

PEC Commissioner Application

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Contact Information

First Name Daniel
Last Name Adler
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Vacancy Term

Which vacancy are you applying for (check all that apply)?
Partial Term (ends January 21, 2025)
Full Term (begins January 22, 2025 and ends on January 21, 2028)

Please answer the following questions

Are you an Oakland resident Yes
Years of residency in Oakland 11-20 years
Your City Council District District 2
List any City of Oakland Boards or Commissions (including this Commission) on which you currently or have previously served: None

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Do you attest that you already have or will attend a PEC meeting before your final interview with the Commission?	Yes
If you said yes to the previous question, please let us know what date you attended or will attend.	9/16/2024
Are you currently employed by the City of Oakland or do you have any direct and substantial financial interest in any work, business, or official action by the City?	No
Are you currently or are you planning to run for elective office in Oakland?	No
Are you currently or are you planning to endorse, support or oppose an Oakland candidate or ballot measure?	No
Are you currently or are you planning to work on behalf of an Oakland candidate or ballot measure?	No
Are you a registered Oakland lobbyist?	No
Are you required to register as a lobbyist?	No
Do you receive compensation from an Oakland lobbyist?	No
Do you receive gifts from an Oakland lobbyist?	No
How did you hear about this vacancy?	Other

Supplemental questions

1. Why do you want to serve on the Public Ethics Commission?

1. I am a committed public servant and a trained public policy professional, and in the course of my career in and out of public service I have developed an abiding belief in one central tenet of good government: citizens must have trust in public institutions, or our ability to work through challenges will continuously diminish. To nurture and sustain that trust requires an absolute commitment to public ethics, both the reality of how public officials behave, but equally importantly - ever moreso now in our fractured media landscape - we must attend to the public perception of ethics, with a commitment to transparency, collaboration and accountability that meets and exceeds what citizens can rightfully expect of their leaders.

2. What skills and experience will you bring to the Commission? (Include any governmental experience, activities with civic and business organizations, neighborhood groups, or any other experience that would contribute to your effectiveness as a Commissioner.)

2. I am presently employed as Deputy Director for Climate Finance at the state Infrastructure and Economic Development Bank, where I am leading the state's efforts to build a "Green Bank" to provide capital for community-scale climate solutions. In this and previous roles elsewhere in state government, in senior leadership of a philanthropic organization, and as the Executive Director of a Bay Area nonprofit organization, I have emphasized - for myself and my team members - the importance of combining technical skills, subject matter expertise, and a commitment to robust and authentic engagement practices, which are the foundation of sound deliberation and public-minded decision making. I hope to contribute this combination of experiences and perspectives to the tasks before this Commission, rooted in my deep love for home city.

3. What issues, projects, or goals would you like to pursue while serving on the Commission?

From my perspective, Oakland residents experience a significant lack in information regarding the activities of city government. This lack of

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information feed distrust, which amplifies perceptions of unethical, or at least nontransparent, behavior. My first priority would be to listen and learn regarding the matters presently before the Commission, as well as the priorities of my potential colleagues and the Oakland residents bringing issues before the body. Following that, I would, at the proper time, look to support initiatives that 1) create a public poll that establishes top priorities for ethics-related issues; 2) support creation of an information clearinghouse responsive to those articulated public priorities; 3) facilitate access to deeper information for community-based organizations, working with the city offices identified as community priorities of interest, again stressing that transparency builds trust in public institutions; and 4) where feasible, working with elected leadership and senior agency officials to carry messages on ethics matters out to Oakland citizens, hopefully supporting the Commission's role as a trusted intermediary on these pivotal matters.

4. What do you think are the City's most pressing ethics, campaign finance, or transparency challenges?

4. The issues list is obviously lengthy, including the perception and reality surrounding "bundled" campaign contributions; the role of non-Oakland influences in shaping perceptions around proposed recalls; the pervasive sense that safety issues are not being managed or even necessarily prioritized. I have no illusions that the Commission alone can resolve these issues, which require both deeper resources and skilled leadership at every level of government. But in short form, my belief is that Oakland citizens feel that the city is broken, corrupt, and unaccountable to its residents. There is no trust in our institutions to turn the tide – despite what I know, from my current experience working in government, to be the tireless labor of many throughout the city family to improve matters. Transparency, communication and accountability should be part of a new foundation upon which Oakland's public ethics can be reestablished.

5. What else would you like the subcommittee to know as your application is considered?

I truly value public service as the field in which participants can be unabashedly idealistic, while holding ourselves and our peers to lofty expectations of competence, professionalism and rigor. I've reached a stage in my life, professionally but also as a father of two active, curious teenagers, where I can contribute my modest skills and boundless optimism to helping my community in what seems to be a fraught moment. In every role or project I've taken on, my first priority has been to learn from and promote the experience and goals of my colleagues aligned in a common mission. That's the spirit I would bring to this Commission; what we might pursue together would be real privilege to support.

Please provide two references

Reference 1 Name

Justin Homer

Reference 1 Address

[REDACTED]

Reference 1 Phone

[REDACTED]

Reference 1 Email

[REDACTED]

Reference 2 Name

Tal Klement

Reference 2 Address

[REDACTED]

Reference 2 Phone

[REDACTED]

Reference 2 Email

[REDACTED]

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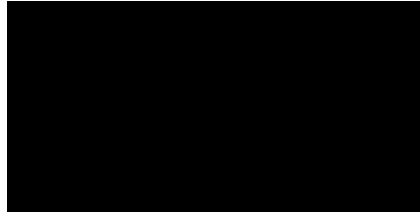
Submit your resume

Upload your resume

[Daniel Adler Resume \(2024\).pdf](#)

Sign and submit application

Signature



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Daniel M. Adler



Senior executive and established industry leader at the intersections of clean energy technology, policy and finance.

Deputy Director for Climate Finance

California Infrastructure and Economic Development Bank (IBank)

April 2022 - Present

Senior Advisor for Climate Finance

California Governor Gavin Newsom

Office of Business and Economic Development (GO-Biz)

July 2020-March 2022

Senior Fellow

Coalition for Green Capital

2020-2021

Vice President for Policy

Energy Foundation

San Francisco, California

2015 - 2020

- Responsible for strategic direction of policy design and advocacy, as part of a national philanthropic partnership investing \$100 million annually in clean energy solutions. Leadership of a team of senior professionals managing philanthropic portfolios that support innovations in clean electricity, energy efficiency, transportation, finance, and market design and regulation. Extensive management, stakeholder engagement and thought leadership responsibilities.

Managing Director

California Clean Energy Fund (CalCEF)

San Francisco, California

2008 - 2015

- Responsible for full range of strategic initiatives affecting the organization's core mission as senior executive, including market and policy engagement, stakeholder relations, and thought leadership around sustainable energy finance, policy and market development.

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President, CalCEF Ventures

2008 - 2015

- Responsible for CalCEF's investments across six funds in clean energy venture capital and project finance, leading the firm's efforts to identify catalytic new investment theses.

Managing Director, Clean Energy Advantage Partners

2010 - 2015

- Strategic engagement with the formation and development of a new multi-investor tax equity fund, increasing the pool of capital for renewable energy project development.

Vice President

2005-2008

California Clean Energy Fund (CalCEF)

Senior Analyst, Division of Strategic Planning

2001 - 2005

California Public Utilities Commission

San Francisco, California

- Responsible for the design and implementation of California's Renewable Portfolio Standard and senior staff for statewide climate change policy. Initiated and led intergovernmental collaboration for policy implementation, creating a model structure across energy agencies that enabled timely and effective execution while minimizing bureaucratic delays.

Boards and Committees (emeritus)

- Board of Advisors, American Green Bank Consortium
- Steering Committee, Energy Efficiency for All
- Co-Chairman of the Board, American Council on Renewable Energy (ACORE)
- Board of Directors, Coalition for Green Capital
- Board of Directors, Vote Solar Initiative
- Board of Advisors, Clean Tech Open
- Advisory Committee Member, Low-Carbon Fuel Standard Advisory Committee, California Air Resources Board
- Advisory Committee Member, Economic and Technology Advancement Advisory Committee, California Air Resources Board
- Advisory Committee Member, San Francisco Mayor Newsom's Clean Technology Advisory Council

Education

- Harvard University, John F. Kennedy School of Government
Master of Arts in Public Policy
- University of California at Berkeley
Bachelor of Arts in Political Science