

OAKLAND WORKFORCE DEVELOPMENT BOARD (OWDB)

City Hall, 1 Frank H. Ogawa Plaza, Oakland, CA

Hearing Room 3

Thursday, February 1, 2018

8:30 a.m. – 11:00 a.m.

MEETING NOTES

PROCEDURAL ITEMS

Meeting Called to Order: 8:50am

Present: Kori Chen, Herb Garrett, Polly Guy, Derrick Johnson, Lisa Kershner, Darien Louie, Doreen Moreno, Gilbert Pete, Ruben Rodriguez, Obray Van Buren

Absent: John Brauer (excused), Kathleen Burris (excused), Dan Ferreira (excused), Jowel Laguerre, Michael McDonald, Chudy Nnebe, Brian Salem (excused)

Herb Garrett, OWDB President welcomes three (3) new board members:

1. Lynn Vera - Mettler-Toledo Rainin, LLC
2. Zeydi Guitierrez – AB & I Foundry
3. Matthew Alexander – Ellie Mae

Adoption of the Agenda

Motion 1st: Obray Van Buren

Motion 2nd: Ruben Rodriguez

Yes Votes: 10

No Votes: 0

Abstentions: 0

Recusals: 0

Agenda Adopted Unanimously

Approval of Minutes 11/2/2107

Motion 1st: Obray Van Buren

Motion 2nd: Ruben Rodriguez

Yes Votes: 10

No Votes: 0

Abstentions: 0

Recusals: 0

Minutes Approved 11/2/2017 Unanimously

PRESENTATION

Youth Ventures Joint Powers Authority presented by Lisa Villarreal

- Youth Ventures JPA is an Official State Charter.
- Trustee are publicly elected or appointed; chief elected officials, CEO's and/or Executive Directors of public agencies

- Focus on City of Oakland to pilot to take issues to scale with emphasis on vulnerable populations (children, youth and families).
- Oakland Thrive is the Advisory Board
- Priority Areas (Impact Tables)
 - Health
 - Wealth (earnings and savings)
 - Education
 - Housing Safety
- Michael Bloomberg in partnership with My Brother's Keeper funded a data sharing system that would share data across several different jurisdictions in real-time (One-Way Hash).
- PowerPoint and analysis available for board members.

Questions and Comments:

Obray Van Buren – No Organized Labor on the Youth Ventures JPA.

Darien Louie – Advocate for the Children Initiative (Parcel Tax).
It is not a standing agenda item now but may be revisited.

Kori Chen – JPA and OWDB is aligned and would like to offer an opportunity to coordinate around our industry sectors specifically with it relates to youth.

Derreck Johnson – Definition of family banked and unbanked? Discussion around data sharing.

Darien Louie – Who does your data analysis? MBK will do data analysis moving forward. East Bay EDA can share data analysis.

Obray Van Buren – How far along is the data system development?
System is set. Need synthetic data.

ACTION ITEMS

1. Accept an Additional \$180,000 in New Revenues

Staff Presentation: Stephen Baiter, Board Director

The East Bay Regional Planning Unit received funds to coordinate planning and service delivery regionally. **\$30,000** was allocated to the City of Oakland to participate in professional development across our system.

The California State Workforce Board put out a solicitation for, Accelerator 6.0, in which the City applied for on October 2017 to support our summer job work; grow and scale summer jobs program. The award amount was **\$150,000**.

Acknowledged other Oakland awardees: City of Oakland, Hack the Hood, Oakland PIC, and Center for Employment Opportunities

Motion 1st: Ruben Rodriguez

Motion 2nd: Derreck Johnson

Yes Votes: 10
No Votes: 0
Abstentions: 0
Recusals: 0

Motion to Accept an Additional \$180,000 in New Revenues Passed Unanimously

2. Recommend Proposed Revision to OWDB Bylaws

Staff Presentation: Stephen Baiter, Board Director

Thank you to the AdHoc committee (Chude Nnebe, Doreen Moreno, and Kori Chen) and Dan Rossi from the City Attorney's office to help support the strategic changes.

Most substantive changes were to the Executive Committee language on Page 20.

Comments and Questions:

Darien Louie – Evaluation of the Executive Director?

The Executive Committee will work with the City to conduct evaluation of the Executive Director.

Lisa Kershner – Brown Act? Page 20 Article VI. F discusses the Brown Act.

Motion 1st: Darien Louie

Motion 2nd: Gilbert Pete

Yes Votes: 10

No Votes: 0

Abstentions: 0

Recusals: 0

Motion to Accept Recommended Proposed Revision to OWDB Bylaws Passed Unanimously

3. Motion to Accept the America's Job Center of California (AJCC) Memorandum of Understanding

Staff Presentation: Lazandra Dial, Program Analyst III

WIOA requires MOU with OWDB, Chief Elected Official and AJCC's System.

Mandated Partners: OWDB, OUSD/Adult Education, Peralta Community College/CTE, EDD, Department of Rehabilitation, Self Help for the Elderly, United Indian Nations, YouthBuild/YEP, Second Chance Act/CEO, Job Corps, OHA, and Alameda County Social Service/CalWorks.

Total investment is \$26M (doesn't include new partners)

Updates due by March 30, 2018

Questions and Comments:

Obray Van Buren: Applaud the board for this work and having partners share what they bring to the table.

Kori Chen: How are partners chosen? The organizations are named the law.

Motion 1st: Ruben Rodriguez

Motion 2nd: Obray Van Buren

Yes Votes: 10

No Votes: 0

Abstentions: 0

Recusals: 0

Motion to Accept the America's Job Center of California (AJCC) Memorandum of Understanding Passed Unanimously

4. Motion to Receive Summer Jobs Update & Consider Formation of AdHoc Committee for 2018

**Staff Presentation: Stephen Baiter, Board Director
Ricardo Quezada, Program Analyst II**

Introduction of new staff member Christian Gutierrez to support and coordinate summer and year round employment opportunities.

Total revenues: \$1,274,000

OWDB Placements: 475

Total Oakland Placements: 2068

Comments and Questions:

Obray Van Buren: Request a letter to Alameda Building Trades Council to request funding and a presentation at the Council.

Kori Chen – Where there any private sector placement? More public and non-profit placements.

Darien Louie – Emphasis more on private sector donation. Summer program was run by private sector company and Clorox played a key role in the development of the program. Employers had much more “skin in the game”.

Lisa Kershner – Summer is the busiest time of the year for hospitality, look at the hospitality industry for summer employment.

Doreen Moreno – Alternative to employment is to get employers involved in other opportunities for engagement. There needs to be an analysis of the gaps in sectors that we are not addressing.

Funding for summer employment will come from the Soda Tax Revenues instead of City of Oakland's general funds with expectations that it will link to health-related and nutrition-related opportunities.

Motion 1st: Darien Louie. Obray

Motion 2nd: Gilbert Pete, Ruben Rodriguez

Yes Votes: 10

No Votes: 0

Abstentions: 0

Recusals: 0

Motion to Receive Summer Jobs Update Passed Unanimously

5. Motion to Formation of AdHoc Committee for 2018

Motion 1st: O Bray Van Buren

Motion 2nd: Ruben Rodriguez

Yes Votes: 10

No Votes: 0

Abstentions: 0

Recusals: 0

Motion to Formation of AdHoc Committee for 2018 Passed Unanimously

AdHoc Committee Members: Darien Louie, Doreen Moreno, Derreck Johnson, Ruben Rodriguez, Lisa Kershner, Polly Guy, O Bray Van Buren, Gilbert Pete

STATE AND LOCAL PERFORMANCE

**Staff Presentation: Honorata Lindsay, Program Analyst II
Enjema Hudson, Program Analyst II**

Overall programs are doing well. Where there are poor performances, staff is working with program providers, one-on-one to develop strategies to address the issues.

Comments and Questions:

Darien Louie – Reporting on ex-offender? CalJobs allows participants to self-identify.

PUBLIC FORUM

KRA Corporation program changes, Jonathan Overall is now the Program Manager

STAFF REPORT

Stephen Baiter, Board Director

- Governor's Budget appropriated funds to California Workforce Development Board for Prison to Employment for \$16M FY18-19, \$20M FY19-20
- State Regional Planning Funds for sector partnership in Health, Hospitality, Retail and Construction
- Day at the Capitol, March 7th, 2018
- Economic Development Strategy adopted by City Council

Enjema Hudson, Program Analyst

- No finding in our EDD monitoring of Adult and Youth Programs
- 2nd highest in the county in Equal Opportunity

ANNOUNCEMENTS

- Oakland Small Business Week April 29 – May 5, 2018

- Manufacturing Partnership Summit, May 24, 2018
- East Bay Innovations Awards, March 29, 2018
- Opening in Construction, February 5 – 9, 2018
- Hire a Veterans at Coast Guard Island, February 6, 2018
- EBMUD Apprenticeship Training for Journey Level Positions
- Oakland Workforce Development Lunch and Learn (Monthly)

Meeting Adjourn: 10:51am

These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”. Auxiliary aids and services are available upon request to individuals with disabilities.