, 2021 the Cultural Affairs Commission adopted a resolution determining that conducting in-person meetings would present imminent risks to attendees' health, and electing to continue conducting meetings using teleconferencing in accordance with California Government Code Section 54953(e), a provision of AB-361; now therefore be it:

**RESOLVED:** that the Cultural Affairs Commission finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this resolution; and be it

**FURTHER RESOLVED:** that, based on these determinations and consistent with federal, state and local health guidance, the Cultural Affairs Commission renews its determination that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

**FURTHER RESOLVED:** that the Cultural Affairs Commission firmly believes that the community's health and safety and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

**FURTHER RESOLVED:** that the Cultural Affairs Commission will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Cultural Affairs Commission finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever occurs first.



CITY OF OAKLAND

**Cultural Affairs Commission  
Regular Meeting Minutes DRAFT**

**Monday, October 25, 2021**

**4:00 - 7:05 PM**

**Members in Attendance:** Diane Sanchez (Chair), Michelle Mush Lee (Vice Chair), Roy Chan, Kev Choice (partial attendance), Jennifer Easton, J. K. Fowler, Vanessa Whang, Theo Aytchan Williams

**Staff in Attendance:** Roberto Bedoya, Neha Balram, Raquel Iglesias, Kristen Zaremba

**Guest Speakers:** Aida Salazar, Safi Jiroh, Rachel Farahbakhsh, Darlene Flynn, Jacque Larrainzar, Greg Minor, Jim MacIrvine

**Roll Call/Call to Order**

**1. Welcome**

Meeting called to order by Commission Chair Sanchez at 4:00 PM.

**2. Land Acknowledgement**

Commissioner Williams led the Land Acknowledgement, recognizing that Oakland is the Huichin land of the Chochenyo speaking Ohlone and opened the meeting with peace, love, prosperity, and abundance.

**3. Action Item 1: Approval of Minutes from September 27, 2021**

Motion to approve the meeting minutes from September 27, 2021 made by Commissioner Easton; seconded by Commissioner Fowler.

Chan	AYE
Choice	absent
Easton	AYE
Fowler	AYE
Lee	AYE
Sanchez	AYE
Whang	AYE
Williams	AYE

The motion passed.

**4. Action Item 2: Adopt Resolution 21-10-02 Determining that Conducting In-Person Meetings of the Cultural Affairs Commission and its Committees would Present Imminent Risks to Attendees' Health, and Electing to Continue Conducting Meetings Using Teleconferencing in Accordance with California Government Code Section 54953(e), a Provision of AB-361**

Motion to adopt the Resolution 21-10-02 made by Commissioner Whang; seconded by Commissioner Chan.

Chan	AYE
Choice	absent
Easton	AYE
Fowler	AYE
Lee	AYE
Sanchez	AYE
Whang	AYE
Williams	AYE

The motion passed.

**5. Public Comment**

No members of the public made a comment.

**6. Cultural Affairs Division Manger's Update**

Neighborhood Voices Grant Program

Roberto Bedoya noted that the Funding Advisory Committee voted to approve Neighborhood Voices grant program funding recommendations for 60 organizations and individuals in the amount of \$1.246M in the categories Organizations, Individual Artists, and Organizational Assistance. The recommendations are scheduled to be presented to City Council for approval in November. The second round of Neighborhood Voices Festival Culture

Oakland Poet Laureate

He noted that Commissioner Fowler organized a successful First Oakland Poet Laureate Inaugural Address for Dr. Ayodele Nzinga on October 7. The event include artists and Poet Laureates from across the Bay Area.

Belonging in Oakland: A Just City Cultural Fund

In October, the Belonging in Oakland: A Just City Cultural Funding announced its latest [eight awardees](#).

Staffing

He noted that his staff has diminished significantly with Denise Pate's departure from the City of Oakland, Jim MacIlvaine's transition to a new division in the department, and Neha Balram's temporary family leave. He is working on replacing Pate's position with a temporary hire, while Human Resources completes the paperwork to announce the vacant position. Additionally, the Kristen Zarembo and the Public Art Program continues to need assistance, especially now with a new mural program charge from City Council.

Cultural Strategist in Government

Bedoya noted that the Vanessa Whang is the senior advisor for the new round of the Cultural Strategist in Government program. Ten City Departments have signed up to participate in the program but the process to complete paperwork has delayed the formal request for proposals.

### Advocacy

He noted that he and Commission Chair Sanchez have participated in conversations about securing additional funds for Alameda County and possibly the Oakland Cultural Affairs Division. Also, OMCA and the Berkeley Repertory Theatre are working with other local arts groups on a media campaign to boost visibility for the re-opening of visual and performing arts in the East Bay. The 2021 State Budget included \$60 million one-time General Fund for the California Arts Council to implement the California Creative Corps Pilot Program, a media, outreach and engagement campaign designed to increase: (1) public health awareness messages to stop the spread of COVID-19; (2) public awareness related to water and energy conservation, and emergency preparedness, relief, and recovery; (3) civic engagement, including election participation; and (4) social justice and community engagement. The Arts Council is accepting self-nominations from across California for the California Creative Corps Program Development Community Panel.

### **7. Department of Violence Prevention Presentation - Guillermo Cespedes, Chief of Violence Prevention**

Chief Cespedes, who joined the City of Oakland in September 2019, provided an overview of the work of the Department of Violence Prevention, which was established by City Council in 2017. He noted the primary goals of the department include: (1) Reduce Gun Violence, (2) Reduced Intimate Partner Violence, (3) Reduce Commercial Sexual Exploitation, (4) Reduce Number of Unsolved Cold Cases, (5) Reduce Levels of Community Trauma.

He noted that the department is launching a new series in Oakland called Town Nights, a violence interruption strategy in response to increasing gun violence. The program is an adaptation of a similar program introduced in Los Angeles in 2004. The concept revolves around creating safe, violence-free spaces for all ages by keeping community spaces or parks open late and bringing arts and culture activities and public programming for the local community. He noted that instead of restricting the events to the key demographics found to be violent offenders or victims of violent offenders in Oakland, it is safer to make the events all ages.

#### **Fall Town Nights Events**

4 consecutive Fridays

6:00pm-10:00pm

- Monday, November 22, 2021
- Friday, December 3, 2021
- Friday, December 10, 2021
- Friday, December 17, 2021

#### **Summer Town Nights Events**

4 consecutive Fridays

6:00pm-10:00pm

- Friday, June 17, 2022
- Friday, June 24, 2022
- Friday, July 1, 2022
- Friday, July 8, 2022

### **8. Artist Spotlight: Aida Salazar**

Commission Chair Sanchez introduced local author Aida Salazar. Aida Salazar is an award-winning author, arts activist, and translator whose writings for adults and children explore issues of identity and social justice. She is the author of the critically acclaimed middle grade verse novels, THE MOON WITHIN (International Latino Book Award Winner) and LAND OF THE CRANES (Américas Award, California Library Association Beatty Award, Northern CA Book Award, NCTE Charlotte Huck Honor, Jane Addams Peace Honor). Salazar read excerpts from some of her books.

**9. Racial Equity Impact Assessment Report Presentation - LeaderSpring Center: Safi Jiroh, Deputy Director, and Rachel Farahbakhsh, Senior Manager of Operations**

Roberto Bedoya introduced the consultants from LeaderSpring Center who conducted the racial equity assessment of the Cultural Affairs Division in 2020. Bedoya secured funding for this research project from The Surdna Foundation after the findings from the Cultural Plan indicated that a racial equity of assessment of the division should be conducted. He noted that Darlene Flynn and Jacque Larrainzar have been invited to answer questions from Commissioners about the City's perspective on the report's findings.

Safi Jiroh noted that they interviewed the division's senior staff, the Cultural Affairs Commission, the Public Art Advisory Committee, the Funding Advisory Committee, and organizations who were either unfunded or never applied for cultural and public art funds. The report reviewed data from FY 2014/15 through FY 2018/19. The questions that guided this report were:

- How is racial equity relevant to the work of the Cultural Affairs Division and its government boards?
- What are the demographics of grant recipients?
- What are the barriers to access to professional development opportunities, decision-making, and funding opportunities for BIPOC artists and cultural workers?
- What are the outreach efforts for funding opportunities?
- Where does the power reside in framing arts and culture in Oakland?
- Who makes grant recommendations to the City Council and what is the process for making those recommendations?

Darlene Flynn noted that Prop 209 should not be viewed as a barrier to collecting demographic data about grant recipients. Commissioner Whang facilitated a question-and-answer period for the Commission.

**10. Update: Special Activity Permits Division - Greg Minor, Assistant to the City Administrator**

Greg Minor and Jim MacIlvaine provided an update on the Special Activity Permits Division activities. Minor noted that they are working on making equity-centered updates to permitting and security requirements for special events. They asked for feedback on the Draft Security Requirements and Appeal Process for Special Events, particularly the three possible approaches for an appeal process.

**11. Open Forum**

No members of the public made a comment.

**12. Announcements & Oakland Artist Acknowledgements**

Commissioner Williams asked the Commissioners and the public to take a moment of silence to remember Dr. Zakarya Sao Diouf, who recently passed away, and provided a brief history of his many accomplishments and achievements both locally and nationally.

**13. Closing**

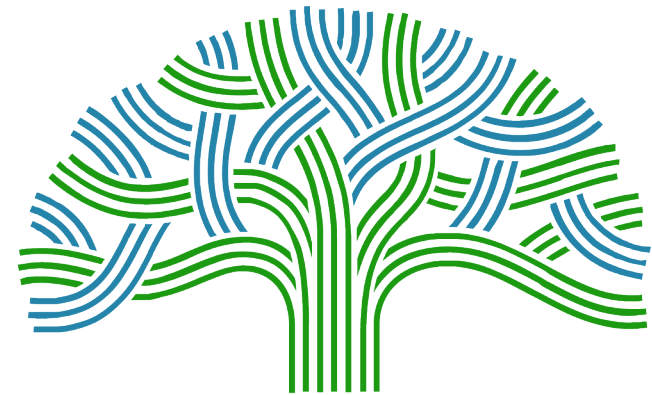
Commission Chair Sanchez thanked the Commissioners, City staff, and the public for joining the meeting.

The meeting adjourned at 7:05 PM.



# OAKLAND 2045 GENERAL PLAN UPDATE

## PRESENTATION TO CULTURAL AFFAIRS COMMISSION



**OAKLAND 2045**  
GENERAL PLAN

PLANNING & BUILDING DEPARTMENT

February 14, 2022

# AGENDA

- General Plan Overview
- Guiding Principles
- Project Team and Roles
- Schedule and Phasing
- Phase I Overview
- Community Engagement



# PURPOSE AND NEED OF THE GENERAL PLAN

- The City of Oakland is required to adopt (and update) a General Plan pursuant to Section 65300 of the California Government Code.
- Many portions of Oakland's General Plan were adopted over 23 years ago.



# WHAT IS A GENERAL PLAN?



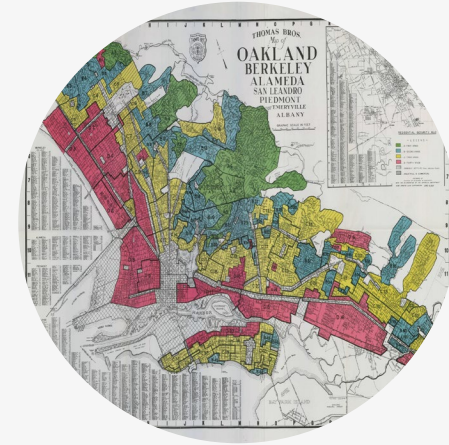
**"Constitution" for development and conservation.**

Establishes citywide vision and supporting goals, policies, and implementation measures.



**Opportunity to look back to identify past challenges and accomplishments.**

Provides consistent direction for future development.



**Opportunity to Reduce Racial Inequities & Promote Inclusive Engagement**

Engage our community in the planning and decision-making process.

# HOW DOES THE GENERAL PLAN IMPACT OAKLAND?



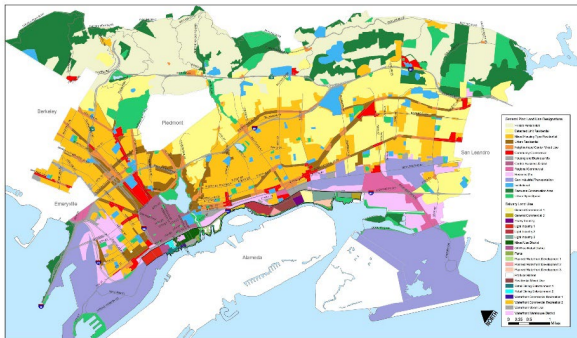
Location and types of housing



Number and quality of parks and recreational spaces



Protect and enhance cultural & natural resources



General Plan Designations  
Community and Economic Development Agency  
April 2011

Regulates built environment (Zoning)



Number and types of jobs



How people get around

State law requires  
specific topics  
*(elements)* to be  
covered in  
a General Plan.



# TO BE UPDATED BY **EARLY 2023**



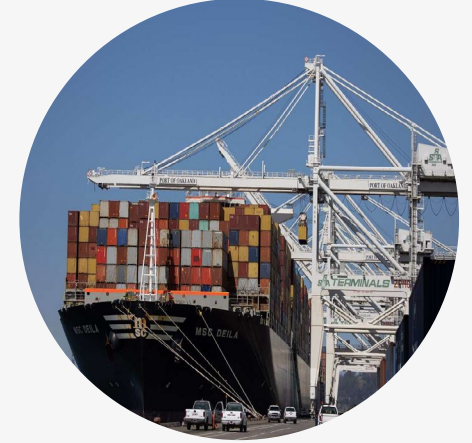
**HOUSING**  
(Adopted  
2014)  
*Required by  
State Law*



**SAFETY**  
(Adopted  
2004 - Last  
Amended  
2021)  
*Required by  
State Law*



**ENVIRONMENTAL  
JUSTICE**  
\*New Requirement\*  
Stand-Alone or  
Integrated  
*Required by State Law*



**INDUSTRIAL  
LANDS  
POLICY**  
\*New\*  
**NOT** *Required by  
State Law*

# OTHER REQUIRED ELEMENTS



**OPEN SPACE,  
CONSERVATION  
& RECREATION  
(OSCAR)**  
Adopted 1996



**NOISE**  
Adopted 2005



**LAND USE  
& TRANSPORTATION**  
Adopted 1998  
*Includes Estuary Policy Plan for  
areas below **Interstate 880**  
(Adopted 1999)*



State law also requires  
gives cities the option  
to include any other  
topic as an Element.



# OPTIONAL ELEMENTS



## INFRASTRUCTURE AND FACILITIES

*\*New\**

Overarching goals and policies for city infrastructure and capital improvements over the long term.



## HISTORIC PRESERVATION

Adopted 1994  
Amended 1998



## SCENIC HIGHWAYS

Adopted 1974

The General Plan Update serves as an opportunity to advance the City’s critically important mission to **“intentionally integrate, on a citywide basis, the principle of 'fair and just' in all the city does in order to achieve equitable opportunities for all people and communities.”**

(Oakland Municipal Code 2.29.170.1)

*This means working to eliminate the root causes of inequity, resulting in more effective and equitable City policies, processes and services.*



# BUILD FROM PREVIOUS AND ONGOING WORK



- **National Tools**
  - Environmental Justice Principles (1991)
  - Executive Order 12898
- **Tools from the Department of Race & Equity:**
  - Race & Equity Impact Analysis
  - Inclusive Community Engagement Guide
- **Leverage Internal Capacity:**
  - Race & Equity Teams in City Departments
  - Interdepartmental Community Engagement staff
- **Local Models We've Learned from:**
  - Healthy Development Guidelines (2017)
  - East Oakland Neighborhood Initiative (2019)
  - West Oakland Community Action Plan (2019)
  - 2030 Equitable Climate Action Plan (2020)
  - Capital Improvement Program (2021)

# GUIDING PRINCIPLES

Equity and  
Environmental  
Justice

Transparency,  
Relevance &  
Clarity

Focused yet  
Flexible &  
Adaptable Process

Strategic & Long-  
Range Thinking

Inter-Agency &  
Inter-  
Departmental  
Coordination

Important Role of  
Community Based  
Organizations  
(CBO)

Youth Engagement

Place-Based  
Approach

# RACIAL EQUITY IMPACT ASSESSMENT: A PROCESS AND A PRODUCT

1. Identifying stakeholders
2. Engaging stakeholders
3. Identifying and documenting racial inequities
4. Examining the causes
5. Clarifying the purpose
6. Considering equitable impacts
7. Advancing equitable impacts
8. Examining alternatives for improvements
9. Ensuring viability and sustainability
10. Identifying success indicators

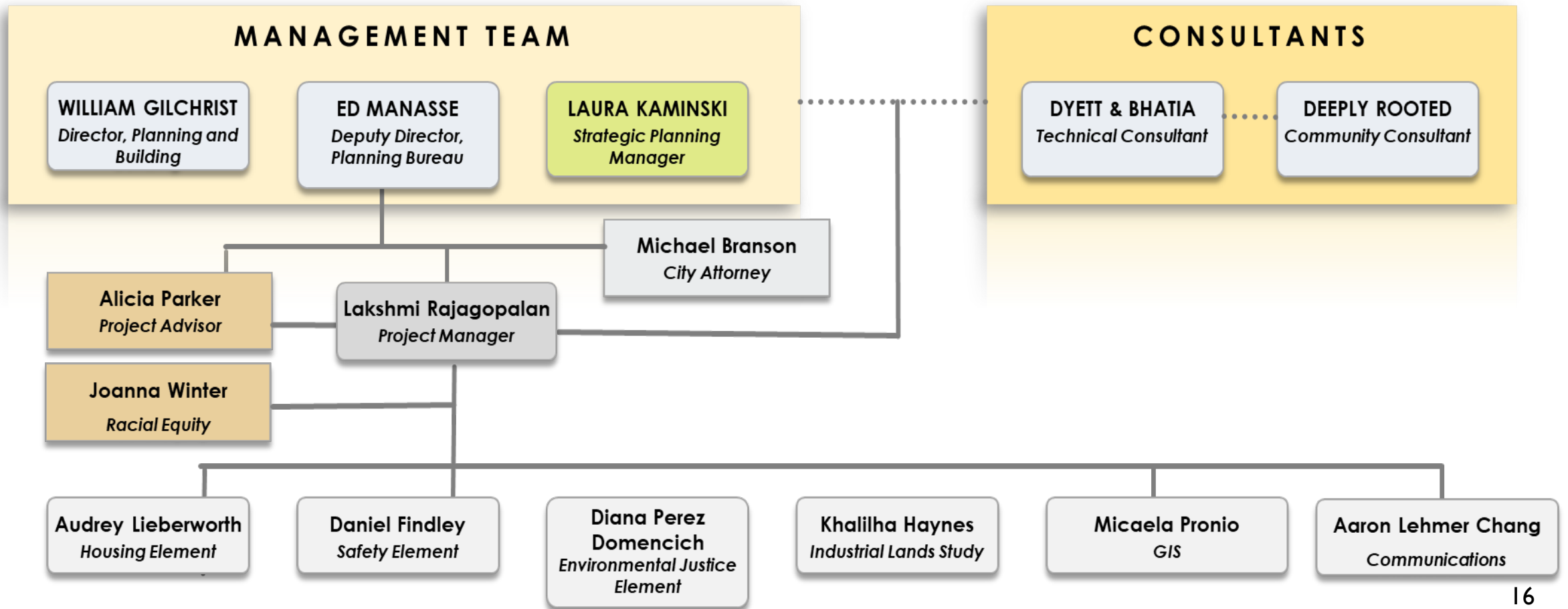
*(Credit to Department of Race and Equity and Race Forward)*

# INCLUSIVE COMMUNITY ENGAGEMENT – ROLE OF COMMUNITY BASED ORGANIZATIONS



- 3 CBOs will serve as the Community Consultant. They will be a “backbone” organization for partnering with other community-based groups.
- Lead the community engagement process, founded on a comprehensive, equity-driven public engagement approach, which will support identification of key issues, development of an overarching vision and guiding principles, and input into the Elements.
- Provide targeted engagement to geographies and communities that experience socio-economic, environmental, and racial disparities.

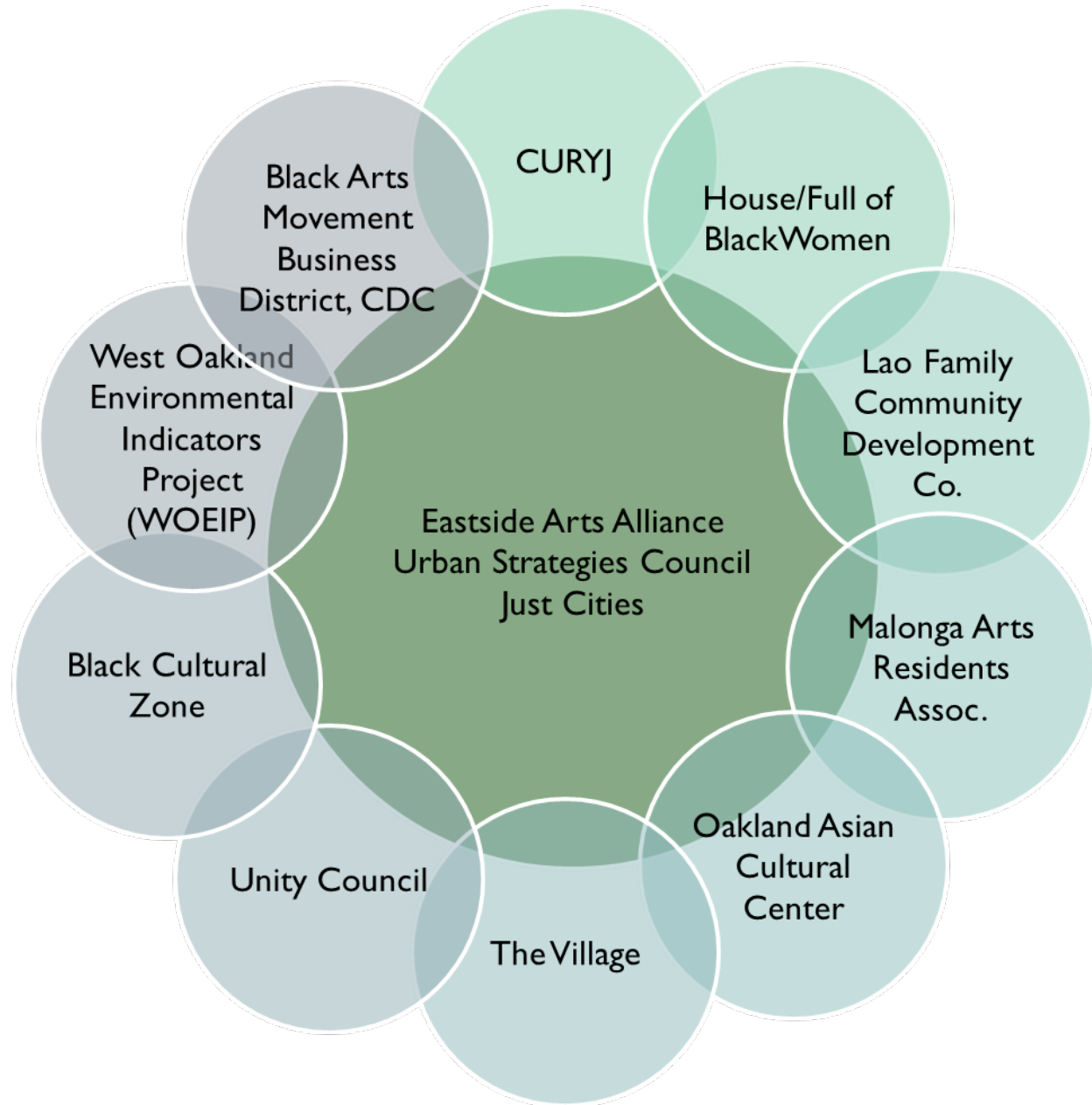
# PROJECT TEAM





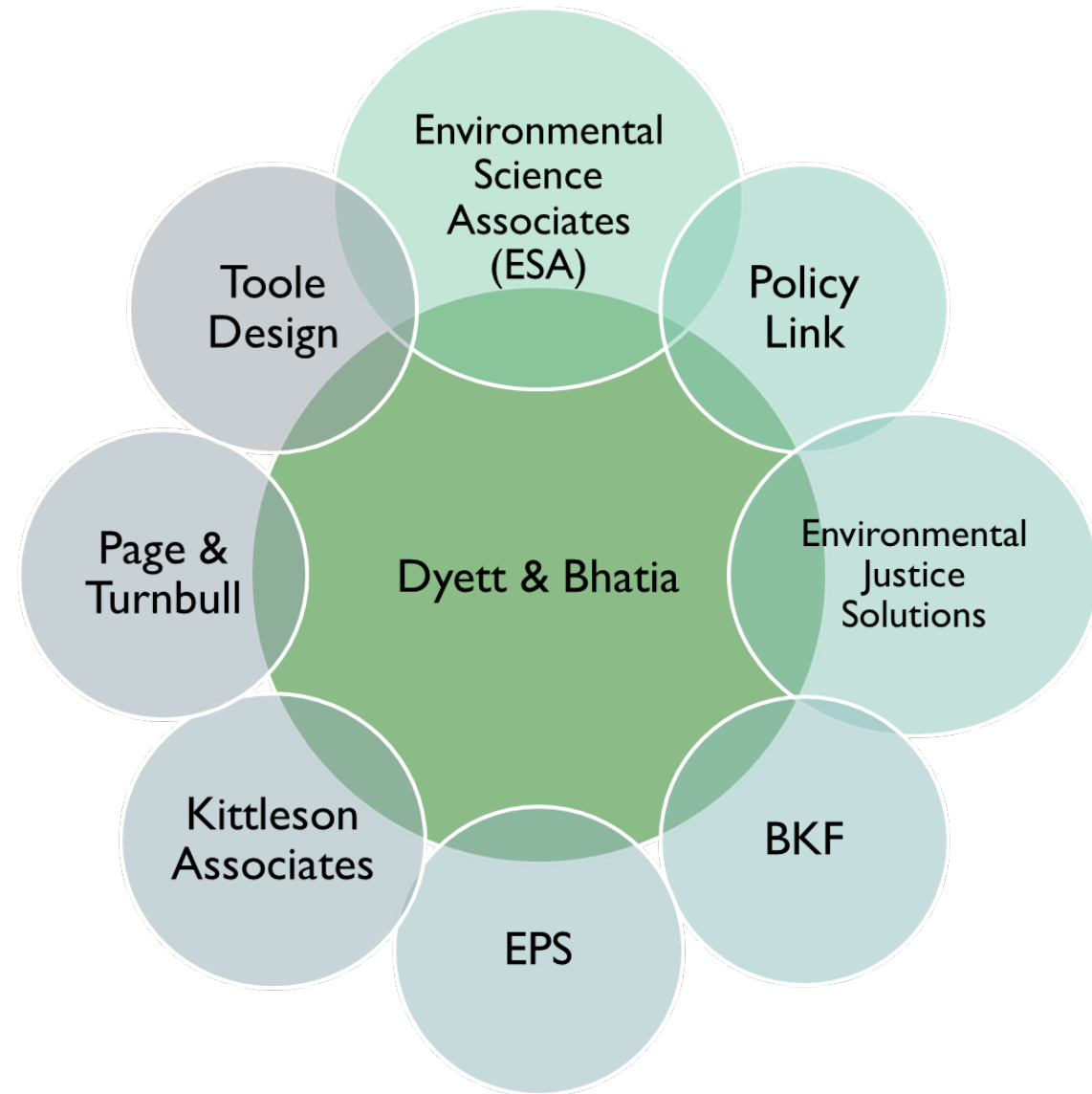
# COMMUNITY CONSULTANT

- Convene Equity Working Group.
- Work with local CBOs & artists to create pop-ups & engagement spaces and activities at cultural events throughout the City.
- Ensure outreach is multi-lingual and reduces other potential barriers to participation.



# TECHNICAL CONSULTANT

- Update five General Plan Elements and create two new Elements.
- Create two Environmental Impact Reports (EIR).
- Create two Racial Equity Impact Analyses (REIA).
- Zoning Code and Map updates.

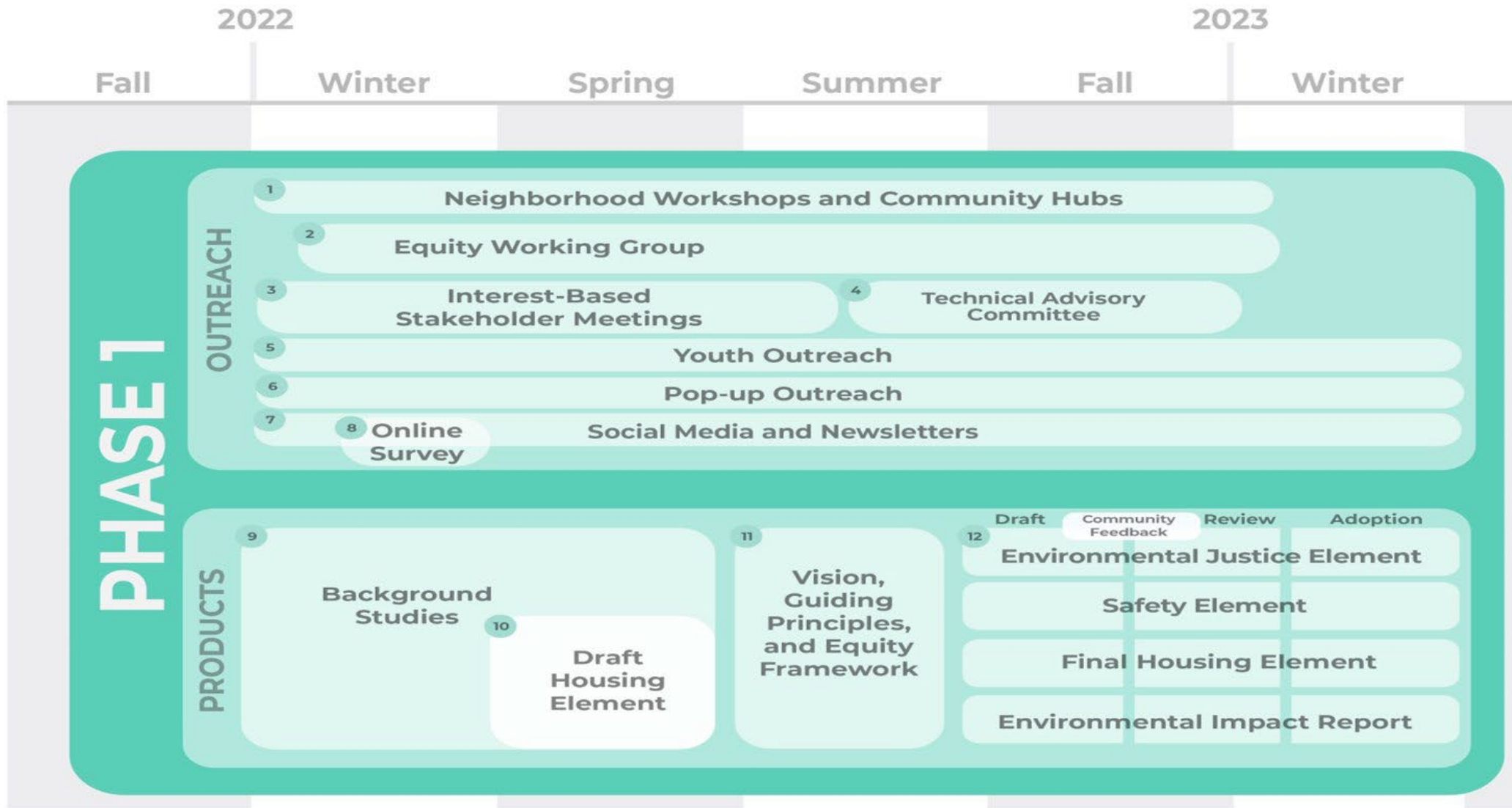


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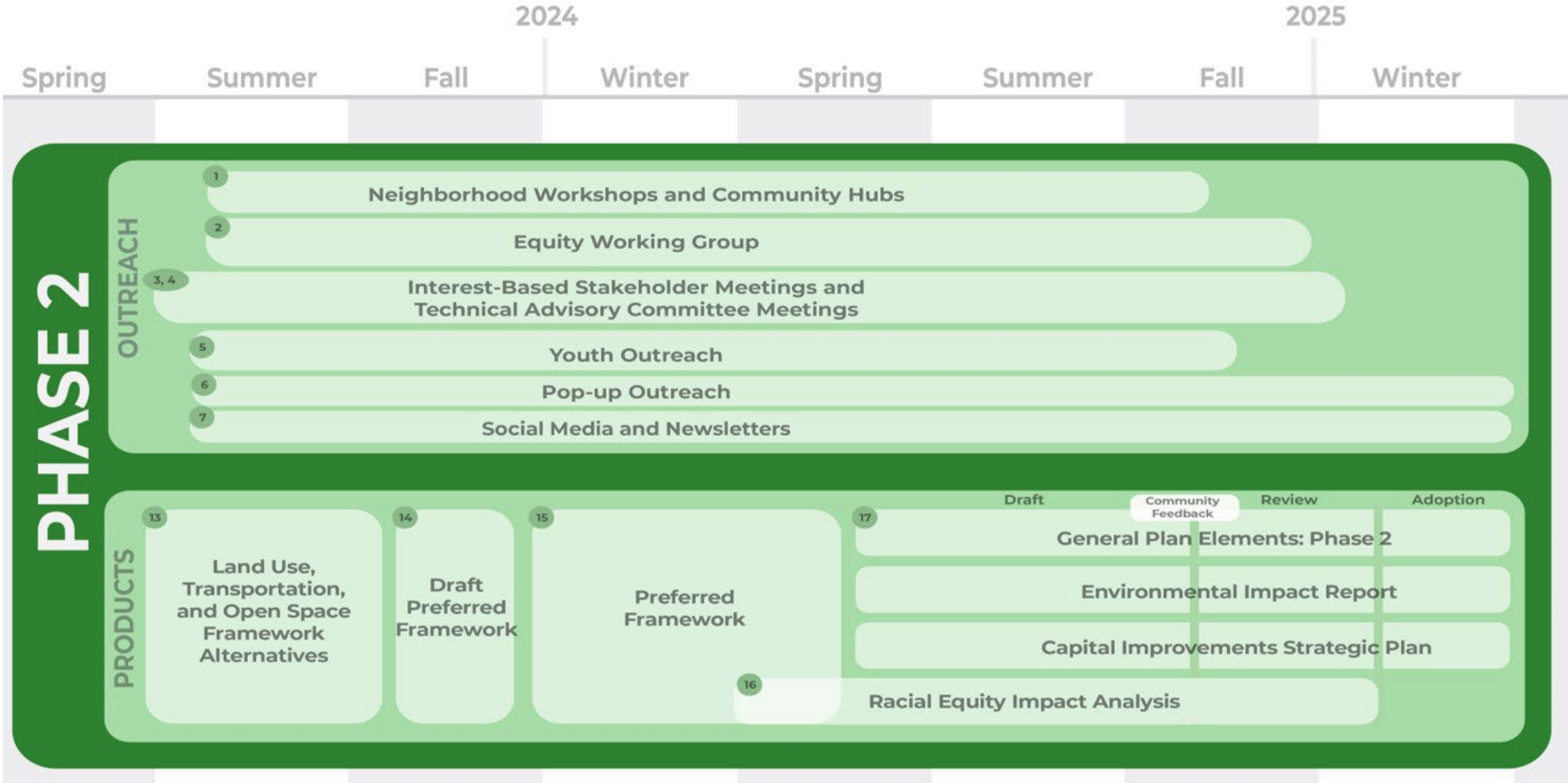
The General Plan  
Update will happen in  
**two** phases



# PHASE I SCHEDULE

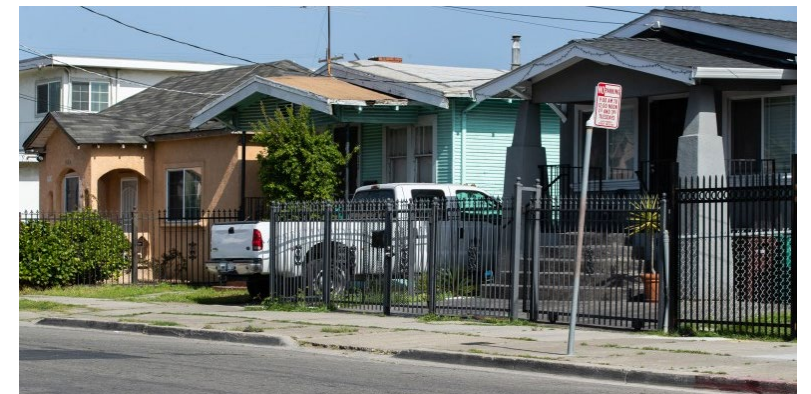
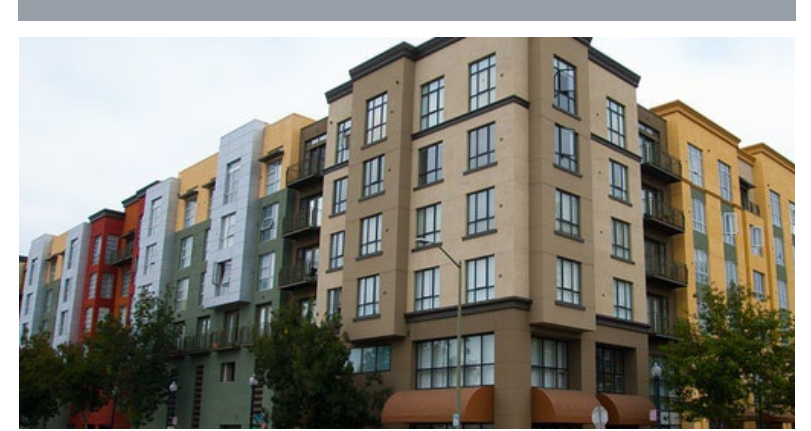


# PHASE 2 SCHEDULE



# HOUSING ELEMENT

- City's blueprint for housing the City's residents, at all economic levels including low income and households with special needs.
- Subject to state approval
- Covers 8 years (2023-2031)
- Must accommodate forecasted need
  - Regional Housing Need Allocation (RHNA) of 26,000 units
- More equitable distribution of housing within Oakland
- Assembly Bill 686 adds a fair and equitable housing requirement
- Plan for affordable housing in high resource areas





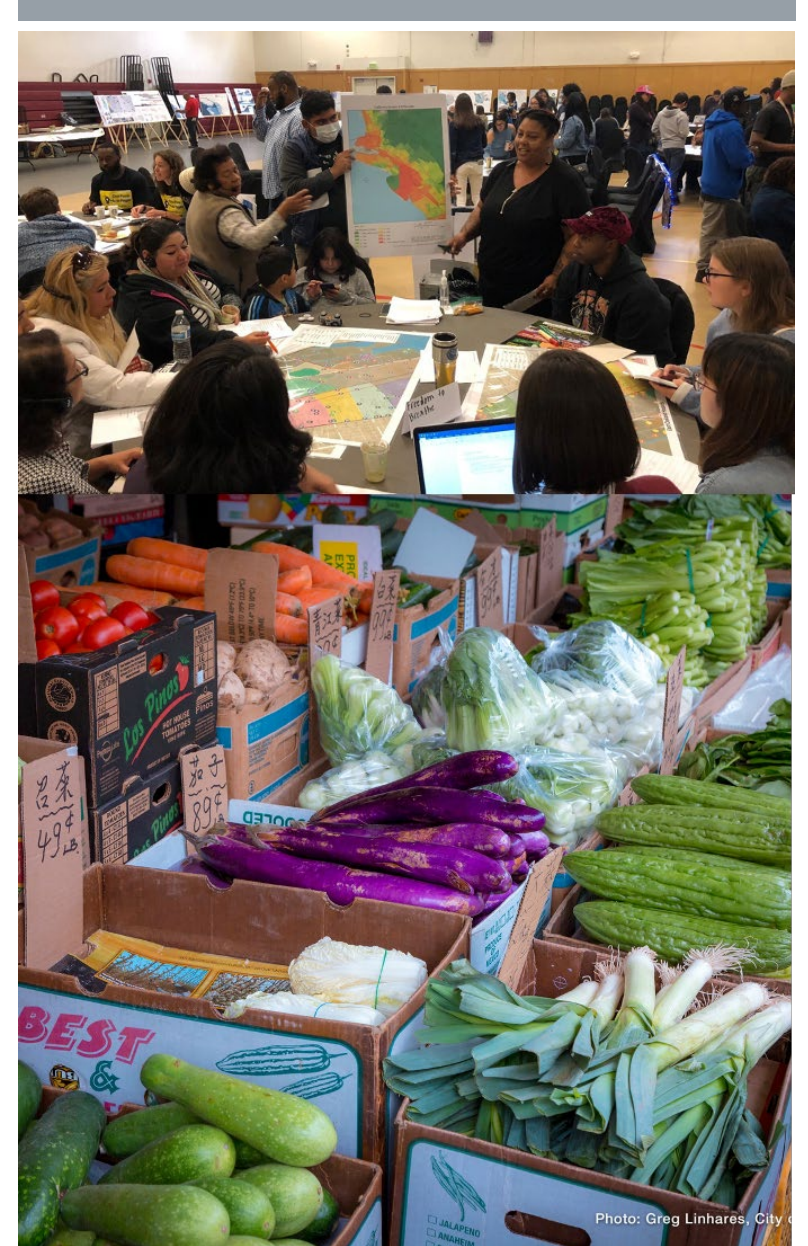
## SAFETY ELEMENT

- Identifies safety issues - environmental and man-made in Oakland and focuses on protecting the community.
- Establishes the General Plan policies to minimize risk, reduce exposure, protect people, property, and the environment from environmental hazards in Oakland
- **Safety Element to incorporate Local Hazard Mitigation Plan (LHMP)**
- Adopted LHMP, SB379, and Climate Change
- Vulnerability Assessment and Adaptation Plan

# ENVIRONMENTAL JUSTICE ELEMENT

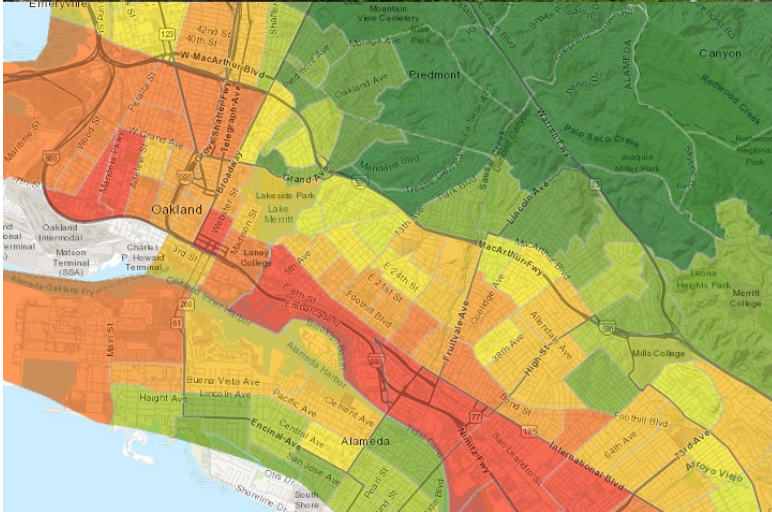
- Environmental Justice (EJ) Element Required by Senate Bill (SB) 1000
- Reduce the unique or compounded health risks in Environmental Justice\* Communities by decreasing pollution exposure, increasing community assets, and improving overall health.
- Identify Environmental Justice Communities
- Goals and Policies
  - Pollution Exposure, Public Facilities, Food Access, Safe and Sanitary Homes, Physical Activity
  - Promote community engagement in the public decision-making process.
  - Prioritize improvements and programs for addressing the needs of frontline/EJ communities.

\* Defined as “Disadvantaged Communities” in Senate Bill (SB) 1000





# HOW WILL ENVIRONMENTAL JUSTICE COMMUNITIES BE DEFINED?



- A Close Look at Senate Bill (SB) 1000:
  - An area identified by the California Environmental Protection Agency (CalEPA): The 25 percent of highest scoring census tracts in CalEPA's **Communities Environmental Health Screening Tool** (CalEnviroScreen); Or
  - An area that is a **low-income area** that is **disproportionately** impacted by environmental pollution and other hazards that can lead to **negative health effects**, exposure, or environmental degradation.
- Process and Outcome
  - An **Environment Justice Communities Map** that supplements CalEnviroScreen 4.0 with **local data** and **community knowledge** to identify additional low-income areas that are disproportionately impacted by environmental pollution and health inequity.

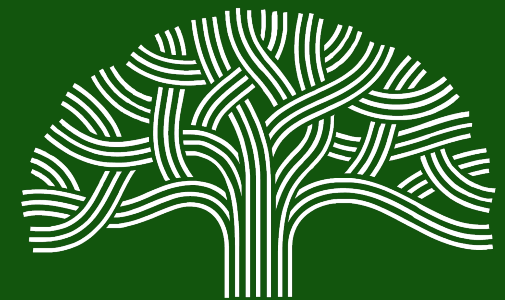
# INDUSTRIAL LANDS POLICY

- Identify the most suitable sites for heavy industry accounting for livability and proximity to “sensitive uses.”
- Support established industrial businesses that have strong labor forces benefitting local residents with using cleaner technology.
- Identify new industrial sectors the City should support that would create job-dense businesses with little environmental impacts.
- Use zoning and land use tools to achieve equitable outcomes:
  - Improve health and reduce pollution in impacted communities
  - Eliminate racial disparities in air pollution and job access
  - Engage industrial businesses and impacted communities in solution finding



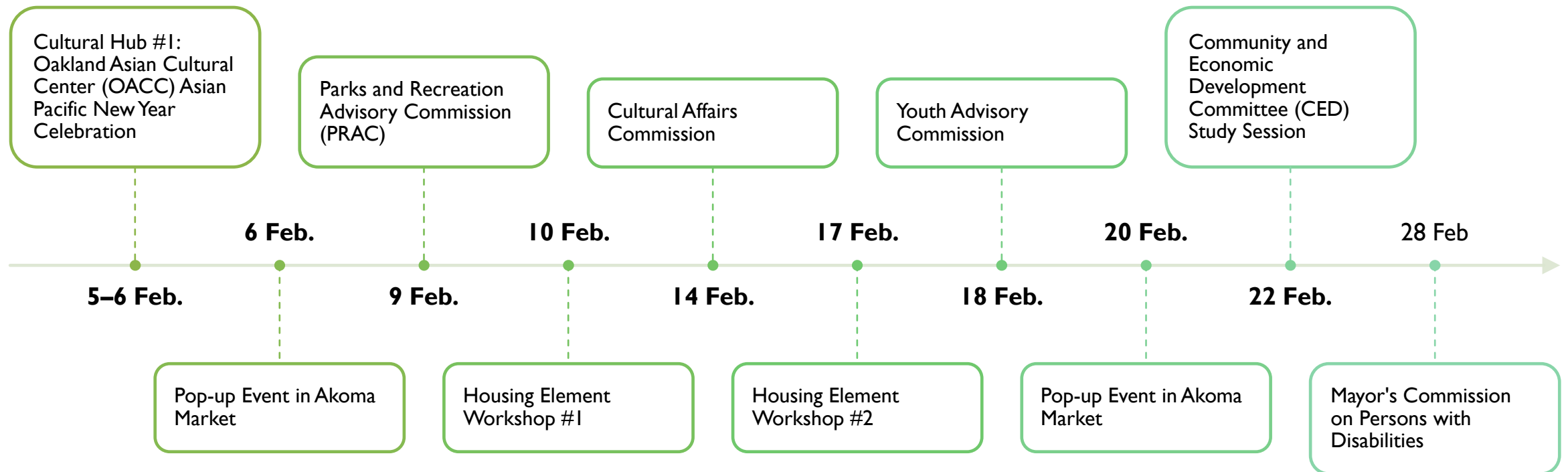


# COMMUNITY ENGAGEMENT



OAKLAND 2045  
GENERAL PLAN

# CALENDAR OF EVENTS – FEBRUARY 2022



**FOR EVENT DETAILS  
VISIT OUR WEBSITE:  
[BIT.LY/OAKLANDGPU](https://bit.ly/OaklandGPU)**



VISIT THE GENERAL PLAN UPDATE WEBSITE FOR  
MORE INFORMATION AND TO SIGN-UP FOR  
REGULAR UPDATES:

[WWW.OAKLANDCA.GOV/TOPICS/GENERAL-  
PLAN-UPDATE](http://WWW.OAKLANDCA.GOV/TOPICS/GENERAL-PLAN-UPDATE)