

# PEC Commissioner Application

Submitted on 8 September 2024, 10:21PM  
Receipt number 38  
Related form version 2

## Contact Information

First Name Tatiana

Last Name Bayeva

Street Address

Street Address Line 2

City Oakland

State California

Zip Code 94618

Phone

Evening Phone

Email

## Vacancy Term

Which vacancy are you applying for (check all that apply)?

Partial Term (ends January 21, 2025)

Full Term ( begins January 22, 2025 and ends on January 21, 2028)

## Please answer the following questions

Are you an Oakland resident Yes

Years of residency in Oakland 1-5 years

Your City Council District District 4

List any City of Oakland Boards or Commissions (including this Commission) on which you currently or have previously served: N/A

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Do you attest that you already have or will attend a PEC meeting before your final interview with the Commission?	Yes
If you said yes to the previous question, please let us know what date you attended or will attend.	10/25/2023
Are you currently employed by the City of Oakland or do you have any direct and substantial financial interest in any work, business, or official action by the City?	No
Are you currently or are you planning to run for elective office in Oakland?	No
Are you currently or are you planning to endorse, support or oppose an Oakland candidate or ballot measure?	No
Are you currently or are you planning to work on behalf of an Oakland candidate or ballot measure?	No
Are you a registered Oakland lobbyist?	No
Are you required to register as a lobbyist?	No
Do you receive compensation from an Oakland lobbyist?	No
Do you receive gifts from an Oakland lobbyist?	No
How did you hear about this vacancy?	Public Ethics Commission email subscriber

## Supplemental questions

1. Why do you want to serve on the Public Ethics Commission?

By serving on the Public Ethics Commission, I aim to contribute to strengthening government transparency and accountability in Oakland and actively participate in education and community outreach efforts. I believe this work is essential for maintaining constituents' trust in local institutions and democracy itself. Given the social and economic challenges facing Oakland and the ongoing concerns about government accountability, the Commission's role is more important than ever. I am particularly interested in improving voter access and enhancing public education about ethics, and I am committed to leveraging my skills to help the Commission regain and build public trust. Serving on the Commission would be both a privilege and an opportunity to make a meaningful impact in our community.

2. What skills and experience will you bring to the Commission? (Include any governmental experience, activities with civic and business organizations, neighborhood groups, or any other experience that would contribute to your effectiveness as a Commissioner.)

I am a corporate and commercial attorney with approximately fifteen years of experience across a range of organizations, including large global law firms, technology companies, and non-profits. My background includes roles as a finance attorney at Millbank in New York and Latham & Watkins in Chicago, Senior Corporate Counsel at Veritas Technologies, and Principal Counsel at Philo. Currently, as Associate General Counsel – Impact Investments at Mission Driven Finance, I focus on unlocking capital opportunities for underserved communities and small businesses. In these roles, I have structured and executed transactions, established compliance frameworks, developed corporate policies, conducted board meetings, negotiated commercial agreements, and advised on new laws and regulations, and participated in investigation and litigation efforts. My work has involved collaborating with cross-functional teams, advocating for process improvements, and

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achieving cost efficiencies. These experiences have taught me to communicate effectively, provide practical advice, build consensus among stakeholders with divergent interests, and rigorously pursue my clients' goals. I am eager to bring these skills and experiences to the Commission. My role at Mission Driven Finance also includes working directly with small businesses and underserved borrowers to help them navigate financial challenges and access necessary capital. This experience aligns with the PEC's goals of promoting transparency and accountability, as it involves transparent decision-making processes and ensuring funds are used equitably and effectively. Additionally, I played a role in grassroots democracy support efforts. This experience involved legislative and policy advocacy, outreach to members of Congress and the executive branch, media engagement, and community organizing. These experiences in working with governmental bodies, media organizations, and community members will be valuable to the Commission. These experiences in working with governmental bodies, media organizations, and community members will be valuable to the Commission. I also bring conflict-resolution and community engagement skills from my volunteer work with Community Boards in San Francisco, where I facilitate agreements between parties with differing interests. My extensive volunteer work includes community outreach, fundraising, cultural identity programs, and disaster-relief coordination. Furthermore, my internship with the Enforcement Division of the New York Stock Exchange provided insights into enforcement processes that will benefit the PEC's objectives. I am eager to bring these skills and experiences to the Commission, contributing to its mission of enhancing transparency and accountability in local government. \*

*\*This section was revised at the applicant's request to remove sensitive personal information.*

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### 3. What issues, projects, or goals would you like to pursue while serving on the Commission?

I feel passionate about Commission's work on voter access and equity issues, such as implementing the Democracy Dollars Program under Measure W. I grew up in an authoritarian and corrupt society where I felt that my vote did not matter. This experience has given me a deep appreciation for projects aimed at making every constituent's voice truly count, regardless of their own or the candidates' wealth or status. In addition, I would like to be involved in Commission's outreach efforts to increase awareness about the Commission and its work among Oakland residents. This includes informing the public about the postponement of the Democracy Dollars Program, publicizing the need for additional enforcement resources, and providing guidance about the Commission's campaign finance tools and complaint filing process.

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### 4. What do you think are the City's most pressing ethics, campaign finance, or transparency challenges?

One of the main challenges facing the City is the ability of the Enforcement Unit of the Commission to process ethics and campaign finance complaints in a timely manner. Staffing and funding challenges had led to a significant backlog of complaints. Addressing these challenges by hiring additional staff and enhancing education for Oakland's public employees, candidates for office, and lobbyists could help reduce the number of ethics and campaign finance complaints. Another key challenge facing the City is the implementation of the Democracy Dollars Program in a way that increases public participation in an equitable and transparent manner. This includes developing an inclusive outreach plan and prioritizing the use of limited funding to achieve the greatest impact.

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### 5. What else would you like the subcommittee to know as your application is considered?

As a Belarus native and a U.S. citizen, I believe I will bring a unique perspective to the Commission, as well as a deep-rooted passion for strengthening governmental institutions and democracy. I have witnessed firsthand the devastating impact of governmental abuses on civil society when it operates without guardrails or accountability. Having undergone U.S. legal education and a career in practicing law, I have further developed my appreciation for the foundations of American society - the rule of law, separation of powers, and checks and balances - essential ingredients of a functioning democracy and the very principles on which the Commission's work is built. I am excited to bring my

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perspective and enthusiasm for strengthening democratic institutions to my service on the Commission.

## Please provide two references

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Reference 1 Name Yan Xiao

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Reference 1 Address

[REDACTED]

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Reference 1 Phone

[REDACTED]

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Reference 1 Email

[REDACTED]

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Reference 2 Name

Alex Brik

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Reference 2 Address

[REDACTED]

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Reference 2 Phone

[REDACTED]

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Reference 2 Email

[REDACTED]

## Submit your resume

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Upload your resume

[Tanya Bayeva\\_Resume.pdf](#)

## Sign and submit application

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Signature

[REDACTED]

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## Tanya Bayeva

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Oakland, CA 94618

*Strategic legal advisor to senior leadership and business stakeholders on a broad range of corporate and commercial matters, consistently demonstrating initiative and transactional excellence. Experienced in establishing impactful compliance frameworks, driving innovation strategies and optimizing processes. Passionate about helping organizations driven by mission and championing social change.*

### EXPERIENCE

**Mission Driven Finance, LLC**, San Diego, CA

**Associate General Counsel**, Impact Investments

Jan 2024 – Present

Responsible for structuring and executing investment strategies at an investment management firm focused on innovative ways to mobilize capital for advancing inclusive economic opportunities.

- **Capital raises.** Provide legal counsel and draft documentation for new capital raising initiatives.
- **Funds formation and compliance.** Collaborate with the Capital Initiatives team to establish new funds and provide ongoing counsel throughout the fund formation process. Advise on compliance with the Investment Advisers Act.
- **Outbound investment transactions.** Oversee the drafting and negotiation of financing paperwork for outbound loan transactions. Optimize loan agreement templates, streamline closings, and identify and address process gaps.
- **Corporate governance and other corporate matters.** Counsel on establishing and optimizing board structures and other corporate governance matters. Advise on process improvements and draft new policies to enhance operational efficiency.

**Philo, Inc.**, San Francisco, CA

**Principal Counsel**, Corporate Affairs, Jan 2022 – Aug 2023

- **Corporate governance.** End-to-end ownership of the corporate governance function. Served as a corporate secretary, prepared board minutes and materials, and maintained corporate books. Responsible for drafting and oversight of corporate policies.
- **Commercial transactions.** Negotiated and drafted a variety of commercial agreements, including technology licensing, marketing, vendor, and programming distribution agreements.
- **Product and privacy.** Worked closely with the Product team on product initiatives.
- **Cross-functional facilitation.** Collaborated with stakeholders across the company, such as Finance, People, Product, Support, Data Science, and Marketing teams, to accomplish broader Legal team and company goals.

**Veritas Technologies LLC**, Santa Clara, CA

**Senior Corporate Counsel**, Global Legal Affairs

Apr 2016 – Jan 2022 (*previous: Corporate Counsel*)

- **Corporate finance and securities.** Managed compliance with the company's debt and disclosure obligations, including counseling on 10-K, 10-Q, and 8-K filings, and earning release materials.
- **Corporate governance and equity compensation.** Advised the board and senior management on corporate governance matters; drafted and implemented policies, including related parties' transactions and signature and financial authority policies.
- **Subsidiary management; cross-functional facilitation.** Oversaw subsidiary management matters in more than 35 countries; managed a team of paralegals; served on the entities' boards. Worked in close collaboration with cross-functional teams.
- **M&A and other corporate matters.** Counseled on M&A transactions, led legal due diligence, and negotiated acquisition documentation. Negotiated agreements with service providers and improved contractual templates. Created guidance materials for internal stakeholders and conducted teach-ins.

**Non-Public Task Force**

**Co-Founder, Foundation Fellow**, Jun 2020 – Jan 2022

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- Outreach to the U.S. Congress and the executive branch, including legislative and policy advocacy and organizing information sessions with human rights activists and congressional staffers.
- Communication with media organizations by periodically distributing news, responding to media inquiries, and assisting journalists with sourcing subjects for their reporting.

**Latham and Watkins LLP**, Chicago, IL

**Associate**, Banking Practice, Mar 2013 – Nov 2015

- Represented lenders and borrowers in complex financing transactions.
- Pro bono representation included drafting the chapter on clients' rights under the Fair Debt Collection Practices Act and the loan documentation in connection with a client's co-investment in a social enterprise startup.

**Acumen**, New York, NY

**In-House Counsel (Secondment)**, Jan – Feb 2013

- Advised on and negotiated financing documentation for non-profit venture fund's impact investments in international startups; reviewed non-disclosure agreements and advised on various in-house matters.

**Milbank LLP**, New York, NY

**Associate**, Oct 2008 – Feb 2013

**Summer Associate**, May – Aug 2007

- Advised global financial institutions and corporate borrowers in financing transactions.
- Drafted, reviewed, and negotiated financing documentation, escrow agreements, corporate formation, and consulting services documents; conducted closings and managed junior associates.
- Represented clients in various pro bono matters, including a landlord-tenant dispute, immigration, environmental issues, family law, non-profit incorporation, and tax exemption.

**New York Stock Exchange**, New York, NY

**Legal Intern, Enforcement Division**, Jun – Aug 2006

- Prepared legal memoranda exploring the appropriateness of a disciplinary action against a broker-dealer and the admissibility of evidence in NYSE's hearing panel proceedings; attended NYSE on-the-record testimonies.

### EDUCATION AND TRAINING

**Berkeley Law Executive Education**, Spring – Summer 2022, "Sustainable Capitalism & ESG Online"

**DelftX** (Delft University of Technology), Fall 2019, "Circular X: Circular Economy"

**Community Boards, San Francisco, CA**, Feb 2018, "The Basics of Mediation," Volunteer Mediator

**Stanford University, Continuing Studies**, Palo Alto, CA

- Spring 2016, "Design Implementation – Getting to Market"
- Winter 2016, "Getting from an Early Idea to a Real Business" (2<sup>nd</sup> place in a class project evaluated by outside VC judges)

**University of Michigan Law School**, Ann Arbor, MI, 2005-2008

**J.D. May 2008, Cum Laude**

- Contributing Editor, Michigan Journal of International Law
- Grants Recipient, Olin Center for Law and Economics and Center for Russian and Eastern European Studies

**Yeshiva University**, Sy Syms School of Business, New York, NY, 1999-2003

**B.S. in Finance 2003, Summa Cum May 2008, Summa Cum Laude; AA. in Jewish Studies**

Minors: Psychology and Economics

- President, Financial Management Association

### LANGUAGES

Fluent in Russian, intermediate knowledge of Spanish, basic knowledge of Hebrew

### BAR ADMISSION

California State Bar Registered In-House Counsel, Member of New York and Illinois State Bars